Business (Business Administration), BA

Program Description

In the BA program in business with a concentration in business administration, students gain a breadth of knowledge and the skills needed for managing business operations. The program provides the full business core plus a concentration with 18 hours of coursework focused on skills such as forecasting demand, planning inventory, purchasing services, conducting skillful negotiations, building strategies for the future, and managing people, finances and risk.

At a Glance

• College/School: W. P. Carey School of Business
• Location: Polytechnic campus, West campus, ASU@Lake Havasu or online

• Additional Program Fee: Yes
• Second Language Requirement: No
• First Required Math Course: MAT 210 - Brief Calculus
• Math Intensity: Moderate

Required Courses (Major Map)

2020 - 2021 Major Map (On-campus)
2020 - 2021 Major Map (Online)
Major Map (Archives)

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Global Management, MGM
Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

**Admission Requirements**

**General University Admission Requirements:**

All students are required to meet general university admission requirements.

**Freshman** | **Transfer** | **International** | **Readmission**
---|---|---|---

**Additional Requirements:**

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

**Transfer Admission Requirements:**

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the Exploratory Social and Behavioral Sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to the W. P. Carey School of Business will be contacted to select an appropriate major.

**Change of Major Requirements**

Students should visit the following W. P. Carey website,

https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors, to determine if they meet change of major requirements. Students ready to change their major should submit their request through Advising SOS: http://wpcarey.asu.edu/sos.
Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

**Attend Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

**Global Opportunities**

**Global Experience**

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in business administration: http://links.asu.edu/SAO.business-administration.

**Career Opportunities**

Graduates of the bachelor's degree program in business with a concentration in business administration are prepared to work in a wide range of industries with a broad skill set in managing processes and people. Several anticipated career opportunities are shown below for those who complete the concentration in business administration. Career opportunities include:
• administrative services manager
• business manager
• general and operations management
• sales manager
• training and development manager

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>14.3%</td>
<td>$82,450</td>
</tr>
<tr>
<td>Customer Service Manager</td>
<td>3.4%</td>
<td>$55,060</td>
</tr>
<tr>
<td>Employee Training Manager</td>
<td>10.3%</td>
<td>$108,250</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Human Resources Manager</td>
<td>9.1%</td>
<td>$110,120</td>
</tr>
<tr>
<td>Office Manager</td>
<td>10.1%</td>
<td>$94,020</td>
</tr>
<tr>
<td>Procurement Specialist</td>
<td></td>
<td>$41,910</td>
</tr>
<tr>
<td>Purchasing Manager</td>
<td>5.5%</td>
<td>$115,760</td>
</tr>
<tr>
<td>Sales Manager</td>
<td>7.5%</td>
<td>$121,060</td>
</tr>
<tr>
<td>Store Manager</td>
<td>3.8%</td>
<td>$38,550</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook ☀ Green Occupation

Contact Information

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