Business (Global Logistics Management), BA

Program Description

Logistics management focuses on integration and partnerships necessary to meet customer needs on a timely basis, with relevant and high-quality products produced and delivered in a service-effective manner.

This BA program in business with a concentration in global logistics management trains students to be strategic thinkers, excellent analysts, effective communicators and team leaders who are focused on efficiency, effectiveness and increasing revenue.

An efficient logistics management system is critical to the success of global corporations, making sure the supply of goods and services flowing through the system closely matches the demand. Logistics management professionals manage, coordinate and transport products from raw materials to the finished goods sitting on a local store shelf or offered by an online retailer. Efficient logistics is a key reason consumers can buy an ever-increasing variety of goods and services at remarkably low prices. Not surprisingly, logistics also plays a major role in the health care industry where efficient, effective delivery systems are gaining significant traction.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** West campus or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
- **Math Intensity:** Moderate

Required Courses (Major Map)
Concurrent Program Options

This degree is also offered as concurrent degree program with:

International Trade, BS

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Additional Requirements:

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Concurrent degree admission requirements:

Students interested in the international trade and business (global logistics management) program must meet general university admission requirements.

Transfer Admission Requirements:
Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Transfer students must have a 3.00 cumulative transfer GPA and a 3.00 cumulative ASU GPA (if applicable) in addition to meeting the general admission requirements in order to be admitted to this program. If the student does not meet the admission requirements for the concurrent program, they will be placed in the BS in international trade.

Students with fewer than 45 transfer credit hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer credit hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are prompted in My ASU to select a new major.

**Change of Major Requirements**

Students should refer to the following W. P. Carey website to determine if they meet change of major requirements: [https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors).

Students ready to change their major should submit their request through W. P. Carey’s Advising SOS: [http://wpcarey.asu.edu/sos](http://wpcarey.asu.edu/sos).

Students should refer to [https://changingmajors.asu.edu/request](https://changingmajors.asu.edu/request) for information about how to change a major to this program.

**Attend Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](https://changingmajors.asu.edu/request).

**Transfer Options**
ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

As globalization continues to impact the way business functions, study abroad programs can provide students exposure to the world of business. Students gain valuable skills employers seek, including communication and interpersonal skills, flexibility, motivation and a real-life perspective on business applications worldwide. Business students can study abroad nearly anywhere and gain valuable internship experience in global business hubs like Australia, Germany, England, Singapore, China, the United Arab Emirates and many more.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in global logistics management:


Career Opportunities

Logistics management professionals hold a range of job titles and engage in a wide variety of activities in the private, nonprofit and governmental sectors. Apple and Walmart CEOs previously held logistics-related positions at those organizations. This demonstrates the high value of leaders who understand the importance of logistics for enterprise success.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Position</td>
<td>Percentage</td>
<td>Salary</td>
</tr>
<tr>
<td>--------------------------</td>
<td>------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Freight Agent</td>
<td>10.4%</td>
<td>$41,820</td>
</tr>
<tr>
<td>Freight Forwarder</td>
<td>10.4%</td>
<td>$41,820</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Logistics Analyst</td>
<td>6.9%</td>
<td>$74,590</td>
</tr>
<tr>
<td>Logistics Manager</td>
<td>6.7%</td>
<td>$92,460</td>
</tr>
<tr>
<td>Operations Manager</td>
<td>6.9%</td>
<td>$74,590</td>
</tr>
<tr>
<td>Purchasing Manager</td>
<td>5.5%</td>
<td>$115,760</td>
</tr>
<tr>
<td>Supply Chain Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Transportation Planner</td>
<td>6.5%</td>
<td>$79,370</td>
</tr>
<tr>
<td>Warehouse Manager</td>
<td>6.7%</td>
<td>$92,460</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  ♻ Green Occupation

**Contact Information**

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