Program Description

The BA in business with a concentration in food industry management provides students the knowledge and skills needed for leadership roles in the global food industry. The program has been developed in close coordination with partners in the food industry and provides the full business core plus 21 credit hours of food industry coursework.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Polytechnic campus or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
- **Math Intensity:** Moderate

Required Courses (Major Map)

- [2020 - 2021 Major Map (On-campus)]
- [2020 - 2021 Major Map (Online)]
- [Major Map (Archives)]

Admission Requirements

**General University Admission Requirements:**

All students are required to meet general university admission requirements.

[Freshman] | [Transfer] | [International] | [Readmission]
Additional Requirements:

Freshman admission requirements for this program are the same as the university’s freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Transfer Admission Requirements:

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be prompted in My ASU to select a new major.

Change of Major Requirements

Students should visit the following W. P. Carey website (https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors) to determine if they meet change of major requirements. Students ready to change their major should submit their request through Advising SOS at https://wpcarey.asu.edu/sos.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.
Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in food industry management: http://links.asu.edu/SAO.food-industry-mgt.

Career Opportunities

This concentration in food industry management prepares students for business careers in the food industry, which is defined as the group of firms and organizations involved with manufacturing, marketing and distributing food beyond the farm to retail stores, restaurants and institutions such as schools and hospitals. The industry is becoming increasingly competitive, sophisticated and global, and it shows a growing demand for professional management as one in six people are employed in the food industry nationwide, with 100,000 in Arizona.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.
<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>14.3%</td>
<td>$82,450</td>
</tr>
<tr>
<td>Buyer</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Farm Owner Operator</td>
<td>1.9%</td>
<td>$46,570</td>
</tr>
<tr>
<td>Food Scientist</td>
<td>5.7%</td>
<td>$63,660</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Inside Sales Representative</td>
<td>5.1%</td>
<td>$78,830</td>
</tr>
<tr>
<td>Marketing Associate</td>
<td>5.5%</td>
<td>$106,130</td>
</tr>
<tr>
<td>Restaurant Manager</td>
<td>9.0%</td>
<td>$52,030</td>
</tr>
<tr>
<td>Sales Manager</td>
<td>7.5%</td>
<td>$121,060</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

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**Contact Information**

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