



AGB100 - Introduction to Agribusiness

Course Description

This course is designed to provide you with an overview of the U.S. Agribusiness System and Agribusiness Industries around the world. The overall objective of the course is to provide students with a comprehensive and practical understanding of agribusiness topics grounded in real-world examples.

With multiple invited speakers throughout the semester—from the industry, academia, think tanks, federal agencies and so forth—a goal of this course is to make you aware of career opportunities that exist in this vast sector of the overall economy. The course is also intended to make you aware of the skills you need to acquire to take advantage of those opportunities and to make yourself as competitive as possible.

Upon completing this course, you should be able to:

- Describe the core business processes of agribusiness and the food industry.
- Identify skills and competencies needed for careers in agribusiness and the food industry.
- Demonstrate an understanding of globalization and the factors that influence the business environment.
- Provide examples of your problem-solving skills.
- Identify career options in which you have an interest.
- Analyze food industry and agribusiness operations based on management principles.

Who might be interested:

- BA Business - Global Agribusiness.
- Students pursuing Food Industry Management & Mkt Certificate.
- Students pursuing Food Systems Sustainability Certificate.
- Any student wanting to learn more about food and agriculture.
- SCM and Econ majors looking for a cool elective.

Useful Links:

Food Industry Management & Mkt Certificate [here](#)

Food and Agribusiness Degree Programs [here](#)

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#1 ASU #2 Stanford #3 MIT
- U.S. News & World Report, 2016 and 2017