

## JMC 121

### BROADCAST STUDIO PRODUCTION: SPORTS PRODUCTION -SESSION B

FALL 2019

Thursday 1:30 pm – 3:20 pm

Oct 17 – Dec 6

TRAINING STUDIO

Instructor: Gregg Elder

Office: Cronkite 616C

Phone: 602.496.8257

Email: [gaelder@asu.edu](mailto:gaelder@asu.edu)

**Classroom etiquette:** Cell phones and all other mobile devices must be turned off during class. Classroom computers are to be used exclusively for classroom work, not for surfing the Internet or checking email. Food and drink are not allowed in the classroom. Please arrive on time and listen respectfully while the instructor, guest lecturer or other students are speaking.

**Grading Policy:** It's not enough just to show up, you need to be actively engaged and willing to do your best at any position you are assigned. Each class session is worth 100 points.

Attendance	25 points
Participation & Attentiveness (are you engaged in class?)	15 points
Teamwork (are you helping others?)	15 points
Understanding of Position Assigned (did you learn the position?)	25 points
Quality of Work (are you performing at your highest level?)	20 points

Here is the grade scale: A= 100%-90%, B= 89%-80%, C= 79%-70%, D=69%-60%, E= 59% and below.

**Attendance and Makeup Work:** Students are expected to be in every class and to arrive on time. There are no excused absences or lateness. Makeup work will not be given; if you miss an in-class assignment, quiz or test, you will receive a zero. Students may miss ONE class without additional penalties. Students who miss two classes or more will see their final grade drop by a COMPLETE grade (for example, a final B grade would become a C) for each additional class missed.

**Academic Integrity:** The school has a zero tolerance policy toward academic dishonesty that is enforced within every course and educational activity offered or sanctioned by the school. Any allegation of academic dishonesty will be referred to the school's Standards Committee for review and recommendation to the dean of the school. If any student is found to have engaged in academic dishonesty in any form – including but not limited to cheating, [plagiarizing](#) and fabricating – that student shall receive a grade of XE for the class and will be dismissed from the school. There will be no exceptions.

At the beginning of every Cronkite class, each student will be given a copy of the full academic integrity policy, along with accompanying information on plagiarism. Students must sign a pledge that indicates they have read and understood the material and agree to abide by the policy

**Diversity Principles:** The Cronkite School practices inclusivity in student, staff and faculty populations in order to create an academic environment that embraces diversity of thought and acceptance of all people regardless of race, gender, age, sexual orientation or societal, political, cultural, economic, spiritual or physical differences <http://cronkite.asu.edu/about/diversity.php>

**ACEJMC Values and Competencies:** As a member of the Accrediting Council on Education in Journalism and Mass Communication, the Cronkite School is committed to classroom learning that achieves ACEJMC professional values and competencies. These include the core areas of freedom of speech, ethics, diversity, critical thinking, research, writing and use of tools and technologies related to the field. For a full list of ACEJMC values and competencies, see <http://www2.ku.edu/~acejmc/PROGRAM/PRINCIPLES.SHTML#vals&comps>

**Social Media Guidelines:** It's important that students of journalism and communication know how to use social media ethically and professionally. The Cronkite School has developed standards drawn from the Poynter Institute for Media Studies and the Society of Professional Journalists. Those guidelines can be found at <http://cronkite.asu.edu/node/735>.

**Building Hours:** The Cronkite building is open from 7 a.m. to midnight, Mondays through Thursdays; 7 a.m. to 6 p.m. on Fridays; and noon to 9 p.m. on Saturdays and Sundays

#### **Course goals and objectives:**

- Develop familiarity with the studio equipment, its care and operation, and
- basic production procedures.
- Introduce the vocabulary of production.
- Teach the importance of cooperation and collaboration, and develop the ability to function as a member of a production team.
- Develop sound attitudes towards assignments and constructive criticism.
- Develop an appreciation of production as a tool of the communication
- process.
- Discuss career opportunities in the diverse market place.

## **Course Schedule:**

**Week 1** – Studio and Control Room overview. Positions and vocabulary

Technical Director, Director, Graphics, and Audio, etc.

**Week 2** – Newscast training

**Week 3** - Newscast training

**Week 4** - Newscast training

**Week 5** - Newscast training

**Week 6** –Newscast training

**Week 7** –Newscast training

**Production positions:** The class will work off a standard studio rundown. All students will learn to communicate and read information provided by the rundown and script. Each student will then rotate through the control room and the studio to complete all the roles. The goal is to improve the b

## **ROLE EXPECTATIONS**

- Director - Call camera shots, video playback, and audio cues using proper terminology.
- Technical Director - Execute switcher in preview and program with transitions and graphics
- Video playback - Prepare and playVO and SOTS while doing playout countdown
- Graphics/Chyron operator - Ensure correct graphics are prepared and in order
- Audio Mixer - Mic anchors, engage audio for playback, commercials, and anchors.
- Teleprompter operator - Correct script and ensure proper pacing for anchors
- Floor Director - Deliver directors to the set from the director using handsignals
- EVS Operator - Operate EVS machine to record and playback video
- Cameras 4-6 - Operate studio camera focus, focal length, and camera position as directed.

We will also use between 2-3 people as anchors for each show