



SCM: 463 Global Supply Chain Management Fall 2023

Tracey M. Lauterborn, Assistant Teaching Professor
Email: Tracey.Lauterborn@asu.edu

With increased globalization and offshore sourcing, global supply chain management is becoming an important issue for many businesses. Like traditional supply chain management, the underlying factors behind the trend are reducing the costs of procurement and decreasing the risks related to purchasing activities. The big difference is that global supply chain management focuses on a company's and supplier's global interests, rather than simply local or national orientation. This course will enable the understanding of global supply chain management issues including:

- Global Sourcing
- Outsourcing: Make or Buy
- Supplier Selection and Global Facility Configuration
- Managing Cultural Diversity in Global Supply Chains
- Ethical Issues in Global Supply Chains
- Sustainability and Environmental Issues in Global Supply Chains
- Managing Global Supply Risks
- Supplier Network Development
- Global Distribution Network: Global Logistics, Warehousing etc.
- Evolution of Global Sourcing Locations
- Implementing International Strategy
- Critical Global Supply Chain Issues in Specific Regional Contexts

Objectives:

Understand the key areas of supply chains and their management in local, national and global contexts (*discipline specific knowledge and global awareness*).

Analyze key issues in global supply chains through the use of relevant case studies that are situated in different global contexts (critical thinking, *global awareness* and *discipline specific knowledge*)

Recognize the basic tradeoffs associated with operations and supply chain management decisions including how to address ethical issues in local, national and global contexts (*critical thinking, discipline specific knowledge, ethical awareness and reasoning, global awareness*)

Understand the different socio-cultural make-up of different countries involved in global supply chains and their implications for the management of supply chains in those contexts

(critical thinking, cultural awareness, global awareness and discipline specific knowledge).

Use tools learned in class to analyze and research supply chain issues in a specific global context or country; be able to communicate research findings through presentation and writing *(critical thinking, discipline specific knowledge and communication)*

Learning Methods

We will use cases and relevant articles to help us understand the issues surrounding the above-mentioned areas.

Through interactive lectures (and, possibly guest lectures) we will try to understand the current thinking in global supply chain management.

The course research paper that you analyze and will help you to understand critical issues in global supply chain management.

W.P. Carey Learning Goals

The Undergraduate Program of the W.P. Carey School of Business has established the following learning goals for its graduates:

Critical Thinking, Communication, Discipline Specific Knowledge, Ethical Awareness and Reasoning Global Awareness

All the above items are covered in this course.

Required Text:

1. Course text: [Global Supply Chains: Evaluating Regions on an EPIC Framework – Economy, Politics, Infrastructure, and Competence](#). By Mandyam M. (Srin) Srinivasan, Ph.D., Theodore P. (Ted) Stank, Ph.D., Philippe-Pierre Dornier, Ph.D., Kenneth J. Petersen, Ph.D. ISBN-13: 978-0071792318

2. Purchase the course case pack using the link below:

<https://hbsp.harvard.edu/import/1083946>

Course Policy and Requirements:

Grading Scale

90%-100% A

80%-89% B

70%-79% C

60%-69% D

< 60% E

The course grade will be determined as follows:

Individual Case Study Analysis (6 @ 100 points each)	= 600 points
Weekly Participation Quizzes (10 @ 10 points each)	= 100 points
Simulation/Team Role Play	= 100 points
Mid-Term Exam	= 100 points
EPICS Team Power Point/Presentation	= 100 points

Total **= 1000 points**

Assignments:

Each week's individual assignments consist of review of slides, articles and case studies. You must read the case study materials in the case pack as specified in the schedule/outline as discussions will be based around these in the relevant weeks. Also, there are individual and team-based assignments based on the cases.

Class Participation:

There will be many in class discussions. All students are expected to be actively and constructively contributing to the learning environment.

This includes:

Being able to answer questions or at least contribute to the discussion of reading assignments and lectures, which will be interactive. *I will prompt you individually to answer questions.*

Participating well in case study discussions.

Behavior that disrupts active learning (such as: use of mobile phones, laptops to perform non-class related activities) distract others and, will be viewed negatively and, will affect your grade.

