Gain a greater understanding of the intersection of Latin American and American cultures, politics and business, a benefit in this increasingly intercultural world. Taught in Spanish, students leave the program bilingual and uniquely prepared to thrive in the culturally diverse Southwest region of the U.S.

**Program Description**

The BA program in Latin American studies offers a learner-driven model in which the student's specific interests are deepened through the study of Latin America culture, history, politics and the Spanish language. It is interdisciplinary and allows for flexibility in course selection while also instilling a breadth and depth of knowledge about issues surrounding Latin America. This dual-language degree program encourages cross-cultural exploration, preparing students for a global-minded career path.

This major is eligible for the Western Undergraduate Exchange program at the following location: West campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of [the WUE program](#).

**At a Glance**

- **College/School:** [New College of Interdisciplinary Arts and Sciences](#)
- **Location:** [West campus](#)
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

**Required Courses (Major Map)**
Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Communication Studies, MA
- Global Management, MGM
- Social Justice and Human Rights, MA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save
time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

Career Opportunities

Graduates are prepared for further study in graduate or professional schools and in dual-language environments, including:

- arts and arts administration
- business and finance
- counseling
- diplomacy
- education
- health care
- journalism
- law enforcement
- library Science
- ministry
- nonprofit organizations and advocacy
- science
- social sciences
- sports
- technology

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.
<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Archivist ☀</td>
<td>14.3%</td>
<td>$51,760</td>
</tr>
<tr>
<td>Behavioral Health Specialist</td>
<td>8.3%</td>
<td>$61,980</td>
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<tr>
<td>Historian</td>
<td>6.0%</td>
<td>$59,120</td>
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<tr>
<td>Intelligence Officer</td>
<td>4.5%</td>
<td>$79,970</td>
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<td>Marketing Associate</td>
<td>5.5%</td>
<td>$106,130</td>
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<tr>
<td>Political Analyst</td>
<td>2.8%</td>
<td>$115,110</td>
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<tr>
<td>Production Assistant ☀</td>
<td>9.9%</td>
<td>$47,900</td>
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<tr>
<td>Public Relations Specialist ☀</td>
<td>8.8%</td>
<td>$59,300</td>
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<td>Social Services Director ☀</td>
<td>18.0%</td>
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<tr>
<td>Translator ☀</td>
<td>17.7%</td>
<td>$47,190</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook ☀ Green Occupation

Contact Information

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