Business (Information Security), BA

BABUSISBA

Today's organizations rely on cyber infrastructure to conduct business transactions with their customers and business partners. This program provides students with skills necessary to understand how digital infrastructure should be organized and managed with business policies and frameworks such that the risks to organizational processes and transactions are minimized.

Program Description

Data security has become an everyday part of business operations. Protecting key stakeholders and clients is an essential aspect for businesses of all sizes and types. The BA degree program in business with a concentration in information security provides students with core business skills as well as basic critical and technical skills necessary to understand cyber threats, security and prevention in the business setting.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** West campus
- **Additional Program Fee:** No
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus. MAT 211
- **Math Intensity:** Moderate

Required Courses (Major Map)

2018 - 2019 Major Map
Major Map (Archives)
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Additional Requirements:

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Transfer Admission Requirements

Transfer applicants must have a 3.00 GPA for all transfer work and must meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer credit hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be placed in the Exploratory Social and Behavioral Sciences program in the College of Integrative Sciences and Arts.

Change of Major Requirements

A current ASU student, outside of business, must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA to change a major to this W. P. Carey program. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

The W.P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in information security: http://links.asu.edu/SAO.information-security.

**Career Opportunities**

This is an ideal degree for students interested in anything from small business start-ups to management of large cybersecurity companies. The degree program prepares those who are interested in managing digital business, working in organizations that predominantly conduct business online, and developing basic information security technical competency relevant for most organizations.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Intelligence Analyst</td>
<td>9.3%</td>
<td>$88,510</td>
</tr>
<tr>
<td>Credit Analyst</td>
<td>8.4%</td>
<td>$71,290</td>
</tr>
<tr>
<td>Data Management Specialist</td>
<td>9.3%</td>
<td>$88,510</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Information Security Analyst</td>
<td>28.5%</td>
<td>$95,510</td>
</tr>
<tr>
<td>Logistics Analyst</td>
<td>6.9%</td>
<td>$74,590</td>
</tr>
<tr>
<td>Operations Manager</td>
<td>6.9%</td>
<td>$74,590</td>
</tr>
<tr>
<td>Operations Research Analyst</td>
<td>27.4%</td>
<td>$81,390</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation
Contact Information

Dean, W.P. Carey School of Business | FAB N101
wpcadmissions@asu.edu | 602-543-6200