Program Description

The BA in business with a concentration in sustainability is an innovative, transdisciplinary program that prepares students for positions in a variety of professions in which business and sustainability play important roles in ensuring success. Finding ways to grow and prosper while reducing the stress on the global environment is a critical issue facing today’s society. Combining the latest trends in business with cutting-edge knowledge of sustainability prepares graduates to excel in career areas that will dramatically increase in demand. Students in this program complete rigorous courses within the sustainability concentration in addition to the skill and core courses required of all W. P. Carey School of Business majors.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Polytechnic campus, Tempe campus, West campus or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
- **Math Intensity:** Moderate

Required Courses (Major Map)

- [2020 - 2021 Major Map (On-campus)]
- [2020 - 2021 Major Map (Online)]
- [Major Map (Archives)]

Accelerated Program Options
This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Integrated Health Care), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

**Admission Requirements**

**General University Admission Requirements:**

All students are required to meet general university admission requirements.

- [Freshman](#) | [Transfer](#) | [International](#) | [Readmission](#)

**Additional Requirements:**

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

**Transfer Admission Requirements:**
Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are prompted in My ASU to select a new major.

**Change of Major Requirements**

Students should refer to the following W. P. Carey website to determine if they meet change of major requirements: [https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors).

Students ready to change their major should submit their request through W. P. Carey's Advising SOS: [http://wpcarey.asu.edu/sos](http://wpcarey.asu.edu/sos).

Students should refer to [https://changingmajors.asu.edu/request](https://changingmajors.asu.edu/request) for information about how to change a major to this program.

**Attend Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](https://changingmajors.asu.edu/request).

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the [Transfer Map search](https://changingmajors.asu.edu/request) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save
time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

**Global Opportunities**

**Global Experience**

As globalization continues to impact the way people live and work, study abroad programs are vital to success in the world of sustainable business. Understanding global sustainability perspectives helps students rethink the nature of business and develop the knowledge necessary to influence growth, improve returns on capital and optimize risk management through sustainability. Business students can study abroad nearly anywhere in the world, including sustainability hubs like Australia, Costa Rica, Singapore and more.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in sustainability: http://links.asu.edu/SAO.bus-sustainability.

**Career Opportunities**

Interest in sustainability issues is growing and most likely will be increasingly important to business in the next few years. People around the world are asking serious questions about how they can understand, evaluate and act on issues related to sustainability while making sensible business decisions for both the short and long run. Qualified individuals are needed, those who understand the societal, scientific and business aspects of the issues. Graduates from this degree program fill these needs.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>14.3%</td>
<td>$82,450</td>
</tr>
<tr>
<td>Green Marketer</td>
<td>5.5%</td>
<td>$106,130</td>
</tr>
<tr>
<td>Greenhouse Manager</td>
<td></td>
<td>$69,620</td>
</tr>
<tr>
<td>Inside Sales Representative</td>
<td>5.1%</td>
<td>$78,830</td>
</tr>
<tr>
<td>Logistics Analyst</td>
<td>6.9%</td>
<td>$74,590</td>
</tr>
<tr>
<td>Office Manager</td>
<td>10.1%</td>
<td>$94,020</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Average Salary</td>
</tr>
<tr>
<td>------------------------------------------</td>
<td>-------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Solar Sales Representative</td>
<td>5.1%</td>
<td>$78,830</td>
</tr>
<tr>
<td>Warehouse Manager</td>
<td>6.7%</td>
<td>$92,460</td>
</tr>
<tr>
<td>Wind Energy Project Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation

Contact Information

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