Food Industry Management, BS

BAFIMBS

ASU is no longer accepting new students to this program. Please explore Degree Search for similar program options.

Program Description

The BS program in food industry management is unique and has been developed in close coordination with partners in the food industry to help ensure graduates have the knowledge and skills needed to become immediate leaders in the industry. Students combine core courses in business disciplines (finance, marketing, management, accounting, supply chain management and economics) with courses specific to the food industry.

Students select from courses in the following areas:

- environmental management and sustainability
- food industry sales and management
- food marketing strategy
- food retailing
- food supply networks
- futures and options markets
- innovation and food product development
- insurance
- pricing and promotion strategy in food markets
- retail information analysis
- risk management

Each of these courses addresses a different issue in which fundamental concepts, theoretical approaches, analytical methods and industry practice are unique to the food industry.

At a Glance
Required Courses (Major Map)

2012 - 2013 Major Map
Major Map (Archives)

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements. Freshman | Transfer | International | Readmission

Additional Requirements:

Freshman and transfer students must submit either an SAT Reasoning test score or an ACT test score by the end of the first semester in the program (we do not require the writing portion of these tests). There is no minimum score requirement.

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: must meet freshman admission requirements by way of high school GPA, test score or class rank and must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Transfer Admission Requirements

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice will be placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.
Students with more than 45 transfer hours who are not admissible to the College of Letters and Sciences will be contacted to select an appropriate major.

**Transfer Options**

ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the [Transfer Map search](#) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools, and resources and help students save time and money in their college journey. Learn more about these programs by visiting the [Admissions site](#).

**Global Opportunities**

**PLuS Alliance**  
**Global Experience**

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/)

**Global Degree**

**Career Opportunities**

The W. P. Carey degree program in food industry management prepares students for business careers in the food industry, which is defined as the group of firms and organizations involved with manufacturing, marketing and distributing food beyond the farm to retail stores, restaurants and institutions such as schools and hospitals. Employing one in six people nationwide, there is a growing demand for professional management in an industry that is becoming increasingly competitive, sophisticated and global.

Potential careers for graduates include:

- brand manager for a food manufacturing firm
• commodities trader for an investment bank or hedge fund
• district manager for a food retailer
• loan officer for a bank with a food-industry portfolio

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture Professor</td>
<td>7.5%</td>
<td>$86,140</td>
</tr>
<tr>
<td>Automobile Appraiser (Auto Appraiser)</td>
<td>4.9%</td>
<td>$62,100</td>
</tr>
<tr>
<td>Food Quality Control Technician (Food QC Technician)</td>
<td>6.3%</td>
<td>$39,910</td>
</tr>
<tr>
<td>Market Research Analyst</td>
<td>23.2%</td>
<td>$63,230</td>
</tr>
<tr>
<td>Marketing Associate</td>
<td>5.5%</td>
<td>$106,130</td>
</tr>
<tr>
<td>Purchasing Manager</td>
<td>5.5%</td>
<td>$115,760</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

Contact Information

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