Social and Cultural Analysis (American Studies), BA

The concentration program in American studies focuses on how American politics, culture, transnationalism and migration impact ongoing change and conflict. A greater understanding of how identity is formed around gender, sexuality, race and ethnicity prepares graduates to be vital assets in civil rights organizations, NGOs, and the political and corporate sectors.

Program Description

The BA program in social and cultural analysis with a concentration in American studies engages in the transdisciplinary and comparative study of the United States as a cultural and political site of ongoing change and conflict. Students learn diverse methods of analyzing nationalist politics; public and private cultural practices; transnationalism; and the nation-making processes of migration, in keeping with the creative and critical scholarship of the discipline. The curriculum also brings attention to identity formations around gender, sexuality, race and ethnicity. As a transdisciplinary field, American studies unites the social sciences, the humanities and the arts, to stimulate students into engaging in rigorous and adventurous conversations about American culture, politics and history. Students explore knowledge beyond disciplinary boundaries by bringing differing perspectives and understandings into dialogue with one another and generating a unique level of intellectual rigor and excitement.

This major is eligible for the Western Undergraduate Exchange (WUE) program at the following location: West campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees. See more information and eligibility requirements on the Western Undergraduate Exchange (WUE) program.

At a Glance

- **College/School**: New College of Interdisciplinary Arts and Sciences
- **Location**: West campus
• Additional Program Fee: No
• Second Language Requirement: No
• First Required Math Course: MAT 142 - College Mathematics
• Math Intensity: General

Required Courses (Major Map)

2018 - 2019 Major Map
Major Map (Archives)

Accelerated Degrees

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:
Social Justice and Human Rights, MA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should see https://students.asu.edu/changingmajors for information about how to change the major to this program.

Transfer Agreements

ASU has partnered with colleges and universities in Arizona, California, Illinois and Washington to provide transfer curriculum pathways. Students should select their current institution to see if there is a partnership agreement between the institution and ASU for this degree program. Students who do not see their state or institution listed should check back as ASU is always working on creating new partnerships.
Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/.
Career Opportunities

Graduates of this program are prepared with the skills and knowledge necessary for graduate work as well as for careers in government, education, business and nonprofit organizations. Due to the emphasis on culture and identity, students develop respect for and sensitivity to diverse populations. Graduates flourish in areas as varied as:

- civil rights organizations
- colleges and universities
- corporations
- government agencies
- law firms
- libraries
- museums
- nongovernmental organizations (NGOs)
- Peace Corps
- political action groups
- public relation firms
- research organizations
- social service agencies

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Archivist</td>
<td>14.3%</td>
<td>$51,760</td>
</tr>
<tr>
<td>Copy Writer</td>
<td>7.6%</td>
<td>$61,820</td>
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<tr>
<td>Cultural Studies Professor</td>
<td>10.5%</td>
<td>$72,230</td>
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<tr>
<td>Editor</td>
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<td>$58,770</td>
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<tr>
<td>History Professor</td>
<td>10.3%</td>
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<td>Lawyer</td>
<td>8.2%</td>
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<td>Political Analyst</td>
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<tr>
<td>Political Science Professor</td>
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<td>$81,430</td>
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</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).
Contact Information

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