

Course Number: MCO 460 (SPRING 2024 ~ Arizona State University)

Course Title: Race Gender & Media

Credits: 3 Hours (Totally ONLINE)

Requirements: 1) Upper division standing 2) University senior level academic writing, reading and computer skills 3) Strong self-motivation, highly developed self-discipline and time management skills 4) **Computer with reliable Internet connection and updated applications.**

PROFESSOR: Sharon Bramlett-Solomon, PhD

Office: Cronkite School Room 469 (Downtown Phoenix Campus)

(email is BEST way to reach me and get a response) - **See How to Communicate with Your Instructor**

Email Address: bramlett@asu.edu

Online Office Hours: Arranged via email

About Teacher/CRONKITE FACULTY WEBSITE: <http://cronkite.asu.edu/faculty/bramlettbio.php>

Course Overview

MCO 460 Race Gender & Media is designed to give students a probing examination and discussion of the foundations, concepts and practices in media representation of race, gender and class in America. Through the prism of media literacy, the course is concerned with news, film/television, advertising, public relations and social media industries, looking at their influence on individuals, culture and society, especially on how we see others and ourselves. Historical and contemporary factors and forces that shape race, gender and class identity across various media are critically examined. The course stresses that the U.S. media have an ethical and moral obligation to present content responsibly to a culturally diverse public. A course goal is for students to become more media literate and critical consumers, as well as more culturally aware professionals who disseminate communication responsibly (in any career path) to our multicultural society.

Learning Outcomes:

- Learn some of the major diversity issues in U.S news; film/TV entertainment; PR/advertising
- Understand the ethical obligations of the media
- Learn strategies for content analyzing media representation of race, gender and class
- Understand how media reproduction of culture affects diverse audiences
- Advance media literacy and critical thinking skills

Textbook Information

The required material for this course is: Sharon Bramlett-Solomon and Meta Carstarphen *Race, Gender, Class & Media*, Kendall Hunt Publishing, Third Edition 2017, **which will be provisioned as an e-book.** If you wish to take advantage of this group price, no additional action is needed. Following the drop/add period, a charge of \$98.25 which includes tax, will post to your student account under the **header** "Digital Integrated Course Mtrl" and your access will continue uninterrupted.



If you'd rather purchase the material from an alternate source, you may choose to opt out of the program by using this link: <https://includedcp.follett.com/1230> (Tempe/Online) or

<https://includedcp.follett.com/1234> (Downtown). Enter your ASU e-mail address AS IT APPEARS IN THE ASU DIRECTORY (<http://asu.edu/directory>), then follow the instructions provided. Be aware that if you do opt-out, your access to the e-book will be discontinued.

TO ACCESS THE E-BOOK, CLICK ON THE BRYTEWAVE TOOL IN YOUR COURSE'S CANVAS SHELL. Please note: the ebook won't appear on your shelf until approximately 5 days prior to the start of classes. If you need assistance accessing the book or the opt-out portal, fill out the support request form: <https://forms.gle/uD4GhBxMoixnbwYx5>

However, you decide to acquire your textbook, it's needed to succeed in this course, and it should be the THIRD Edition, which has added chapters, visuals, different order of material, and significant updated revisions from the earlier editions.

The textbook also is available in your choice of a print copy or eBook on the book publisher website <https://he.kendallhunt.com/bramlett>

Course Time Commitment and Success

This three-credit online course teaches the full content of a traditional 15-week semester, except in a compressed 7.5 week format. It is very fast paced and requires about 135 hours of work, so expect to spend around 18 hours each week preparing for and actively participating in this course. In the syllabus Course Schedule, you will see that the class is built around Lecture videos, Course readings, Videos and assigned Exercises. Among assigned Exercises, there will be Q&A sessions (questions and answers) in which you will focus on a single reading and/or video, and then answer questions in multiple-choice format. *Expect to see some Questions from Q&A sessions repeated on EXAMS.*

Grades and Class Participation

Please note that while the lectures will NOT cover everything in the textbook chapters, you are responsible for everything in the chapters or articles assigned. While you have flexibility in how and when you choose to do your homework, you should not wait until the last moment to get your work submitted by deadline.

