Design Studies, BA

ARDSNBA

ASU is no longer accepting new students to this program. Please explore Degree Search for other similar program options.

Program Description

The BA in design studies is a four-year, nonstudio program of study in design that focuses on the design disciplines offered in the ASU Herberger Institute:

- architectural studies
- graphic design
- industrial design
- interior design
- landscape architecture

It is a highly flexible program of study, much like a liberal arts degree, in which students select design and design-related courses offered in the institute and throughout the university. Students acquire a breadth of design knowledge via courses taken from three categories: communication for design, design history and general design.

It provides a design education, general and specific, to students who seek opportunities in the broader design sector or in graduate education.

Students may undertake the program in one of two specific concentrations: design studies, which allows students to discover the myriad possibilities of design as a subject area as well as the flexibility that it provides for further exploration; or design management, which offers a selection of courses in management and human communication that complement design.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
• Additional Program Fee: Yes
• Second Language Requirement: No
• First Required Math Course: MAT 142 - College Mathematics
  OR MAT 117 OR MAT 119
• Math Intensity: General

Required Courses (Major Map)
2016 - 2017 Major Map
Major Map (Archives)

Admission Requirements
General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Transfer Agreements
ASU has partnered with colleges and universities in Arizona, California, Illinois and Washington to provide transfer curriculum pathways. Students should select their current institution to see if there is a partnership agreement between the institution and ASU for this degree program. Students who do not see their state or institution listed should check back as ASU is always working on creating new partnerships.

Transfer from a Maricopa Community College in Arizona
Select a college
• Chandler-Gilbert Community College
• Estrella Mountain Community College

Transfer from an Arizona Community College
Select a college
• Arizona Western College
• Central Arizona College
• Cochise College

Transfer from another state
Select a state
• California
• Illinois
• Washington
• Another state
Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

Career Opportunities

Although a specific career path is not the principal intention, graduates of the program have become involved in sales and marketing in the design sector; others have gone on to graduate studies in architecture and planning. Other possible career paths include journalism and education.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.4%</td>
<td>$70,530</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Average Salary</td>
</tr>
<tr>
<td>--------------------------------------------------------------</td>
<td>-------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Architectural Drafter</td>
<td>8.1%</td>
<td>$52,870</td>
</tr>
<tr>
<td>Archivist</td>
<td>14.3%</td>
<td>$51,760</td>
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<tr>
<td>Audio-Visual Specialist</td>
<td>8.9%</td>
<td>$48,590</td>
</tr>
<tr>
<td>CAD Technician (Computer Aided Drafting Technician)</td>
<td>6.8%</td>
<td>$59,690</td>
</tr>
<tr>
<td>Civil Drafter</td>
<td>8.1%</td>
<td>$52,870</td>
</tr>
<tr>
<td>Designer (General)</td>
<td>5.8%</td>
<td>$55,930</td>
</tr>
<tr>
<td>Drafter</td>
<td>8.0%</td>
<td>$50,290</td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>4.2%</td>
<td>$48,700</td>
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<tr>
<td>Industrial Designer</td>
<td>4.4%</td>
<td>$65,970</td>
</tr>
<tr>
<td>Instructional Designer</td>
<td>10.5%</td>
<td>$63,750</td>
</tr>
<tr>
<td>Instructional Specialist</td>
<td>10.5%</td>
<td>$63,750</td>
</tr>
<tr>
<td>Mechanical Drafter</td>
<td>5.2%</td>
<td>$55,130</td>
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<tr>
<td>Museum Curator</td>
<td>14.0%</td>
<td>$53,770</td>
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<tr>
<td>Museum Exhibit Designer</td>
<td>12.4%</td>
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<tr>
<td>TV/Movie Set Designer</td>
<td>10.3%</td>
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<tr>
<td>Talent Agent</td>
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<td>$64,940</td>
</tr>
<tr>
<td>Technical Drafter</td>
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<td>$59,690</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  ✨ Green Occupation

**Contact Information**

Schedule an advisor appointment
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