Weekly Quizzes:

There will be 12 weekly quizzes given during class.

The quizzes are in Canvas and will be administered during class.

The quizzes will be based on content taught during class that day. If you are present and paying attention during class, you should receive a perfect score.

While (12) quizzes will be administered, you may drop your lowest grade for (2) quizzes.

Only (10) quizzes will count toward your final grade.

(Individual) Case Study Analysis:

There are (9) case studies in our class.

(3) case studies will be discussed during class.

(6) of the case studies will be analyzed individually and submitted for a grade.

You should submit a report that includes answers to the case questions.
The reports are graded for content and presentation.
Refer to the class schedule to see which of the cases are graded.

Case Study Analysis Grading:

Comprehensiveness and accuracy in analyzing the case. You may enhance your score by

- (a). Including additional knowledge through real world contact
- (b). Including additional knowledge through library research and using the information in the analysis. However, your primary focus must be to answer the posted case questions.

(Team) EPICS Presentation:

Each team will be assigned a region/country.

The team will create a Power Point presentation and a 10-minute presentation on the region assigned based on the EPICS framework.

Every member of the team will be expected to participate in this activity (i.e. presenting, answering questions or leading the discussion) The grading will focus on the thoroughness and depth of the research, and quality of the report. Every member of the group should participate equally in completing the project and the report.

You will work with a pre-assigned team (of 4-5 people) for your project and for all team based activities.

(Team) Simulation/Role Play Exercise:

This is a team-based assignment. Your team will be given a scenario involving a global supply chain issue and crisis. You will be required to respond to the crisis in a “live event” scenario. You will arrange to do a video recording of your team’s response and upload to canvas preferably using a you-tube link. Details of the scenarios and grading rubric will be provided on canvas.

Late Assignment Policy

I do not accept late assignments.

Peer Evaluation:

At the end of the course, team members will evaluate one another online as to the degree to which each member of a team has participated on the team exercises. For this course, effective team dynamics are especially important for success and the peer evaluation component contributes to the final course grade.

Examinations:

There will be a Midterm Exam. The exam will cover the issues covered in the lectures, presentations, case discussions and reading assignments. It may comprise multiple choice questions, T/F questions, short answer questions or essay type questions and will be given in class.

Make-up examinations will **not** be given. Students who miss an examination for a valid reason must, if physically possible, contact the instructor within 24 hours of the scheduled exam time to make arrangements to make up the exam. Otherwise a grade of zero will be assigned.

The submission dates for all the assignments are in the course outline and Canvas. The instructor will notify students should a change be required to the submission dates. I will not remind you of what is due and when. Late homework assignments will not be accepted; you will receive a zero grade for that assignment.

I will be using Canvas to post announcements, assignments, lecture notes, and other important information. **Make sure that you read Canvas!**

Classroom Policies: The use of cellphones is PROHIBITED during the class period as this creates a distraction to the class and instructor.

Cell Phones may not be used during class. If you are using your cell phone, you will be asked to excuse yourself from class.

Laptops are allowed only for accessing class materials and power points. Recording classes is at the approval of the instructor.

Honor Policy: The highest standards of academic integrity are expected of all students. The failure of any student to meet these standards may result in suspension or expulsion from the University or other sanctions as specified in the University Student Academic Integrity Policy. Violations of academic integrity include, but are not limited to, cheating, fabrication, tampering, plagiarism or facilitating such activities. Please review the honor code at the following address:

<https://my.wpcarey.asu.edu/academic-integrity/upload/Undergraduate-Honor-Code.pdf>

<https://students.wpcarey.asu.edu/resources/professionalism-policy>

Academic Integrity: The W. P. Carey School takes academic integrity very seriously. Therefore, unless otherwise specified, it is imperative that you do your own work. Any suspected violations of academic integrity will be taken seriously and result in the following sanctions:

A minimum of zero on the assignment AND

A reduced grade in the course OR

A failure in the course OR

An XE which denotes failure due to academic dishonesty on the transcript OR

Removal from the W. P. Carey School of Business

Additional information on ASU's academic integrity policy may be found at

<http://provost.asu.edu/academicintegrity>

www.asu.edu/studentaffairs/studentlife/judicial/academic_integrity.htm

ChatGPT:

Use of ChatGPT and any other artificial intelligence software program to complete your assignments is prohibited. I will check regularly for the use of this software program. If use of ChatGPT or other language software model is detected in your assignment submissions, you will not receive credit.

