Program Description

Virtually every profession and organization uses business in some way. Business exploratory students have an opportunity to explore a variety of areas in business prior to selecting one of these nine majors:

- accountancy
- business data analytics
- business entrepreneurship
- computer information systems
- economics
- finance
- management
- marketing
- supply chain management

Students have an opportunity to work with world-class faculty in an environment that values high-quality teaching. Majors in the W. P. Carey School of Business provide students with the skills and knowledge needed in today's companies --- whether they are starting their own businesses or working in large multinational corporations. Additionally, many graduates attend some of the other top-tier graduate schools in the country in a variety of disciplines.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Tempe campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
- **Math Intensity:** Moderate
Required Courses (Major Map)

2019 - 2020 Major Map
Major Map (Archives)

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Additional Requirements:

This major has higher admission standards. Freshmen admission requirements: 1230 SAT Reasoning OR 25 ACT score, OR graduated in the top eight percent of high school class, OR an overall high school GPA of 3.60 in ASU competency courses (scale is 4.00 = "A").

Transfer Admission Requirements:

For students who hold 30 or more transfer credit hours after high school: 3.00 transfer GPA and one of the following: 1160 (prior to March 2016) or 1230 SAT Reasoning (after March 2016) OR 25 ACT score OR the student must have graduated in the top eight percent of their high school class.

Change of Major Requirements

Students are not permitted to change their major to this degree program. Students admitted to this exploratory program who are ready to declare their major should submit their request through W. P. Carey’s Advising SOS: http://wpcarey.asu.edu/sos.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Transfer Options
ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

Career Opportunities

Students in business exploratory have the opportunity to graduate from one of many BS degree programs in the W. P. Carey School of Business. For career opportunities, students should see the options highlighted in those specific programs.

Contact Information

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