Your active class participation starts with awarding you 10 points for introducing yourself in your Discussion Board. MCO 460 Course assignments always are reviewed and evaluated, plus typically will include individual very brief comments and/or rubric points analysis feedback. **MCO 460 EXAMS will consist of 50 multiple choice and True/False questions.**

Course Grades Will Be Based On:

Student Intro	10 Pts
Syllabus Quiz	20 Pts
Exam 1	150 Pts
Exam 2	150 Pts
Exam 3	150 Pts
Synopsis	100 Pts
Weekly Exercises	<u>420 Pts</u> (Discussion, Short Papers, Q&As)
	1,000 Pts Total
Weekly Exercises = 420 Pts	
Multi-facial Discussion	70 Pts
Color Adjust short paper	75 Pts

BI Br Poor Q&A	60 Pts
Social Class Discussion	85 Pts
Kilbourne Q&A	60 Pts
Media Images Discussion	70 Pts

All points will be posted in your gradebook and will total 1,000 points possible for the course. There MAY be an extra credit exercise offered in the course. If so, these points will be calculated in your Gradebook total and will increase your total possible points, though the grade scale remains based on 1,000 points.

Other than exams, the deadline for all exercises (discussions, short papers and Q&As after Week One) will be 11:59 pm on Tuesday.

Course 1,000 Points Grade Scale

1,000 or more	A+	4.33	<100% or more
920-999	A	4.00	<92-99%
900-919	A-	3.67	<90-91%
880-899	B+	3.33	<88-89%
820-879	B	3.00	<82-87%
800-819	B-	2.67	<80-81-%
780-799	C+	2.33	<78-79%
700-779	C	2.00	<70-77%
600-699	D	1.00	<60-69%
599 or less	E	0.00	<59% or less

Grading Procedure

Your points in this course reflect the quality of your actual performance and not your perceived effort. Grading includes both content and writing – both of which should be at the college level. All submitted assignments will be graded also based on writing clarity and accuracy, as well as syntax, grammar, punctuation and spelling. **PLEASE NOTE also, that assessment of your written work will be based on your finished product and NOT the amount of time or hard work you put into it.**

All assignments submitted for *Turnitin Grading* are checked using anti-plagiarism software that compares your submission with online databases, as well as previous and current students in the class, and it also records your submission time. All **TEMPLATE** submissions must be written on the specific submission **TEMPLATE** provided for that assignment and must include all of the requirements specified on the template.

Grade points earned will be posted to your Canvas Gradebook in a timely manner, We aim for a 3-4 day turn around for grades, but in a class commonly capped at 200 students, this is not always possible. So please allow a 7-day week after submitting an assignment before you ask about your grade. **After a grade has been posted, you have 3 days to let your instructor know if there is a concern, after which the grade becomes FINAL and can NOT be changed or revisited.** In the last week of class, you may have 24 hours after a posted grade to let your instructor know of a concern, after which the grade becomes FINAL and can NOT be changed or revisited.

Submitting Assignments

ALL assignments MUST be submitted to Canvas. Do NOT submit an assignment via e-mail, as it will NOT be accepted. Please know also, you can NOT re-do and re-submit an assignment that has been graded.

Late or Missed Assignments

The Cronkite School has a zero-tolerance policy on missed deadlines and does not allow for make-up exams or assignments. If you are going to miss a deadline because of an urgent situation, email me in advance. But note well that *NO late assignments will be accepted. For required assignments you don't submit by the deadline or exams you miss (neither of which can be made up except for university-approved and officially documented reasons: serious illness or family emergency; military service; jury duty; university-sanctioned athletic performance), you will receive a zero for that assignment or missed exam.*

ALL Assignment Deadlines are in the syllabus Course Schedule, which as you know, is accessible to you before the first day of class. You generally have flexibility and a week to prepare assignments, so a late or missed assignment will NOT be acceptable. Please follow the appropriate University policies to request an [accommodation for religious practices](#) or to accommodate a missed assignment [due to University-sanctioned activities](#).

Course Module Availability

In MCO 460, your Course Modules will be available each week as outlined in your Syllabus Course Schedule, and typically not before. This generally means you will NOT have access to weekly modules far in advance, so please note this. ***Each week, however, your NEXT Module will be available by mid-week.***

How to Communicate with Your Instructor

To email me: Type bramlett@asu.edu directly FROM your ASU EMAIL ACCOUNT. Do NOT email me from a Canvas ANNOUNCEMENT, as you may NOT get a response. Simply type my email address in your "TO" line.

