Program Description

Degree Awarded: MA Social Technologies

ASU's West campus offers an MA in social technologies for those interested in researching social media and other technologies that affect social and organizational change. The program engages the theory of social technologies through its application and it prepares graduates to be leaders in the field of social media; work with the social and human dimensions of emerging technologies; consult on broader uses of technology by for-profit, non-profit and governmental organizations; or, continue on to doctoral work.

The social technologies program provides a grounding in social, behavioral, cultural and design approaches to critically interrogating the social uses of data, the ethics and politics of social computing, and algorithmic culture more broadly.

The flexible curriculum consists of three required courses in the theory, research and application of social technologies as well as a range of in-person and online elective courses from across the university and it culminates in a six credit hour capstone project.

At a Glance

- **College/School:** New College of Interdisciplinary Arts and Sciences
- **Location:** West campus

Accelerated Degrees
This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Biology, BA

Environmental Science, BA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Degree Requirements

33 credit hours including the required applied project (STC 593)

Required Core (6 credit hours)
STC 505 Theories of Social Technology (3)
STC 510 Applied Social Technology (3)

Electives and Research Courses (21 credit hours)

Culminating Experience (6 credit hours)
STC 593 Applied Project (6)

Additional Curriculum Information
Students are required to take 21 credit hours of electives and research coursework, including at least one research methods course from CMN 505, CMN 506, JHR 500 or MAS 501 for three credit hours. Students should see the academic unit for a complete list of approved electives and research courses.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the New College of Interdisciplinary Arts and Sciences.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree, in any field, from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in applicable master's degree program.

All applicants must submit:
1. graduate admission application and application fee
2. official transcripts
3. statement of purpose
4. three letters of recommendation
5. an academic writing sample (preferred) or professional writing sample
6. GRE scores (if applicable)
7. proof of English proficiency

**Additional Application Information**
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

The statement of purpose should describe the educational background, scholarly interests, and academic and professional goals of the applicant.

It is preferred that the letters of recommendation be from faculty members who know the applicant's work well; if these are not available, then letters of recommendation from individuals in supervisory or professional roles will be accepted.

If the applicant does not meet the minimum GPA requirements, the application may be considered if accompanied by an official GRE score.

**Application Deadlines**

Fall
Spring

**Global Opportunities**

PLuS Alliance
Global Experience
Global Degree

**Career Opportunities**

**Contact Information**

School of Social and Behavioral Sciences | FAB N100
cgradadvising@asu.edu | 602-543-3000

Admission Deadlines