

Fashion Program, School of Art
Herberger Institute for Design and the Arts, Arizona State University
Syllabus for Fall 2021

FSH 394: Fashion Illustration II

Tue and Thu, 10:30 – 11:15 am, DTPHX FOF 346

INSTRUCTOR: Irina Tevzadze (www.irinatevzadze.com)
OFFICE LOCATION: DTPHX ?
EMAIL: irina.tevzadze@asu.edu
TELEPHONE: 573.777-2554
OFFICE HOURS: By appointment, preferred time: Tue and Thu, 12:00 – 1:00 pm.
If you cannot make it during this time slot, contact me to make alternate arrangements.

COURSE DESCRIPTION:

Advanced Fashion Illustration is a study of fashion illustration as a means of communicating, documenting and promoting fashion. The course focuses on refining the fashion figure, rendering fabrics and apparel, and exploring a variety of illustration media and techniques. This course also explores the evolution of fashion illustration and the illustrators. Emphasis is put on page design and layout for advertising and promotion.

Advanced Fashion Illustration builds upon the concepts learned and skills acquired in the FSH 203 class, expanding students' abilities to illustrate fashion figure and render garments and fabrics and create two dimensional collections. This course enables students to clearly communicate design ideas, and effectively present their designs to critics in junior and senior level design courses.

ENROLMENT REQUIREMENTS / PREREQUISITES:

FSH 203: Fashion Illustration I

COURSE OBJECTIVES:

- To refine skills in fashion drawing, illustration and design conceptualization
- To refine design sketching skills for developing garment and textile design ideas
- To refine production sketching skills for communicating garment details
- To increase proficiency in drawing fashion figures and apparel
- To study garment proportion, analyze garment construction and translate this information into accurate mechanicals
- To become familiar with historic and contemporary fashion illustrators
- To develop a familiarity with various drawing media and styles
- To gain competence in composition and professional presentation techniques for producing fashion promotion materials
- To expand a fashion and fabric reference and resource file
- To increase student capacity to synthesize market research and sources of inspiration in garment design, development and illustration
- To begin developing a portfolio of apparel design sketches, concepts and fashion art
- To refine critical evaluation skills

STUDENT LEARNING OUTCOMES:

By the end of this course, students will be able to:

- Produce well-proportioned fashion figures and stylized figures
- Produce well-proportioned mechanicals as flats
- Accurately draw garment components and construction details
- Accurately render fabrics including hand, texture and pattern
- Use a variety of media for illustration
- Have familiarity with contemporary and historically significant fashion illustrators
- Produce a variety of fashion promotion pieces

COURSE REQUIREMENTS / ASSESSMENT:

Students will be evaluated based on:

- 1) Drawings & sketches produced in class relating to lectures and discussion topics.
- 2) Outside projects related to course topics.
- 3) An expanded categorized, reference/resource file to assist you in drawing the figure, drawing garment silhouettes, construction details and rendering fabrics. The file should contain:
 - swipes of garments, accessories, models' poses, etc.
 - samples of excellent fashion ad layouts and fashion illustrations
 - fabric and trim swatches
- 4) A sketchbook for developing and recording ideas for course projects, as well as for continuing to practice and refine drawing skills

COURSE ACCESS:

This course is conducted in person only and is NOT available via any other modality.

CLASSROOM TECHNOLOGY:

- It is encouraged that you bring technology (cell phones, tablets and laptops) to class to help you take notes and do research, however, please turn off cell phone ringers and do not use your phone to make personal calls in class or use any technology to use social media in class. Do not answer your phone in class. If you believe you are receiving an emergency call, please step outside to take it.
- You need to have access to and be proficient in **Adobe Creative Suite, Photoshop and Illustrator** specifically.

STUDENT SUCCESS:

- Check the course Canvas site daily
- Read announcements and assignments carefully
- Read and respond to course email messages as needed
- Complete assignments by the due dates specified
- Communicate regularly with your instructor and peers

- Create a study and/or assignment schedule to stay on track
- Access [ASU Student Resources](#)

REQUIRED TEXT:

Bina Abbing. (2007). Fashion Sketchbook, 4-th, 5-th or 6-th Edition, Fairchild Books

SUGGESTED TEXTS::

Steven Stipelman. (2010). Illustrating Fashion, Concept to Creation, 3rd Edition, Fairchild Books, ISBN: 1563678306

Nancy Riegelman. (2006). Nine Heads: A Guide to Drawing Fashion, 3rd Edition, Prentice Hall, ISBN: 0132238446