- 1) Your email's SUBJECT LINE should start with "MCO 460" and please also include a related descriptive title: For example, "MCO 460: Video Question" or "MCO 460: Check out this Youtube clip on colorism."
- 2) Please remember that the correct form of address in an email to me is: (Dear Dr. Bramlett-Solomon) or (Dear Dr. SBS).
- 3) My Grader this semester is Reagan Creamer who will assist with course grading. You will see her name reflected when she posts grades. Her email address is: rlcreame@asu.edu The correct form of address, when emailing her is: (Dear Ms. Creamer). However any course inquiry should be sent to me, (Dr. SBS), your instructor.

Email Account -- You must have an email account that is active and connected to the University system so that you can get MCO 460 class messages as per university requirement. If you use a non-ASU email account you may NOT get a response. You should daily and regularly check your email for Canvas announcements and assignments. It is your responsibility to read and act upon course email notices in a timely fashion.

INSTRUCTOR RESPONSE TO YOUR EMAILS – Please allow at least 48 hours on week days for me to respond to your emails. Emails sent to me after 5 p.m. weekdays typically are not read until after 8:30 a.m. the following day. Emails sent over the weekend will not be read until the following Monday after 8:30 a.m. I make every effort to give a timely response to emails, however, in a class capped at 200 students who take the course from different time zones,

please know that I get massive amounts of email daily -- so there generally are lots of emails along with yours. Please **resend your email** if you've not heard from me within **the allotted 48 hour weekday time period**.

"Hallway CHATS" (HC) is a discussion forum used in this class for YOU as a CLASS to talk among yourselves about our various course discussion topics or for general questions or comments you may have for your classmates. HC is located in your DISCUSSION BOARD link. Prior to posting a question **please check** the syllabus, announcements or existing posts that may have addressed your question. If you do not find an answer, post your question. You are encouraged to respond to the questions and comments of classmates.

Do NOT use the Hallway Chats forum for personal questions OR comments that should only be sent to your instructor. If you have a course material question or concern; a personal matter to discuss; questions about exams or about your grade, please send these directly to your INSTRUCTOR. Hallway Chats will be available after our Week 1 Module.

Class Topics & Decorum

PLEASE NOTE that the readings we examine this semester represent some of the most popular, critical and provocative issues in the media and multiculturalism discipline. They are the ideas of various authors and may not reflect the instructor's views. **You are encouraged to critically think about and challenge the readings, as much as you may be challenged by them, to rethink some of the ideas and assumptions held before taking this class.**

WARNING: This course deals with what many consider rather sensitive issues of race, gender, and class. It also adheres to rules of engagement for a pleasant and civil class environment. This class promotes discussion and critical thinking that can be essential to enhanced cultural awareness. Please, therefore, do not take this elective course if you truly are not interested in its content, cannot handle the material it covers, or if you are not tolerant of a diversity of viewpoints. **Courteous disagreement and debate are expected and usually are beneficial to all in the class, but rudeness, offensive attacks or disruptive behavior absolutely will NOT be tolerated and could result in your being expelled and/or DROPPED from class.**

Please note that if any of the videos shown in class are offensive to you, you need to communicate with the instructor regarding your objection. However, each video has been selected because of its appropriateness to the particular module studied, and is available on television or Youtube.

A Note on Diversity

The Walter Cronkite School of Journalism and Mass Communication embraces an inclusive society and fosters an academic environment that embraces diversity of thought and acceptance of all people regardless of race, gender, social class, age, sexual orientation or societal, political, cultural, economic, spiritual or physical differences. See <http://cronkite.asu.edu/about/diversity.php>

ACEJMC Values and Competencies: As an accredited journalism program, the Cronkite School is committed to classroom learning that achieves the Accrediting Council on Education in Journalism and Mass Communication's professional values and competencies. These include the core areas of freedom of speech, ethics, diversity, critical thinking, research, writing and use of tools and technologies related to the field. For a full list of ACEJMC values and competencies see <http://www2.ku.edu/~acejmc/PROGRAM/PRINCIPLES.SHTML#vals&comps>

TWO MANDATORY ITEMS You Must Submit: *Course Agreement Quiz and Integrity Policy Quiz*

In MCO 460, students also are required to sign a *Course Agreement Quiz/Contract* affirming that they have read and understand the course syllabus and agree to abide by its terms and conditions. Additionally, the Cronkite School requires that all students sign an *Academic Integrity Policy Quiz/Contract* pledging they have read the integrity policy, understand it and agree to abide by the terms regarding academic dishonesty. **BOTH items are in your Course Information Module, and must be completed before the deadline noted in your Course Schedule.**

WARNING – Failure to complete the **Course Agreement and Integrity Pledge** by 11:59 p.m. on the deadline date (see **COURSE SCHEDULE**) may result in your inability to access the rest of your course assignments -- **plus a minus 200 points for EACH item posted to your Gradebook.**

Read the entire integrity pledge before you sign off on it at:

<https://sites.google.com:443/a/asu.edu/cronkite-intranet/online-integrity-pledges>

Integrity Policy

Academic dishonesty in any form will not be tolerated in the Walter Cronkite School of Journalism and Mass Communication. The crux of our democracy is the ability of citizens to obtain honest, truthful and balanced information, and the credibility and integrity of the individual journalist and communications professional are crucial in that effort.

