Program Description

The BA program in business with a concentration in health care prepares students to operate within the challenging and dynamic health care industry by helping them develop skills and acquire knowledge through one of its five specialized tracks --- health care analytics, communication, coordination, innovation and delivery. Students graduating from the program go on to pursue careers in health care management and leadership by developing an ability to understand different stakeholders in these often-complex environments.

At a Glance

- **College/School**: W. P. Carey School of Business
- **Location**: West campus
- **Additional Program Fee**: No
- **Second Language Requirement**: No
- **First Required Math Course**: MAT 210 - Brief Calculus
- **Math Intensity**: Moderate

Required Courses (Major Map)

2019 - 2020 Major Map
Major Map (Archives)

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission
Additional Requirements:

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Transfer Admission Requirements

Transfer applicants must have a 3.00 GPA for all transfer coursework and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer credit hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer credit hours who are not admissible to the College of Integrative Sciences and Arts are contacted to select an appropriate major.

Change of Major Requirements

A current ASU student, in a major outside of business, must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA to change a major to this W. P. Carey program. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

Transfer Options

ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools, and resources and help students save time and money in their college journey. Learn more about these programs by visiting the Admissions site.
Global Opportunities

PLuS Alliance
Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in health care: http://links.asu.edu/SAO.bus-health-care.

Global Degree

Career Opportunities

This program provides students with core business skills such as computer information systems, accounting, basic economic theory, finance, management, marketing and supply chain management as well as in-depth knowledge in relation to the business of health care. Graduates are prepared for careers in the public or private health care setting related to health care management, administration, access, analytics and policy setting.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certified Health Education Specialist (CHES)</td>
<td>14.5%</td>
<td>$53,940</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Employee Training Manager</td>
<td>10.3%</td>
<td>$108,250</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Marketing Associate</td>
<td>5.5%</td>
<td>$106,130</td>
</tr>
<tr>
<td>Medical and Health Services Manager</td>
<td>20.5%</td>
<td>$98,350</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>10.4%</td>
<td>$111,280</td>
</tr>
</tbody>
</table>
Regulatory Affairs Manager  
8.0%  $105,610
Social Services Director  
18.0%  $64,100

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

Contact Information

Dean, W.P. Carey School of Business | FAB N101
wpcadmissions@asu.edu | 602-543-6200