Honors Business Consulting, Certificate

BAECNUERT

ASU is not currently accepting applications for this program. Students interested in business consulting should consider the leadership in business certificate program or the entrepreneurship and innovation certificate program.

Description

This certificate program in honors business consulting is designed to enhance a student's knowledge in a major while also adding to the understanding of business strategy in a global market. The required curriculum strengthens skills in business judgment, conceptualization of strategic solutions, critical thinking and problem-solving.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Tempe campus

Program Requirements

[Certificate Map (Archives)]
[2021 - 2022 Certificate Map]

The honors business consulting certificate consists of 15 credit hours of ASU coursework. A minimum grade of B must be achieved in each course.

No more than six credit hours can be shared between this certificate and other business certificates and minors.

**Business Modeling and Analysis Coursework -- 9 credit hours**
WPC 494: Consulting in Business (3)
WPC 494: Consulting Projects (3)
WPC 494: Consulting Tools (3)

Honors Business Core (select two) -- 6 credit hours

FIN 303: Honors Finance (3)
MGT 303: Honors Organizational Strategies, Leadership, and Behavior (3)
MKT 303: Honors Marketing Theory and Practice (L) (3)
SCM 303: Honors Global Supply Operations (3)

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this certificate.

Enrollment Requirements

The certificate is limited to honors students in the W. P. Carey School of Business. Students may apply for this certificate once they have completed WPC 494 Consulting in Business. The certificate application is accessed and submitted through Advising SOS: https://apps.wpcarey.asu.edu/apps/advising/index.cfm.

Students should contact their Leaders Academy advisor for more information.

No more than six credit hours may be shared between certificate and other degree programs, minors or other certificates.

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

Career Opportunities

Graduates who have combined the certificate in honors business consulting with their major program of study may become more marketable to employers. They often decide to pursue employment in management, sales or marketing.

Advanced degrees or certifications may be required for academic or clinical positions.

Contact Information

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