Business (Information Security), BA
BABUSISBA

You can acquire the requisite digital expertise that enables you to thrive in an increasingly digital world. Discover why data security and risk management are critical parts of daily business operations and learn about cyber infrastructure and information security in the context of startups and enterprises across industries.

Program Description

Data security has become an everyday part of business operations. Protecting key stakeholders and clients is an essential aspect for businesses of all sizes and types.

The BA program in business with a concentration in information security provides students with core business skills as well as the basic critical and technical skills necessary to understand cyber threats, security and prevention in the business setting.

At a Glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [West campus](#) or [online](#), [ASU Local@Los Angeles](#)
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus or MAT 117 College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)
Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Integrated Health Care), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

[Freshman](#) | [Transfer](#) | [International](#) | [Readmission](#)

**Additional Requirements:**

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.
Transfer Admission Requirements:

Transfer applicants must have a GPA of 3.00 for all transfer work and must meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer credit hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in University College.

Change of Major Requirements

Students should refer to the following W. P. Carey website to determine if they meet change of major requirements: https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors.

Students ready to change their major should submit their request through W. P. Carey's Advising SOS: https://apps.wpcarey.asu.edu/apps/advising/index.cfm.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASUTM to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

As globalization continues to impact the way business functions, study abroad programs provide students valuable skills employers are looking for, including communication and interpersonal skills, flexibility,
motivation and a global perspective on business applications worldwide.

Business students can study abroad nearly anywhere in the world and gain valuable internship experience in global business hubs like Australia, Germany, England, Singapore, China, the United Arab Emirates, among many others.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in information security:


Career Opportunities

This is an ideal degree for students interested in anything from small-business startups to the management of large cybersecurity companies. The degree program prepares those who are interested in managing digital business, working in organizations that predominantly conduct business online, and developing basic information security technical competency relevant for most organizations.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Intelligence Analyst</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Credit Analyst</td>
<td></td>
<td>$74,970</td>
</tr>
<tr>
<td>Data Management Specialist</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
<td>$103,650</td>
</tr>
<tr>
<td>Information Security Analyst</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Logistics Analyst</td>
<td>4.4%</td>
<td>$76,270</td>
</tr>
<tr>
<td>Operations Manager</td>
<td>4.4%</td>
<td>$76,270</td>
</tr>
<tr>
<td>Operations Research Analyst</td>
<td>24.8%</td>
<td>$86,200</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀️ Bright Outlook 🌿 Green Occupation

Contact Information

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