Academic Dishonesty and the grade of XE: A grade of XE is reserved for "failure for academic dishonesty." The grade goes on the student's transcript; the student needs to petition to have it removed after 1 year.

Students found to be involved in academic dishonesty will be removed from the class and a grade of XE for the course will be submitted to the registrar. The student will be advised to repeat the course with another professor, possibly at another institution. This is the least action taken. Further, more serious actions may be taken if the situation indicated that such actions are appropriate. We will act very harshly against cheating during Quizzes or Exams.

Withdrawals: The instructor will **NOT** withdraw students for any reason. Specifically, students should be aware that non-attendance will **NOT** automatically result in their being dropped from the course. Therefore, if a student does not attend class during the first week or for any extended period of time during the semester, they should not presume that they are no longer registered. It is the student's responsibility to be aware of their registration status.

Religious Accommodations

Accommodations will be made for students with religious holidays. Below is the calendar of official religious holidays. Each holiday noted with two asterisks denotes an observance for which work is not allowed. For these holidays, students will not be penalized in any way for missing class or assignment. This means that this will not count as an absence in class and you will be granted a makeup assignment or exam as applicable.

University-Sanctioned Activities

Accommodations will be made for students who miss class related to university-sanctioned activities according to ACD 304-02. If you are participating in a university-sanctioned activity, please let me know as early in the course as possible so that accommodations can be made.

Reasonable Accommodations for Students with Disabilities: The Disability Resource Center (DRC) provides information and services to students with any documented disability who are attending ASU. Individualized program strategies and recommendations are available for each student as well as current information regarding community resources. Students also may have access to specialized equipment and supportive services and should contact the instructor for accommodations that are necessary for course completion.

Copyrighted Materials:

The course content, including lectures, are copyrighted material and students may not sell notes taken during the conduct of the course (see [ACD 304-06](#), "Commercial Note Taking Services" for more information).

Threatening Behavior Policy

Include a statement on threatening behavior with a reference to the Student Services Manual. (sample below)

The university takes threatening behavior very seriously and these situations will be handled in accordance with the *Student Services Manual*, SSM 102-02

<http://www.asu.edu/aad/manuals/ssm/ssm104-02.html>.

Prohibition Against Discrimination, Harassment, and Retaliation

Title IX is a federal law that provides that no person be excluded on the basis of sex from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and university policy make clear that sexual violence and harassment based on sex is prohibited. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources at <https://sexualviolenceprevention.asu.edu/faqs>.

As a mandated reporter, I am obligated to report any information I become aware of regarding alleged acts of sexual discrimination, including sexual violence and dating violence. ASU Counseling Services, <https://eooss.asu.edu/counseling>, is available if you wish to discuss any concerns confidentially and privately.

Final Exam Policy: The final exam schedule listed in the *Schedule of Classes* will be strictly followed. Only the **Associate Dean** can approve requests for early final exams; only the Department Chair can approve requests for make-up exams.

Make-up exams will NOT be given for reasons of non refundable airline tickets, vacation plans, work schedules, weddings, family reunions, or other such activities. Students should consult the final exam schedule before making end-of-semester travel plans.

If there is a last-minute personal or medical emergency, the student may receive a grade of Incomplete and makeup the final within one calendar month. The student must provide written documentation and be passing the class at the time to receive an Incomplete. A signed "Request for Grade of Incomplete" must be submitted by the student and approved by the student's instructor and the chair of the Department. The undergraduate final exam week schedule can be found here:

<https://students.asu.edu/final-exam-schedule>.

Please be sure to turn off your cell phone and remove AirPods while in class.

The Instructor reserves the right to make changes to this syllabus as needed due to Covid-19 pandemic or any other unforeseen circumstances

