Program Description

The BA program in business provides an innovative, transdisciplinary approach to learning, which broadens career options upon graduation. Not only do students acquire a strong grounding in the principles of business, they also immerse themselves in coursework outside the business school, supplementing the business degree.

Students in the program learn how to apply core business knowledge in one of the following disciplines:

- agribusiness (global agribusiness)
- business administration
- communication
- corporate accounting
- food industry management
- global leadership
- global logistics management
- global politics
- health care
- human resources
- information security
- law
- language and cultures
- public service and public policy
- retail management
- sports and media studies
- statistics
- sustainability
- technology
- tourism
At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Polytechnic campus, Tempe campus, West campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus or MAT 117 College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)

2021 - 2022 Major Map
Major Map (Archives)

Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

**Additional Requirements:**

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

**Transfer Admission Requirements:**

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in University College.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are prompted in My ASU to select a new major.
Change of Major Requirements

Students cannot change their major to this degree program. Students should visit Advising SOS, https://apps.wpcarey.asu.edu/apps/advising/index.cfm, to declare a W. P. Carey business concentration.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
As globalization continues to impact the way business functions, study abroad programs provide students valuable skills employers are looking for, including communication and interpersonal skills, flexibility, motivation and a global perspective on business applications worldwide. Business students can study abroad nearly anywhere in the world and participate in real-world case studies in global business hubs like Germany, England, Singapore, China, the United Arab Emirates and many more.
https://goglobal.asu.edu/

Career Opportunities

Students in this bachelor's degree program graduate from one of many concentrations in the W. P. Carey School of Business, and they should see those concentrations for career opportunities.

Contact Information