Design (Arts, Media and Engineering), MSD

ASU is no longer accepting new students to this program. Please explore Degree Search for other similar program options.

Program Description

Degree Awarded: MSD Design (Arts, Media and Engineering)

The arts, media and engineering concentration program focuses on the integration and application of humanistic, computational and design knowledge in tackling complex problems. The concentration provides opportunities for exploring experiential media systems through theoretical analysis, creative engagement and practical development. AME students combine design excellence with technical rigor in creating hybrid objects, adaptive systems and responsive environments.

Graduating students will be prepared to lead innovative design and development initiatives at corporations and other institutions at the forefront of media culture.

At a Glance

• College/School: Herberger Institute for Design and the Arts

Degree Requirements

36 credit hours and a thesis, or
36 credit hours including the required applied project course (DSC 593)

Students may choose to complete their graduate work by way of a thesis or an applied project. A master's degree thesis is a scholarly endeavor that demonstrates the ability of the author to do supervised research and intellectual writing. The applied project is somewhat different. It includes both a project and a written document and is a scholarly endeavor that demonstrates the ability of the designer to do supervised research and present substantial evidence of the ability to apply research creatively to a design situation.
Admission Requirements

MSD Program Requirements

1. All applicants must submit an online graduate application and hold an undergraduate or graduate degree from a college or university recognized by ASU.
2. All applicants must have completed a program in design and must hold a bachelor's degree in graphic design, industrial design, interior design or a related design discipline. When applying for admission, applicants must declare one of seven concentrations:
   1. arts, media and engineering
   2. design of health care and healing environments
   3. industrial design
   4. interaction design
   5. interior design
   6. new product innovation
   7. visual communication design
3. Applicants must meet the minimum GPA requirements as established by the Graduate College.
4. No GRE is required.
5. An applicant whose native language is not English (regardless of current residency) is required to submit an official TOEFL score. The minimum score for admission to the program is 80 (Internet-based) or 550 (paper-based). Other information for international applicants can be found at https://students.asu.edu/graduate/proficiency.
6. A portfolio, letter of intent and contact information for three references must be submitted via SlideRoom (https://asuherberger.slideroom.com). The Design School requires that these items are submitted in addition to the Graduate College application requirements.

Admission to the program is selective. Admission cannot be deferred; students must enroll in the semester for which they are admitted, otherwise they will need to go through the entire application process again for the year in which they are applying.

Applicants must fulfill the requirements of both the Graduate College and the Herberger Institute for Design and the Arts.

Teaching or Research Assistantships

Applicants wishing to be considered for teaching or research assistantships should submit an additional statement outlining areas in which they feel competent to serve as a teaching or research assistant. All interested applicants can apply for a teaching assistantship position online. The link to the application will be provided on the MSD website.
All international teaching or graduate assistants whose primary language is not English are required to be certified in their English language abilities. Those individuals whose native language is not English will be required to submit a Speaking Proficiency English Assessment Kit score, which is administered at ASU. Students also have the option of completing the Test of Spoken English, administered directly by the Educational Testing Service. For this group, no personnel action form will be signed until this examination has been successfully completed.

A personal interview is not required; however, a candidate wishing to visit the school is welcome and should make arrangements by contacting the department.

**Contact Information**

The Design School | CDN 162  
designgrad@asu.edu | 480-965-3536