International Business, Certificate

BAIBSCERT

Description

Students can expand their horizons and opportunities by learning about the global economy. The certificate program is designed to help students develop competence in a foreign language and sensitivity to foreign cultures. It provides an awareness of global social processes and an understanding of international business environments, principles and operations.

The W. P. Carey School of Business has partnerships with universities all over the world, so students can experience new cultures, visit new places and build intercultural and language skills. International internships also are offered in conjunction with the ASU Study Abroad Office.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Tempe campus

2019 - 2020 Major Map
Major Map (Archives)

Program Requirements

This certificate program requires a minimum of 18 credit hours (at least 12 credit hours must be upper-division). All business coursework must be completed through the W. P. Carey School of Business or through an approved ASU international study program.

Only courses in which a student receives a grade of "C" (2.00 on a 4.00 scale) or higher may be used to meet the certificate requirements, and an overall certificate GPA of at least 2.50 must be earned.

Students must meet all course prerequisites and requirements as listed in the ASU catalog. Requirements must be met within one year after degree conferral date.

**International Business Core Course -- 3 credit hours**
MGT 302: Principles of International Business (G) or ECN 306: Survey of International Economics (SB & G) (3)

**A. International Business Electives -- 6 credit hours**

ECN 331: Economics of the European Economic Union (SB & G) (3)
ECN 335: South Asia and the World Economy (SB & G) (3)
ECN 360: Economic Development (SB & G) (3)
ECN 365: Economics of Russia and Eastern Europe (SB & G) (3)
ECN 436: International Trade Theory (SB & G) (3)
ECN 438: International Monetary Economics (SB & G) (3)
FIN 456: International Financial Management (G) (3)
MGT 400: Cross-Cultural Management (C & G) (3)
MGT 425: Global Human Resources (3)
MGT 459: International Management (G) (3)
MKT 425: Global Marketing Management (G) (3)
SCM 463: Global Supply Chain Management (G) (3)

*300+ level WPC-prefixed courses earned on a sponsored ASU Study Abroad program may be applied toward the IBC elective area, per approval of the international programs coordinator. Courses applied toward the W. P. Carey business core cannot be used toward the IBC elective area.

**B. Nonbusiness Global Awareness Coursework -- 9 credit hours**

Nonbusiness Global Awareness Coursework (9)

*Notes: These hours may be satisfied by any combination of the following:
1. Students can choose any of the university-designated nonbusiness global awareness ("G") courses.
2. One course must be upper-division to meet the 12 upper-division hours requirement.
3. Recommended: It is recommended to choose courses related to the area of study abroad experience. Additional courses may be approved by the international program coordinator.
4. Nonbusiness global awareness hours may also be satisfied by:
   * An ASU or W. P. Carey School of Business education abroad program earning six credit hours or more fulfills six of the credit hours of nonbusiness global requirements.
   * An ASU or W. P. Carey School of Business education abroad program earning three credit hours fulfills three of the credit hours of nonbusiness global requirements.

**C. Foreign Language Proficiency**

The certificate program requires students to meet a foreign language proficiency by meeting one of the following:
- Completion of one year (two semesters) of the same foreign language at the college level.
- Completion of one semester of the equivalent of 101- and 102-level course work.
- Completion of two years of the same foreign language in high school with a minimum grade of "C" (2.00 on a 4.00 scale).
Documentation of a proficiency test confirming preparedness to start at least the second year of a foreign language (201 level or above).

A student whose native language is not English may have this requirement waived.

D. International Study Experience

The certificate program requires students to participate in an ASU Study Abroad Office sponsored program. Students cannot use independent non-sponsored programs to fulfill this requirement. Sponsored programs can be found on the Study Abroad Office website at https://mystudyabroad.asu.edu/.

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this certificate.

Enrollment Requirements

The certificate application is accessed and submitted through Advising SOS: http://wpcarey.asu.edu/sos. Students should contact the department for more information.

No more than 6 credit hours may be shared between certificate and other degree programs, minors, or other certificates.

For disclosure information on the U.S. Department of Education Gainful Employment Program, students should see https://catalog.asu.edu/files/disclosures/BAIBSCERT/Gedt.html.

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

Global Opportunities

PLuS Alliance
Global Experience
Global Degree

Career Opportunities

Contact Information