Program Description

The BA program in business provides an innovative, transdisciplinary approach to learning, which broadens career options upon graduation. Not only will students acquire a strong grounding in the principles of business, they will also immerse themselves in coursework outside the business school, supplementing the business degree.

Students in this program will learn how to apply core business knowledge in one of the following disciplines:

- agribusiness (global agribusiness)
- business administration
- Chinese language and culture
- communication
- food industry management
- global leadership
- global logistics management
- global politics
- human resources
- law
- public service and public policy
- retail management
- Spanish language and culture
- sports and media studies
- statistics
- sustainability
- technology
- tourism

At a Glance

- College/School: W. P. Carey School of Business
• Location: Polytechnic campus, Tempe campus, West campus

• Additional Program Fee: Yes
• Second Language Requirement: No
• First Required Math Course: MAT 210 - Brief Calculus.
• Math Intensity: Moderate

Required Courses (Major Map)

2017 - 2018 Major Map
Major Map (Archives)

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Additional Requirements:

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Transfer Admission Requirements

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be prompted in My ASU to select a new major.
Change of Major Requirements

Students cannot change their major to this degree program. Students should visit Advising SOS at https://wpcarey.asu.edu/sos to declare a W. P. Carey business concentration.

Career Opportunities

Students in this bachelor's degree program will graduate from one of 18 concentrations in the W. P. Carey School of Business, and they should see those concentrations for career opportunities.

Contact Information

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