Kathryn Hagen. (2010). Fashion Illustration for Designers, 2nd Edition, Prentice Hall, ISBN: 013501557x

LIST OF SUPPLIES:

- Pencils – “Turquoise” or “Faber-Castell “– 2H, HB, 2B, 4B, 6B
- 9” x 12” or 11” x 14” sketchbook – minimum of 100 pages
- Water color pencils (“Faber-Castell” or any brand)
- Prang 8 color watercolor set (do NOT get a set that includes white or "mixed" colors)
- China markers (white and black, other colors suggested)
- 9” x 12” pad marker paper
- 11” x 14” pad tracing paper
- 9” x 12” pad Bristol board (optional)
- Watercolor paper (optional)
- Construction paper as needed for projects, size varies
- Assorted Prismacolor or Copac markers set of 12 to 24
- Plastic or ceramic palette
- Set of Gouache “Reeves” – 12 colors or more
- Bottle (or tube) of white gouache separately
- Pens: Pilot Razorpoints In various sizes (fine and broad, .5 and .7, 05 and 08)
- Black permanent ink such as Penstix, Pigma Micron or Stabilo
- 1 white gouache or 1 bottle white tempera paint or White gel pen (or white out pen)
- Simple French Curve
- Circle and oval templates
- Kneaded eraser
- Staedtler Mars Plastic eraser (white)
- Clear plastic C-thru ruler 18” x 2”
- Matt knife and blades
- Windsor Newton or Grumbacher Academy round watercolor brushes, # 4 # 6, # 8, (#10 is suggested)
- Pencil sharpener
- Prismacolor or Copac Markers: cool grey 20%, 40%,60%,80%

- Exacto knife
- 2 Scissors: 1 for paper & 1 for fabric
- Art drafting tape – % 1/ width @ Hobby Lobby – split roll with 2-3 other students
- Paper towel roll
- Natural sponges
- Water containers
- Glue stick “Scotch” ideally

KEY ASSIGNMENTS:

- A total of 6 graded projects up to 100 points each, for a maximum of 600 points
- Final Presentation worth up to 200 points
- Attendance will constitute 20% of your grade (up to 200 points)

Additional assignments will be available during the class session from the following components: Dying, Patchwork, Bead work, Needlework, Embroidery, Applique, Surface Design, Stencil, Block printing, Marbling...

ASSIGNMENT SUBMISSION FORMAT:

Assignments need to be submitted in hard copy AND electronically as PDF, JPG, or PNG.

- Electronic files need to be uploaded to Canvas prior to class time on the due date.
- Hard copies need to be submitted in the beginning of the class on the due date

SPECIAL NOTES:

- Assignments/projects along with SWATCHES must be turned in strictly in the very beginning of the class time on the day when they are due
- Projects need to be worked on and developed gradually during the entire period assigned to the project – no last-minute rush jobs.
- Based on class progress, some of the projects may change their chronological order. Live Model Drawing and Garment Drawing sessions may be adjusted based on availability of live models.
- Bina Abling Chapter 13, "Accessories" and "Fashion Archive" provide information that is useful for almost every project.
- Shoe design and accessories might be addressed in more extensive manner.

INCOMPLETE POLICY:

The incomplete is not a routine process for successful completion of coursework. Rather, it is a limited academic exception intended to address situations where a student who has been doing acceptable work experiences exceptional extenuating circumstances beyond the student's control preventing their timely completion of the course. In evaluating requests for incompletes, not only the nature of the extenuating circumstances and whether such circumstances were beyond the student's control is assessed, but also whether the student's record of performance in the class demonstrates the likelihood for

successful completion of the remaining coursework. All incomplete contracts must also be approved from the academic unit leads. Finally, while policy dictates the maximum time for contract completion, in each case appropriate extension will be considered individually based on what materials are outstanding. Statistically at ASU, the shorter the contract length the more likely students will be able to successfully complete their classroom obligations. You can read more about the incomplete policy at <https://www.asu.edu/aad/manuals/ssm/ssm203-09.html>

GRADING CRITERIA:

In addition to specific criteria, assignments and projects will be graded on concept, execution, aesthetics, neatness/professional presentation, understanding the objectives and thoroughness (completing all stated requirements).

- A = work of exceptional quality
- B = strong work
- C = good (average) work
- D = weak work
- F = work does not meet criteria/poor quality

Final grade will be based on accumulated points earned from in-class assignments, homework assignments, projects, sketchbook journal, resource file, class participation and final project divided by total points possible.

