Business (Business Administration), BA

Program Description

The business administration concentration is focused on a breadth of knowledge and skills needed for managing business operations. The degree provides the full business core plus a concentration with 18 hours of coursework focused on skills such as forecasting demand, planning inventory, purchasing services, conducting skillful negotiations, building strategies for the future and managing people, finances and risk.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Polytechnic campus, West campus, ASU@Lake Havasu or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
- **Math Intensity:** Moderate

Required Courses (Major Map)

2018 - 2019 Major Map (On-campus)
2018 - 2019 Major Map (Online)
Major Map (Archives)

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission
Additional Requirements:

Freshman admission requirements for this program are the same as the university’s freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Transfer Admission Requirements

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be placed in the Exploratory Social and Behavioral Sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to the W. P. Carey School of Business will be contacted to select an appropriate major.

Change of Major Requirements

Students should visit the following W. P. Carey website, https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors, to determine if they meet change of major requirements. Students ready to change their major should submit their request through Advising SOS,https://apps.wpcarey.asu.edu/apps/advising/index.cfm.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options
ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools, and resources and help students save time and money in their college journey. Learn more about these programs by visiting the Admissions site.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

The W.P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in business administration: http://links.asu.edu/SAO.business-administration.

Career Opportunities

The bachelor’s degree in business with a concentration in business administration will prepare students to work in a wide range of industries through their broad skill set in managing processes and people. Below are several anticipated career opportunities for students completing the concentration in business administration.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst 🌟</td>
<td>14.3%</td>
<td>$82,450</td>
</tr>
<tr>
<td>Business Professor 🌟</td>
<td>18.1%</td>
<td>$80,300</td>
</tr>
<tr>
<td>Customer Service Manager 🌟</td>
<td>3.4%</td>
<td>$55,060</td>
</tr>
<tr>
<td>Employee Training Manager 🌟</td>
<td>10.3%</td>
<td>$108,250</td>
</tr>
<tr>
<td>Position</td>
<td>Increase</td>
<td>Salary</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>----------</td>
<td>------------</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Human Resources Manager</td>
<td>9.1%</td>
<td>$110,120</td>
</tr>
<tr>
<td>Office Manager</td>
<td>10.1%</td>
<td>$94,020</td>
</tr>
<tr>
<td>Sales Manager</td>
<td>7.5%</td>
<td>$121,060</td>
</tr>
<tr>
<td>Store Manager</td>
<td>3.8%</td>
<td>$38,550</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

**Contact Information**

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