Program Description

The BA program in business with a concentration in public service and public policy prepares students for work in public, nonprofit and private sectors, through comprehensive coverage of topics in public policy and public administration. Students become familiar with leading a public organization and the process of policy development. They also examine the public sector through multiple lenses and address its challenges in a practical way.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Tempe campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
- **Math Intensity:** Moderate

Required Courses (Major Map)

2020 - 2021 Major Map
Major Map (Archives)

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:
Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

**Admission Requirements**

**General University Admission Requirements:**

All students are required to meet general university admission requirements.

| Freshman | Transfer | International | Readmission |

**Additional Requirements:**

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

**Transfer Admission Requirements:**

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are prompted in My ASU to select a new major.

**Change of Major Requirements**

Students should refer to the following W. P. Carey website to determine if they meet change of major requirements: [https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors).

Students ready to change their major should submit their request through W. P. Carey's Advising SOS: [http://wpcarey.asu.edu/sos](http://wpcarey.asu.edu/sos).
Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

**Global Opportunities**

**Global Experience**

As globalization continues to impact the way business functions, study abroad programs provide vital experiences to students, who gain valuable skills employers are seeking, including communication skills, flexibility, motivation and a real-life perspective on business applications worldwide. Successful graduates of the public service and public policy concentration have a firm understanding of how the relationship between a local marketplace and public policy can impact global decisions.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in public service and public policy: http://links.asu.edu/SAO.public-policy.

**Career Opportunities**

There is an increase in job opportunities in the public sector for graduates due to retiring workers and an increasing demand for public services. The degree program prepares students for work in public, nonprofit and private sectors through comprehensive coverage of topics in public policy and public administration.

The program also offers preparation for students who wish to pursue graduate degrees in:

- law
• nonprofit administration or other public service
• policy-oriented areas
• public administration
• public policy

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>14.3%</td>
<td>$82,450</td>
</tr>
<tr>
<td>Community Specialist</td>
<td>13.2%</td>
<td>$41,570</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Cost Estimator</td>
<td>10.5%</td>
<td>$63,110</td>
</tr>
<tr>
<td>Office Manager</td>
<td>10.1%</td>
<td>$94,020</td>
</tr>
<tr>
<td>Operations Research Analyst</td>
<td>27.4%</td>
<td>$81,390</td>
</tr>
<tr>
<td>Politician</td>
<td>7.1%</td>
<td>$25,630</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>Regulatory Affairs Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Security Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook ☀ Green Occupation

Contact Information

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