GRADING SCALE

98-100% A+	87-89% B+	77-79% C+	67-69% D+	<60% F
93-97% A	83-86% B	73-76% C	63-66% D	
90-93% A-	80-82% B-	70-72% C-	60-62% D-	

LATE ASSIGNMENTS:

Late assignments may be accepted at the discretion of the instructor for partial credit up to 24 hours after the deadline.

SUBJECT TO CHANGE:

Instructor reserves the right to change portions of this syllabus (assignments, deadlines, weekly schedule, etc.) by verbal instructions during scheduled class time and/or posting announcements and related materials and instructions on course Canvas site. Students are responsible for noting changes and acting accordingly. Grading and absence policies are not subject to change.

COURSE ITINERARY (SCHEDULE):

Week	DATE	Lecture Topics	Assignments
0	Thu, 8/19	introduction	In-class practical exercises
1	Tue, 8/24	Collage Technique	Demo

1	Thu, 8/26	Male figure	Project # 1 Assigned
2	Tue, 8/31	"Figure in Motion"	Practical drawing exercises
2	Thu, 9/2	Flats/Technical Drawings	In class assignment
3	Tue, 9/7	Lingerie & Innerwear	Project # 2 Assigned
3	Thu, 9/9	Rendering techniques	In-class practice
4	Tue, 9/14	Working on project # 2	In-class practical assignment
4	Thu, 9/16	Presentation layout	Improving flat drawing techniques
5	Tue, 9/21	Knits and Outerwear	Project # 3 Assigned
5	Thu, 9/23	Working on project # 3	Explore various drawing techniques
6	Tue, 9/28	Working on project # 3	Work on silhouette
6	Thu, 9/30	Working on project # 3	Using collected swatches
7	Tue, 10/5	Musical Theme	Project # 4 Assigned
7	Thu, 10/7	Working on project # 4	Work on the color story of the collection
8	Tue, 10/12	Working on project # 4	Sitting poses, final presentation layout
8	Thu, 10/14	Childrenswear	– Project # 5 Assigned
9	Tue, 10/19	Working on project # 5	Child's head, face, and hair
Week	DATE	Lecture Topics	Assignments
9	Thu, 10/21	Working on project # 5	Accessories, units of flats and floats
10	Tue, 10/26	Working on project # 5	Improving of flat drawing and rendering.
10	Thu, 10/28	Research & design process	Project # 6 Assigned
11	Tue, 11/2	Working on project # 6	Research and design process
11	Thu, 11/4	Working on project # 6	Share results of conducted research
12	Tue, 11/9	Working on project # 6	sketches, printouts, font, color scheme
12	Thu, 11/11	Brand Identity	Final project assigned
13	Tue, 11/16	Working on final project	Brand Identity Look Book & Line Brochure
13	Thu, 11/18	Working on final project	Brand Identity Look Book & Line Brochure
14	Tue, 11/23	Working on final project	Look book & line brochure Compositions
14	Thu, 11/25	Thanksgiving Holiday	Thanksgiving Holiday
15	Tue, 11/30	Final Project Presentations	Final Project Presentations
15	Thu, 12/2	Final Project Presentations	Final Project Presentations

POLICIES & PROCEEDURES

- **Attendance Policy:**

Attendance and participation for the duration of the class period is mandatory. If you have more than 3 absences (unexcused), your final grade will be lowered 1/3 grade for each subsequent absence (i.e. B to B-). You should notify me by email prior to absence if possible and provide doctor's note where applicable. Repeated tardiness and leaving class early will be recorded, and as a result, your final grade will be lowered. It is the student's responsibility to keep track of his/her absences.

Excused absences related to religious observances/practices in accord with [ACD 304-04](#), "Accommodation for Religious Practices." Students may be excused for the observance of religious holidays. Students should notify the instructor at the beginning of the semester about the need to be absent from class due to religious observances. Students will be

responsible for materials covered during their absence and should consult with the instructor to arrange reasonable accommodation for missed exams or other required assignments.

Excused absences related to university sanctioned activities in accord with [ACD 304-02](#), “Missed Classes Due to University-Sanctioned Activities.” Students required to miss classes due to university sanctioned activities will not be counted absent. However, absence from class or examinations due to university-sanctioned activities does not relieve students from responsibility for any part of the course work required during the period of the absence. Students should inform the instructor early in the semester of upcoming scheduled absences and immediately upon learning of unscheduled required class absences. Reasonable accommodation to make up missed exams or other required assignments will be made. Consult the instructor BEFORE the absence to arrange for this accommodation.

