Program Description

The agribusiness industry is increasingly competitive, sophisticated and global, driving demand for innovative leaders who understand the industry's unique challenges and practices. The BA in business with a concentration in global agribusiness teaches students the business of agricultural production, finance, marketing and distribution. Through a technology-rich curriculum that focuses on real-world projects, students explore global agribusiness issues such as international trade, food safety and sustainability. The concentration is an applied, industry-oriented curriculum. It is specifically designed to meet the needs of students interested in studying the business aspects of agriculture in the domestic and global economy. Students learn to analyze and manage issues involved in food manufacturing, input and output supply activities, commodity trading and food distribution.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Polytechnic campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:**
- **Math Intensity:** Moderate

Required Courses (Major Map)

2018 - 2019 Major Map
Major Map (Archives)

Accelerated Degrees
This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an *accelerated bachelor's and master's degree* with:

*Environmental and Resource Management, MS*

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

**Admission Requirements**

**General University Admission Requirements:**

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

**Additional Requirements:**

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

**Transfer Admission Requirements**

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be prompted in My ASU to select a new major.

**Change of Major Requirements**
Students should refer to the following W. P. Carey website to determine if they meet change of major requirements: https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors. Students ready to change their major should submit their request through W. P. Carey's Advising SOS: https://apps.wpcarey.asu.edu/apps/advising/index.cfm.

**Transfer Agreements**

ASU has partnered with colleges and universities in Arizona, California, Illinois and Washington to provide transfer curriculum pathways. Students should select their current institution to see if there is a partnership agreement between the institution and ASU for this degree program. Students who do not see their state or institution listed should check back as ASU is always working on creating new partnerships.

**Transfer from a Maricopa Community College in Arizona**

- Chandler-Gilbert Community College
- Estrella Mountain Community College
- GateWay Community College
- Glendale Community College
- Mesa Community College
- Paradise Valley Community College
- Phoenix College
- Rio Salado College
- Scottsdale Community College

**Transfer from an Arizona Community College**

- Arizona Western College
- Central Arizona College
- Cochise College
- Coconino Community College
- Dine College
- Eastern Arizona College
- Gila Community College
- Mohave Community College
- Northland Pioneer College
- Pima Community College
- Tohono O'odham Community College
- Yavapai College

**Transfer from another state**

- California
- Illinois
- Washington
- Another state
Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

The W.P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in global agribusiness: http://links.asu.edu/SAO.global-agribusiness.

Career Opportunities

Accounting for more than 50 percent of the global economy and employing 25 percent of Americans, agribusiness brings food from the farm to the global table. Possible career paths include:

- finance
- management
- marketing
- technical positions with private agribusiness firms and governmental agencies

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agricultural Technician</td>
<td>6.3%</td>
<td>$39,910</td>
</tr>
<tr>
<td>Agriculture Professor</td>
<td>7.5%</td>
<td>$86,140</td>
</tr>
<tr>
<td>Buyer</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Economist</td>
<td>6.3%</td>
<td>$102,490</td>
</tr>
<tr>
<td>Environmental Economist</td>
<td>6.3%</td>
<td>$102,490</td>
</tr>
<tr>
<td>Occupation</td>
<td>Change</td>
<td>Salary</td>
</tr>
<tr>
<td>-----------------------------------------------------</td>
<td>--------</td>
<td>-----------</td>
</tr>
<tr>
<td>Farm Management Educator</td>
<td>7.5%</td>
<td>$49,510</td>
</tr>
<tr>
<td>Food Quality Analyst</td>
<td></td>
<td>$23,340</td>
</tr>
<tr>
<td>Food Quality Control Technician (Food QC Technician)</td>
<td>6.3%</td>
<td>$39,910</td>
</tr>
<tr>
<td>Food Scientist</td>
<td>5.7%</td>
<td>$63,660</td>
</tr>
<tr>
<td>Inside Sales Representative</td>
<td>5.1%</td>
<td>$78,830</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🍃 Green Occupation

**Contact Information**

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