Business (Sustainability), BA

BABUSSBA

Program Description

The BA degree program in business with a concentration in sustainability is an innovative, transdisciplinary program intended to prepare students for positions in a variety of professions in which business and sustainability play important roles in ensuring success. Finding ways to grow and prosper while reducing the stress on the global environment is a critical issue facing today's society. Combining the latest trends in business with cutting-edge knowledge of sustainability prepares graduates to excel in career areas that will dramatically increase in demand. Students in this program complete rigorous courses within the sustainability concentration in addition to the skill and core courses required of all W. P. Carey School of Business majors.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Polytechnic campus, Tempe campus, West campus or online

- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
- **Math Intensity:** Moderate

Required Courses (Major Map)

2018 - 2019 Major Map (On-campus)
2018 - 2019 Major Map (Online)
Major Map (Archives)

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

**Freshman | Transfer | International | Readmission**

**Additional Requirements:**

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

**Transfer Admission Requirements**

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be prompted in My ASU to select a new major.

**Change of Major Requirements**

Students should refer to the following W. P. Carey website to determine if they meet change of major requirements: [https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors). Students ready to change their major should submit their request through W. P. Carey's Advising SOS: [https://apps.wpcarey.asu.edu/apps/advising/index.cfm](https://apps.wpcarey.asu.edu/apps/advising/index.cfm).

**Attend Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors).
Transfer Agreements

ASU has partnered with colleges and universities in Arizona, California, Illinois and Washington to provide transfer curriculum pathways. Students should select their current institution to see if there is a partnership agreement between the institution and ASU for this degree program. Students who do not see their state or institution listed should check back as ASU is always working on creating new partnerships.

Transfer from a Maricopa Community College in Arizona

- Chandler-Gilbert Community College
- Estrella Mountain Community College
- GateWay Community College
- Glendale Community College
- Mesa Community College
- Paradise Valley Community College
- Phoenix College
- Rio Salado College
- Scottsdale Community College
- South Mountain Community College

Transfer from an Arizona Community College

- Arizona Western College
- Central Arizona College
- Cochise College
- Coconino Community College
- Dine College
- Eastern Arizona College
- Gila Community College
- Mohave Community College
- Northland Pioneer College
- Pima Community College
- Tohono O'odham Community College
- Yavapai College

Transfer from another state

- California
- Illinois
- Washington
- Another state

Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/)

The W.P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in sustainability: [http://links.asu.edu/SAO.bus-sustainability](http://links.asu.edu/SAO.bus-sustainability).

### Career Opportunities

Interest in sustainability issues is growing and most likely will be increasingly important to business in the next few years. People around the world are asking serious questions about how they can understand, evaluate and act on issues related to sustainability while making sensible business decisions for both the short and long run. Qualified individuals are needed, those who understand the societal, scientific and business aspects of the issues. Graduates from this degree program will fill these needs.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>14.3%</td>
<td>$82,450</td>
</tr>
<tr>
<td>Corporate Trainer</td>
<td>11.5%</td>
<td>$60,360</td>
</tr>
<tr>
<td>Greenhouse Manager</td>
<td></td>
<td>$69,620</td>
</tr>
<tr>
<td>Inside Sales Representative</td>
<td>5.1%</td>
<td>$78,830</td>
</tr>
<tr>
<td>Logistics Analyst</td>
<td>6.9%</td>
<td>$74,590</td>
</tr>
<tr>
<td>Office Manager</td>
<td>10.1%</td>
<td>$94,020</td>
</tr>
<tr>
<td>Solar Sales Representative</td>
<td>5.1%</td>
<td>$78,830</td>
</tr>
<tr>
<td>Wind Energy Project Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  ☀ Green Occupation
Contact Information

Dean, W.P. Carey School of Business | BA 160
wpcareyug@asu.edu | 480-965-4227