Line-of-duty absence and missed assignment policy: A student who is a member of the National Guard, Reserve, or other U.S. Armed Forces branch who misses classes, assignments or examinations due to line-of-duty responsibilities shall have the opportunity to make up the coursework in accordance with [SSM 201-18 Accommodating Active Duty Military Personnel](#). This accommodation also applies to spouses who are the guardian of minor children during line-of-duty activities. This policy does not excuse students from course responsibilities during their absence. Students should first notify the Pat Tillman Veterans Center of their activation and then the instructor to discuss options.

- **Instructor Absence Policy:**

Students should wait for an absent instructor 15 minutes in class sessions of 90 minutes or less, and 30 minutes for those lasting more than 90 minutes, unless directed otherwise by someone from the academic unit.

- **Academic Integrity and Student Honor Code:**

The ASU student honor code affirms the commitment of ASU to uphold the values, principles, and ethics of academic integrity. All students are expected follow the code which states:

“We, the students of Arizona State University, have adopted this code as an affirmation of our commitment to academic integrity and our participation in ethical education. We embrace the duty to uphold ASU’s Honor Code, and in light of that duty, We promise to refrain from academic dishonesty. We pledge to act with integrity and honesty to promote these values among our peers. We agree to always abide by the [Sun Devil Way](#) and uphold the values of the [New American University](#).”

Every student is expected to produce his/her original, independent work. Any student whose work indicates a violation of the ASU Academic Integrity Policy including cheating, plagiarism, and dishonesty will be subject to disciplinary action. Plagiarism is defined as deliberately passing off someone else’s words or ideas as your own. All necessary and appropriate sanctions will be issued to all parties involved with plagiarizing any and all course work. Plagiarism and any other form of academic dishonesty that is in violation with the Student Code of Conduct will not be tolerated. Arizona State University and the Herberger Institute for Design and the Arts expect the highest standards of academic

integrity from all students. Failure to meet these standards may result in suspension or expulsion from the university or other sanctions as specified in the ASU Student Academic Integrity Policy (<http://provost.asu.edu/academicintegrity>), “[e]ach student must act with honesty and integrity, and must respect the rights of others in carrying out all academic assignments.” This policy also defines academic dishonesty and sets a process for faculty members and colleges to sanction dishonesty. Violations of this policy fall into five broad areas that include but are not limited to:

- Cheating on an academic evaluation or assignments
- Plagiarizing
- Academic deceit, such as fabricating data or information
- Aiding Academic Integrity Policy violations and inappropriately collaborating
- Falsifying academic records

I sanction any incidents of academic dishonesty in my courses using University and HIDA guidelines. Should you have any question about whether or not something falls subject to this clause, feel free to contact me or review the university policy on academic integrity at the above link. Per ASU policy, a student may not avoid the consequences of academic dishonesty by withdrawing from a course and may be placed back in the course in order to face sanctions resulting from academic integrity violations. You are responsible for abiding by this policy.

- **Student Conduct:**

ASU adheres to a university-wide Student Code of Conduct. The philosophy behind this policy states: The aim of education is the intellectual, personal, social, and ethical development of the individual. The educational process is ideally conducted in an environment that encourages reasoned discourse, intellectual honesty, openness to constructive change and respect for the rights of all individuals. Self-discipline and a respect for the rights of others in the university community are necessary for the fulfillment of such goals. The Student Code of Conduct is designed to promote this environment at each of the state universities. You are expected to treat your instructor and your fellow classmates with respect and kindness. In all correspondence and in Discussion Board postings, you should show respect for the viewpoints of others who may disagree with you or see things from a different perspective. Criticizing, ridiculing, insulting, or belittling others will not be accepted. Keep in mind that electronic communications do not have the advantage of nonverbal cues that are so much a part of interpersonal communication. Humor or satire can sometimes be misinterpreted in strictly electronic communication forums. In addition, all students should be aware of their [Rights and Responsibilities](#) at Arizona State University.

- **Copyright:**

Students must refrain from uploading to any course shell, discussion board, or website used by the course instructor or other course forum, material that is not the student's original work, unless the students first comply with all applicable copyright laws; faculty members reserve the right to delete materials on the grounds of suspected copyright infringement. The course content, including lectures and other handouts, is copyrighted material. Students may not share outside the class, upload, sell, or distribute course content or notes taken during the conduct of the course (see [ACD 304–06](#), “Commercial

Note Taking Services” for more information). THIS CONTENT IS PROTECTED AND MAY NOT BE SHARED, UPLOADED, SOLD, OR DISTRIBUTED.

