Description

The certificate program in risk communication combines the strengths of the three schools within the New College of Interdisciplinary Arts and Sciences: the School of Social and Behavioral Sciences, the School of Mathematical and Natural Sciences and the School of Humanities, Arts and Cultural Studies. The rising importance of the field of risk communication stems from the need to name, understand and manage physical and social risks as we are faced with increasingly challenging decisions concerning stressed social and environmental infrastructures. Proficiency in risk communication requires understanding the complex interfaces of physical, biological, psychological and social systems. The program will prepare students for a range of diverse careers in risk management, crisis communications and environmental public affairs. Specifically, students will develop expertise suited to work as risk management specialists and environmental advocates, preparing them to translate complex scientific ideas and analyses into information that can be evaluated meaningfully by all members of society.

At a Glance

- **College/School:** New College of Interdisciplinary Arts and Sciences
- **Location:** West campus

2018 - 2019 Major Map
Major Map (Archives)

Program Requirements

The certificate in risk communication requires 15 credit hours. A minimum of 12 credit hours must be upper division. Eight credit hours must be unique credit hours not already being counted toward the students' bachelor degree requirements in communication or environmental science. Other electives can be chosen in consultation with an academic advisor. All courses used to satisfy requirements for the certificate must be passed with a "C" (2.00) or better.

**Core Requirements -- 6 credit hours**
BIO 130: Introduction to Environmental Science (SQ) or ENV 201: Fundamentals of Environmental Science (3-4)

Notes: ENV 201 is required by Biology or Environmental Science majors.

COM 415: Risk Communication (3)

**Elective Courses (choose three courses) -- 9 credit hours**

COM 319: Persuasion and Social Influence (SB) (3)
COM 414: Crisis Communication (3)
COM 450: Organizational Communication (SB) (3)
COM 454: Rhetorical and Critical Approaches to Public Relations (3)
COM 463: Intercultural Communication in a Global Context (SB & G) (3)
IAS 340 / PHI 320: Bioethics (HU) (3)
IAS 407 / PHI 407: Environmental Philosophy and Policy (L or HU) (3)
IAS 409 / PHI 409: Eco-Community Ethics (HU) (3)
LSC 362: The Human Environment (3)
PTX 301: Basics of Pharmacology and Toxicology (3)

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this certificate.

**Enrollment Requirements**

Students wishing to pursue this certificate should consult an academic advisor in the School of Mathematical and Natural Sciences or the School of Social and Behavioral Sciences to ensure the appropriate set of courses is taken and the required paperwork is submitted.

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

**Contact Information**

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