Description

A minor in business is available to students who are interested in business courses but wish to pursue majors in other colleges. The courses available for the minor are designed to appeal to and inform the nonbusiness student while covering a broad range of topics that are important to managers, such as:

- accounting
- computer information systems
- economics
- finance
- management
- marketing
- supply chain management

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Tempe campus or online

2018 - 2019 Major Map
Major Map (Archives)

Program Requirements

Students must complete 18 credit hours (12 of which must be upper division) of the specified business courses with a grade of "C" (2.00) or higher in each course. At least 12 credit hours must be taken at ASU.

No more than 6 credit hours can share between the minor and other business certificates and minors.

The upper-division courses specified for the minor will be restricted to students with 56 earned credit hours and a minimum 2.00 ASU cumulative GPA.
Business students are not eligible to apply for the minor. Economics majors must use ECN 212 in their degree and will take an additional elective to replace ECN 212 in the minor.

**Required Courses -- 15 credit hours**

ACC 382: Accounting and Financial Analysis (3)
*ACC 231 will substitute for ACC 382.
ECN 211: Macroeconomic Principles (SB) or ECN 212: Microeconomic Principles (SB) (3)
FIN 380: Personal Financial Management (3)
MGT 380: Management and Strategy for Nonmajors (3)
MKT 390: Essentials of Marketing (3)

**Elective (select one) -- 3 credit hours**

AGB 420: Food Advertising and Promotion (3)
AGB 445: Food Retailing (3)
AGB 456: Food Product Innovation and Development (3)
CIS 300: Web Design and Development (3)
CIS 308: Advanced Excel in Business (3)
ECN 211: Macroeconomic Principles (SB) or ECN 212: Microeconomic Principles (SB) (3)
FIN 331: Financial Markets and Institutions (3)
LES 380: Consumer Perspective of Business Law (3)
MKT 391: Essentials of Selling (3)
MKT 395: Essentials of Advertising and Marketing Communication (3)
REA 380: Real Estate Fundamentals (3)

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.

**Enrollment Requirements**

**GPA Requirement:** 2.00

**Majors Ineligible to Add This Minor:** BA in business

**Other Enrollment Requirements:** None

This minor is open to non-W. P. Carey majors.

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Students interested in pursuing a minor should consult their academic advisor to declare the
minor and to ensure that an appropriate set of courses is taken. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and the minor. Students should contact their academic advisor for more information.

Contact Information

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