- **Statement on ASU’s Community of Care standards:**

The Herberger Institute for Design and the Arts complies with the spirit and the letter of ASU’s community of care standards with regard to social distancing, masking, and student, faculty, and staff safety and well-being. <https://eooss.asu.edu/communityofcare>

- **Threatening or disruptive behavior:**

Self -discipline and a respect for the rights of others in the classroom or studio and university community are necessary for a conducive learning and teaching environment. Threatening or violent behavior will result in the administrative withdrawal of the student from the class. Disruptive behavior may result in the removal of the student from the class. Threatening, violent, or disruptive behavior will not be tolerated in this class and will be handled in accordance with ASU policy (SSM 104-02). For more information please visit: <https://eooss.asu.edu/dos/srr/PoliciesAndProcedures> and <https://eooss.asu.edu/dos/safety/ThreateningBehavior>.

- **Withdrawal:**

If you are unable to complete the course, it is your responsibility to arrange for withdrawal from the class. You will not be automatically withdrawn and unless you are officially withdrawn from the course you will receive a final grade based upon the total points you have earned for the semester. Students are required to pay all tuition and fees for any registered course unless enrollment is officially cancelled during the 100% refund period. Please visit the Academic Calendar to review the withdrawal deadlines for this semester. For more information on Drop/Add and Withdrawal visit: <https://students.asu.edu/drop-add>

- **Special Accommodations:**

Your instructor will make any reasonable adaptations for limitations due to any disability documented with the DRC, including learning disabilities. Please contact the instructor during office hours or by appointment to discuss any special needs you may have. You must contact the Disability Resource Center to process the paperwork for special course accommodations. To request academic accommodations due to a disability, please contact the ASU Disability Resource Center (<http://www.asu.edu/studentaffairs/ed/drc/#> ; Phone: (480) 965-1234; TDD: (480) 965-9000). Students who feel they will need disability accommodations in this class but have not registered with the Disability Resource Center (DRC) should contact DRC immediately. Students should contact the Disability Resource Center on the campus that your class is being held. Campus-specific [location and contact information](#) can be found on the DRC website. DRC offices are open 8 a.m. to 5 p.m. Monday – Friday. Check the [DRC website](#) for eligibility and documentation policies (<https://eooss.asu.edu/drc>). This is a very important step as accommodations may be difficult to make retroactively. If you have a letter from their office indicating that you have a disability which requires academic accommodations, in order to assure that you receive your accommodations in a timely manner, please present this documentation to me as soon as possible so that your needs can be addressed effectively.

- **Title IX and Mandated Reporter Policy:**

Title IX is a federal law that provides that no person be excluded on the basis of sex from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and university policy make clear that sexual violence and harassment based on sex is prohibited. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources at <https://sexualviolenceprevention.asu.edu/faqs>.

As a mandated reporter, I am obligated to report any information I become aware of regarding alleged acts of sexual discrimination, including sexual violence and dating violence. ASU Counseling Services: <https://eoss.asu.edu/counseling>, is available if you wish to discuss any concerns confidentially and privately.

- **Policy on Sexual Discrimination:**

Policy on sexual discrimination as described in [ACD 401](#), "Prohibition Against Discrimination, Harassment, and Retaliation", including the fact that the instructor is a mandated reporter and therefore obligated to report any information regarding alleged acts of sexual discrimination. Arizona State University is committed to providing an environment free of discrimination, harassment, or retaliation for the entire university community, including all students, faculty members, staff employees, and guests. ASU expressly prohibits [discrimination](#), [harassment](#), and [retaliation](#) by employees, students, contractors, or agents of the university based on any protected status: race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, gender identity, and genetic information.

- **Student Services & Resources:**

You will find a list of student resources at: <https://eoss.asu.edu/resources>
Resources included are advisement, registration, financial aid, disability services, counseling, tutoring, library, and more.

- **Novel Coronavirus Information and Updates:**

Frequently Asked Questions: <https://eoss.asu.edu/communityofcare>
Updates and announcements: <https://eoss.asu.edu/health/announcements/coronavirus>

- **Non-emergency Student Care process:**

If you are concerned for a your own or a fellow student's well-being, please review the information and complete the form at:
<https://herbergerinstitute.asu.edu/resources/new-students/student-of-concern-process-and-the-HIDA-Care-Team-will-reach-out>. FOR EMERGENCIES CALL 911. (Be prepared with the physical address of the location.)

Academic Calendar: <https://students.asu.edu/academic-calendar>