Business (Global Agribusiness), BA

BABUSGAGBA

Program Description

The agribusiness industry is increasingly competitive, sophisticated and global, driving demand for innovative leaders who understand the industry's unique challenges and practices. The BA in business with a concentration in global agribusiness teaches students the business of agricultural production, finance, marketing and distribution.

Through a technology-rich, applied, industry-oriented curriculum that focuses on real-world projects, students explore global agribusiness issues such as international trade, food safety and sustainability. It is specifically designed to meet the needs of students interested in studying the business aspects of agriculture in the domestic and global economy. Students learn to analyze and manage issues involved in food manufacturing, input and output supply activities, commodity trading and food distribution.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Polytechnic campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
- **Math Intensity:** Moderate

Required Courses (Major Map)

- 2020 - 2021 Major Map
- Major Map (Archives)

Accelerated Program Options
This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Environmental and Resource Management, MS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Additional Requirements:

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Transfer Admission Requirements:

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be prompted in My ASU to select a new major.

Change of Major Requirements

Students should refer to the following W. P. Carey website to determine if they meet change of major requirements: https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors.
Students ready to change their major should submit their request through W. P. Carey's Advising SOS: https://wpcarey.asu.edu/sos.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

**Global Opportunities**

**Global Experience**

As globalization continues to impact the way business functions, study abroad programs provide students valuable skills employers are looking for, including communication skills, flexibility, motivation and a real-life perspective on business applications worldwide. Students in the global agribusiness concentration can study abroad nearly anywhere and participate in real world applications, such as navigating the coffee business in Costa Rica, principles of business in the Czech Republic or spending a semester in Madrid, among many others.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in global agribusiness: http://links.asu.edu/SAO.global-agribusiness.

**Career Opportunities**

Accounting for more than 50% of the global economy and employing 25% of Americans, agribusiness brings food from the farm to the global table. Possible career paths include positions with private agribusiness firms and governmental agencies in these fields:
Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agricultural Technician</td>
<td>6.3%</td>
<td>$39,910</td>
</tr>
<tr>
<td>Agriculture Professor</td>
<td>7.5%</td>
<td>$86,140</td>
</tr>
<tr>
<td>Buyer</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Economist</td>
<td>6.3%</td>
<td>$102,490</td>
</tr>
<tr>
<td>Environmental Economist</td>
<td>6.3%</td>
<td>$102,490</td>
</tr>
<tr>
<td>Farm Management Educator</td>
<td>7.5%</td>
<td>$49,510</td>
</tr>
<tr>
<td>Food Quality Analyst</td>
<td></td>
<td>$23,340</td>
</tr>
<tr>
<td>Food Quality Control Technician (Food QC Technician)</td>
<td>6.3%</td>
<td>$39,910</td>
</tr>
<tr>
<td>Food Scientist</td>
<td>5.7%</td>
<td>$63,660</td>
</tr>
<tr>
<td>Inside Sales Representative</td>
<td>5.1%</td>
<td>$78,830</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

Contact Information

Morrison School of Agribusiness | SANTN 230
wpcareyug@asu.edu | 480-727-5183