Business (Sustainability), BA

BABUSSBA

Program Description

The W. P. Carey BA degree program in business with a concentration in sustainability is an innovative, transdisciplinary program intended to prepare students for positions in a variety of professions in which business and sustainability play important roles in ensuring success. Finding ways to grow and prosper while reducing the stress on the global environment is a critical issue facing today's society. Combining the latest trends in business with cutting-edge knowledge of sustainability prepares graduates to excel in career areas that will dramatically increase in demand. Students in this program will complete rigorous courses within the sustainability concentration in addition to the skill and core courses required of all W. P. Carey School of Business majors.

At a Glance

- College/School: W. P. Carey School of Business
- Location: Tempe campus, West campus or online

- Additional Program Fee: Yes
- Second Language Requirement: No
- First Required Math Course: MAT 210 - Brief Calculus
- Math Intensity: Moderate

Required Courses (Major Map)

2017 - 2018 Major Map (On-campus)
2017 - 2018 Major Map (Online)
Major Map (Archives)

Admission Requirements
General University Admission Requirements:

All students are required to meet general university admission requirements.

Additional Requirements:

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Transfer Admission Requirements

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be prompted in My ASU to select a new major.

Change of Major Requirements

Students should see https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors to determine if they meet W. P. Carey change of major requirements and for information about how to change their major to this program.

Attend Online
ASU offers this program in an online format with multiple enrollment sessions throughout the year and accelerated 7.5 week classes. Applicants may view the program description and request more information here.

Transfer Agreements

Career Opportunities

Interest in sustainability issues is growing and most likely will be increasingly important to business in the next few years. People around the world are asking serious questions about how they can understand, evaluate and act on issues related to sustainability while making sensible business decisions for both the short and long run. Qualified individuals are needed, those who understand the societal, scientific and business aspects of the issues. Graduates from this degree program will fill these needs.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>13.6%</td>
<td>$80,880</td>
</tr>
<tr>
<td>Corporate Trainer</td>
<td>7.5%</td>
<td>$57,340</td>
</tr>
<tr>
<td>Greenhouse Manager</td>
<td></td>
<td>$68,050</td>
</tr>
<tr>
<td>Inside Sales Representative</td>
<td>6.9%</td>
<td>$75,140</td>
</tr>
<tr>
<td>Logistics Analyst</td>
<td>1.9%</td>
<td>$73,870</td>
</tr>
<tr>
<td>Office Manager</td>
<td>8.2%</td>
<td>$83,790</td>
</tr>
<tr>
<td>Solar Sales Representative</td>
<td>6.9%</td>
<td>$75,140</td>
</tr>
<tr>
<td>Wind Energy Project Manager</td>
<td>3.9%</td>
<td>$105,060</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

Bright Outlook  Green Occupation

Contact Information