As the mission of the Cronkite School is to prepare students to become journalists and communication professionals, that credibility and integrity will be fostered within the educational environment of the school. To that end, a zero tolerance policy toward academic dishonesty will be enforced within every course and educational activity offered or sanctioned by the school.

Any allegations of academic dishonesty will automatically be referred to the Standards Committee of the school for review and recommendation to the dean of the school. If any student is found by the committee to have engaged in academic dishonesty in any form – including but not limited to cheating, plagiarizing and fabricating – that student shall receive a grade of XE for the class and will be dismissed from the Walter Cronkite School of Journalism and Mass Communication. Reinstatement will not be considered. There will be no exceptions.

Quizzes and assignments are to be completed individually – any sharing of answers on quizzes or completing work on assignments not your own is a violation of the Cronkite Academic Integrity Policy and grounds for dismissal from the course and the Cronkite program.

Accessibility Statement

In compliance with the Rehabilitation Act of 1973, Section 504, and the Americans with Disabilities Act of 1990, professional disability specialists and support staff at the Disability Resource Center (DRC) facilitate a comprehensive range of academic support services and accommodations for qualified students with disabilities.

Syllabus Disclaimer

Every effort will be made to avoid changing the course schedule, but the possibility exists that unforeseen events will make syllabus changes necessary. The syllabus is a statement of intent and serves as an implicit agreement between the instructor and the student. Please remember to check your ASU email and the course site often.

Grade Appeals

Grade disputes must first be addressed by discussing the situation with the instructor. If the dispute is not resolved with the instructor, the student may appeal to the Cronkite Dean's office per the [University Policy for Student Appeal Procedures on Grades](#).

Computer Requirements & Technical Support

This course requires a computer with reliable Internet access and updated software. The course uses CANVAS to deliver content, which can be accessed through MyASU at <http://my.asu.edu>.

ASU Help Desk

Please remember that I can NOT help you with technical issues related to Canvas or related to your own computer. **If you need help regarding a Canvas problem, contact the ASU 24-hour HELP DESK (1 -855- 278-5080 or 480 965-6500) for assistance, trouble-shooting, and documentation of your problem.** Help Desk documentation is absolutely essential if you encounter a Canvas technical problem that requires follow-up with your instructor.

In your Canvas Course Information Module, be sure to read the “Test-Taking Essentials” for detailed test-taking information in your *Begin Here Course Orientation* module.

Drop and Add Dates/Withdrawals

This course adheres to a compressed schedule as part of a sequenced program, therefore, there is a limited timeline to drop or add the course. Consult with your advisor, if needed, to add or drop this course. If you are considering a withdrawal, review the following ASU policies: Withdrawal from Classes; Medical or Compassionate Withdrawal. Incomplete Grades are not offered in this class due to the compressed course time.

Course Evaluation

Students are expected to complete the ASU course evaluation. The feedback provides valuable information to the instructor and the college while it also is used to improve student learning. Students are notified when the online evaluation form is available. It will only take a few minutes of your time. We take the evaluations very seriously and use them to improve courses and instructional quality. Your feedback is essential and appreciated.

Student Conduct and Academic Integrity

ASU expects and requires its students to act with **honesty, integrity, and respect**. Required behavior standards are listed in the [Student Code of Conduct and Student Disciplinary Procedures](#), [Computer, Internet, and Electronic Communications policy](#), [ASU Student Academic Integrity Policy](#), and outlined by the [Office of Student Rights & Responsibilities](#). **Anyone in violation of these policies is subject to sanctions.**

[Students are entitled to receive instruction free from interference](#) by other members of the class. An instructor may withdraw a student from the course when the student's behavior disrupts the educational process per [Instructor Withdrawal of a Student for Disruptive Classroom Behavior](#).

Appropriate Online Behavior (also known as *netiquette*) is defined by the instructor and includes keeping course discussion posts focused on the assigned topics. Students must maintain a cordial atmosphere and use tact in expressing differences of opinion. Inappropriate discussion board posts may be deleted by the instructor.

