Business (Corporate Accounting), BA

Program Description

The BA in business with a concentration in corporate accounting addresses the educational needs of many students who have an interest in accounting but no plans to enter public accounting.

The emphasis of this program is managerial accounting. The six major courses in the concentration prepare students for corporate accounting positions by helping students develop skills in strategic financial planning, control, corporate compliance and decision-making. Upon completion of the program, students may take the Certified Management Accountant exam.

At a Glance

- College/School: W. P. Carey School of Business
- Location: online
- Additional Program Fee: Yes
- Second Language Requirement: No
- First Required Math Course: MAT 210 - Brief Calculus
- Math Intensity: Moderate

Required Courses (Major Map)

2020 - 2021 Major Map (Online)
Major Map (Archives)

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Additional Requirements:

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

This program is not available to students with BA, BS or MS degrees in accountancy.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Transfer Admission Requirements:

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer credit hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be placed in the Exploratory Social and Behavioral Sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer credit hours who are not admissible to the College of Integrative Sciences and Arts will be contacted to select an appropriate major.

Change of Major Requirements

Students should visit the following W. P. Carey website, https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors, to determine if they meet change of major requirements. Students ready to change their major should submit their request through Advising SOS: https://wpcarey.asu.edu/sos. This program is not available to students who already hold a BA, BS or MS degree in accountancy.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.
Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

Study abroad experiences open up new doors for corporate accounting majors. Students gain valuable skills employers want, such as communication and interpersonal skills and flexibility, and understanding international accounting methods helps students become more well-rounded and competitive in the accounting field. Students benefit from thinking about study abroad early, allowing opportunities to take summer courses in places like Costa Rica or studying a full semester in Europe to gain a real-life perspective on business applications worldwide.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in corporate accounting: http://links.asu.edu/SAO.corporate-accounting.

Career Opportunities

Career opportunities are generally substantive and in high demand. Senior management roles for corporate accountants include chief financial officer positions. Currently, more than half the CFOs at larger corporations have formal accounting training. Projecting into the future, the longer term trend is for CFOs to have extensive corporate accounting training, particularly since CFOs at public U.S. corporations personally sign the financial statements.
Typical early- to mid-career positions held by corporate accountants include controllers, treasurers and vice presidents in areas like financial planning, divisional controlling, cost accounting directing, senior financial analysis and senior accounting. These positions typically report to the CFO.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountant</td>
<td>10.0%</td>
<td>$69,350</td>
</tr>
<tr>
<td>Auditor</td>
<td>10.0%</td>
<td>$69,350</td>
</tr>
<tr>
<td>Bank Branch Manager</td>
<td>18.7%</td>
<td>$125,080</td>
</tr>
<tr>
<td>Financial Analyst</td>
<td>10.9%</td>
<td>$84,300</td>
</tr>
<tr>
<td>Treasurer</td>
<td>18.7%</td>
<td>$125,080</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook ☀ Green Occupation

Contact Information

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