Program Description

Degree Awarded: MA Social Technologies

ASU's West campus offers a MA in social technologies for those interested in understanding, managing and researching social media and other technologies that affect social and organizational change. The program engages the theory of social technologies through its application, and it prepares graduates to be leaders in the field of social media, work with the social and human dimensions of emerging technologies, consult on broader uses of technology by for-profit, non-profit, and governmental organizations, or continue on to doctoral work.

The social technologies program provides a grounding in social, behavioral, cultural and design approaches to understanding social media, surveillance, political participation, technology policy, digital gaming, mobile computing, wearable technologies, the Internet of Things and a range of human-machine interfaces.

The flexible curriculum consists of three required courses in the theory, research, and application of social technologies as well as a range of in-person and online elective courses from across the university, and it culminates in a six credit hour capstone project.

At a Glance

- **College/School:** New College of Interdisciplinary Arts and Sciences
- **Location:** West campus

Accelerated Degrees

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Biology, BA
- Environmental Science, BA
Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

**Degree Requirements**

33 credit hours including the required applied project (STC 593)

**Required Core (6 credit hours)**
STC 505 Theories of Social Technology (3)
STC 510 Applied Social Technology (3)

**Electives and Research Courses (21 credit hours)**

**Culminating Experience (6 credit hours)**
STC 593 Applied Project (6)

**Additional Curriculum Information**

Students are required to take 21 credit hours of electives and research coursework, including at least one research methods course from CMN 505, CMN 506, JHR 500 or MAS 501 for three credit hours. Students should see the academic unit for a complete list of approved electives and research courses.

**Admission Requirements**

Applicants must fulfill the requirements of both the Graduate College and the New College of Interdisciplinary Arts and Sciences.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree, in any field, from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. statement of purpose
4. three letters of recommendation
5. an academic writing sample (preferred) or professional writing sample
6. GRE scores (if applicable)
7. proof of English proficiency

**Additional Application Information**
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

The statement of purpose should describe the educational background, scholarly interests, and academic and professional goals of the applicant.

It is preferred that the letters of recommendation be from faculty members who know the applicant's work well; if these are not available, then letters of recommendation from individuals in supervisory or professional roles will be accepted.

If the applicant does not meet the minimum GPA requirements, the application may be considered if accompanied by an official GRE score.

**Application Deadlines**

**Fall**

**Spring**

**Contact Information**

School of Social and Behavioral Sciences | FAB N100
ncgradadvising@asu.edu | 602-543-3000
Admission Deadlines