The Office of Student Rights and Responsibilities accepts [incident reports](#) from students, faculty, staff, or other persons who believe that a student or a student organization may have violated the Student Code of Conduct.

Title IX

Title IX is a federal law that provides that no person be excluded on the basis of sex from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and university policy make clear that sexual violence and harassment based on sex is prohibited. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources at <http://sexualviolenceprevention.asu.edu/faqs/students>.

Prohibition of Commercial Note Taking Services

In accordance with [ACD 304-06 Commercial Note Taking Services](#), written permission must be secured from the official instructor of the class in order to sell the instructor's oral communication in the form of notes. Notes must have the note-taker's name as well as the instructor's name, the course number, and the date.

COURSE SCHEDULE & TOPICS

WEEK 1 MODULE COURSE INTRODUCTION & FOUNDATIONS

JAN 8-12

READ: Course Syllabus

VIEW: Course Orientation (see Course Information Module)

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Your COURSE CONTRACT Quiz and the INTEGRITY PLEDGE Quiz MUST BE POSTED BY 11:59 pm WED JAN 10th and are located in your Course Information Module.

Failure to submit the COURSE CONTRACT and the INTEGRITY PLEDGE by the deadline, will result in you being unable to access additional course material, and may result in a minus 200 points for EACH document posted to your Gradebook.

**READ: Ch 1 Literacy, Media and Diverse Audiences
Ch 2 Why We Study Race, Gender, Class & Media
Ch 3 Media Functions, Theories and Effects
Ch 4 The Concept and Negotiation of Whiteness ******

**VIEW: Course Introduction & Foundations – Lecture 1 & 2
Media Theories & Effects -- Lecture 3 & 4
The Concept of Whiteness -- Lecture 5 ******

VIDEO: *The Black Doll Test*

VIDEO: *Multifacial*** (See Module 1)**

ASSIGNMENT

***Personal Introduction* Due by 11:59 pm WED JAN 10th (See Module 1)**

***Syllabus Quiz* Due by 11:59 pm THURS JAN 11th (see Module 1)**

***ASSIGNMENT #1* Due by 11:59 pm FRI JAN 12th (see Module 1)**

WEEK 2 MODULE STEREOTYPES FROM EARLY MEDIA TO 21ST CENTURY

Martin Luther King Day Jan 15th – No Class

JAN 16-19

READ: Ch 5 Social Psychology & Maintenance of Stereotypes
Ch 9 Latino Americans and Asian Americans in Film & TV
Ch10 Native Americans and African Americans in Film & TV

“Native American Media: Battling Stereotypes in TV, Film and Online” (textbook ISSUE 4 p. 271)

VIEW: Stereotypes From Live Stage to Hollywood – Lecture 6 and 7
The Social Psychology of Stereotypes – Lecture 8

VIDEO: *“COLOR ADJUSTMENT”* (Desegregation of American TV)****

ASSIGNMENT

ASSIGNMENT #2 Due by 11:59 pm TUES JAN 16th (see Module 2).



EXAM 1 -- THURS JAN 18th BEGINS at 12:01 a.m. and ENDS at 11:59 pm FRI JAN 19th. During this 48-hour window, you have 75 minutes to complete the exam once you start it. Exam 1 covers all material in Weeks 1 & 2.

WEEK 3 MODULE THE FOURTH ESTATE

JAN 22-26

READ: Ch 6 American Press and Multiculturalism: Legacy & Changes
Ch 7 Twenty-first Century Press and Diversity Issues

“They Are Not Us: Framing of American Indians by the Boston Globe” (see Module 3)

“Black, Brown & Poor: Who You Don’t See on Local TV News and Why” **** (see Module 3)

VIEW: American Press & Multiculturalism – Lecture 9 & 10

VIDEO: *ANCHORMAN* (video clips)

ASSIGNMENT

ASSIGNMENT #3 Due by 11:59 pm TUES JAN 23th (see Module 3)

WEEK 4 MODULE PRESS ETHICS AND INCLUSIVENESS

JAN 29-FEB 2

READ: Ch 14 Women in the Media (p. 189-193)
"The Dynamics of Class and News" (textbook ISSUE 1 p. 257)

"Outwhiting the Whites: An examination of the Persistence of Asian American Model Minority Discourse" (see CLASS NOTES)

"Photo Coverage of Hispanics and Blacks in a Southwestern Daily Newspaper" (see CLASS NOTES)

"The Face of the Front Page: A Content Analysis of U.S. Newspapers" (see CLASS NOTES)

VIEW: Press Inclusiveness Analysis– Lecture 11

VIDEO: "The Danger of the Single Story" Chimamanda Ngozi Adichie

ASSIGNMENT

ASSIGNMENT #4 SYNOPSIS Due by 11:59 pm TUES JAN 30th



EXAM 2 -- THURS FEB 1st BEGINS at 12:01 a.m. and ENDS at 11:59 pm FRI FEB 2nd. During this 48-hour window, you have 75 minutes to complete the exam once you start it. Exam 2 covers all material in Weeks 3 & 4.

WEEK 5 MODULE TELEVISION & FILM ENTERTAINMENT

FEB 5-9

READ: Ch 8 Class in Film and Television****
Ch 11 Gender in Film and Television

"LGBT in the Media: A Rainbow of New Representations"
(textbook ISSUE 9 p. 311)

"Interracial Love on Television: What's Taboo Still and What's Not" (see Module 5).

"The Fox News Network and the Revolution of Black Television" (see Module 5).

VIEW: Multiculturalism in TV & Film – Lecture 12 & 13

VIDEO: VH1-TV on Interracial Love

VIDEO: PBS SOCIAL CLASS IN AMERICA

ASSIGNMENT

ASSIGNMENT #5 Due by 11:59 pm TUES FEB 6th (see Module 5).

WEEK 6 MODULE

WOMEN AND MEDIA ISSUES

FEB 12-16

READ: Ch 15 “Representation and Media: Ideal Beauty Standards & Sexual Objectification”

“The More You Subtract the More You Add: Cutting Girls Down to Size in Advertising”**** (see Module 6)

VIEW: Women and Media Issues – Lecture 14 & 15

VIDEO: *Still Killing Us Softly 4* ****

ASSIGNMENT

ASSIGNMENT #6 Due by 11:59 pm TUES FEB 13th (see Module 6)

WEEK 7.5 MODULE

WOMEN PORTRAYALS IN ADVERTISING AND MUSIC VIDEOS

FEB 19-27

READ: Ch 12 Advertising and Multiculturalism

“Colorism in Media & Society” (textbook ISSUE 2 p. 263)

“Controversial Rap Themes, Gender Portrayals & Skin Tone: Analysis of Rap Videos” (see Module 7)

VIDEO: *PBS What Is Race* (Test your perception)
Complexion Obsession: A Hip Hop Documentary (Part 1)
The Chappelle Show (Native Americans; The Niggers)

ASSIGNMENT#7 Due by 11:59 pm TUES FEB 20th (see Module 7)



EXAM 3 – MON FEB 26th BEGINS at 12:01 a.m. and ENDS at 11:59 pm TUES FEB 27th. During this 48-hour window, you have 75 minutes to complete the exam once you start it. Exam 3 covers all material in Weeks 5 thru 7.

There will be **NO FINAL EXAM** in this Course.

**** Denotes one of your weekly ASSIGNMENT Topics, which after the first class week, will be due by 11:59 pm every Tuesday.

About the Teacher

Dr. Sharon Bramlett-Solomon is an associate professor in the Walter Cronkite School of Journalism and Mass Communication at Arizona State University. She also is a NewsPro Top-10 U.S. Journalism Professor, and ASU Lincoln Ethics Center Past Professor of Media and Culture. Her professional background includes newspaper reporting, public relations and radio advertising sales, including reporting for the *Memphis Commercial Appeal* and *Louisville Courier-Journal*. She is author of *Race, Gender, Class and Media: Studying Mass Communication and Multiculturalism* (co-authored with Meta Carstarphen).

Her research focuses on race, media and society issues, an area in which she has published and/or presented over 100 papers. She has received local and national recognition for her teaching, accomplished scholarship and service. She has received the Barry Bingham Award from the National Conference of Editorial Writers Foundation. She also was honored as Professor of the Year by the Association for Education in Journalism and Mass Communication's Newspaper Division. In addition, she has received numerous teaching, research and service awards at ASU, as well as recognition from many Valley community groups and organizations for her contributions to enhance diversity in journalism education and the profession. She is the recipient of the 2021-2022 AEJMC Dorothy Bowles Public Service Award honoring her work to bridge the academy and the profession. In addition, she received the 2022-2023 AEJMC Lionel Barrow Distinguished Achievement in Research and Education Award.

See more at CRONKITE FACULTY WEBSITE: <https://search.asu.edu/profile/11042>