Media Analysis, Minor

CSCMOMINA

Description

The mass media, more than ever before, play vital roles in how information is disseminated and how societies and cultures evolve.

In the media analysis minor, students learn to understand the roles media play, how they are changing and what impact they make. Students are given the tools they need to critically evaluate, analyze and interpret media messages in order to become wise consumers of media.

At a Glance

- **College/School:** [Walter Cronkite School of Journalism & Mass Comm](#)
- **Location:** [Downtown Phoenix campus](#) or [online](#)

Program Requirements

Minor Map (Archives)
2020 - 2021 Minor Map

The minor of media analysis consists of 18 credit hours of course work: nine credits of MCO core courses and nine credits of MCO electives. To pursue the minor in media analysis, students must maintain a minimum 2.00 cumulative GPA, and obtain a minimum grade of "C" (2.00 on a 4.00 scale) in each course in the minor.

**Required Courses -- 9 credit hours**

- [MCO 120: Media and Society (SB)](#) (3)
- [MCO 240: Media Issues in American Pop Culture](#) (3)
- [MCO 418: History of Mass Communication (SB & H)](#) (3)

**Elective Courses -- 9 credit hours**
Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.

**Enrollment Requirements**

**GPA Requirement:** 2.00

**Incompatible Majors:** BA in journalism and mass communication; BA in sports journalism and mass communication; BA in mass communications and media studies

**Other Enrollment Requirements:** None

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Students interested in pursuing a minor should consult their academic advisor to declare the minor and to ensure that an appropriate set of courses is taken. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and the minor. Students should contact their academic advisor or the department offering the minor for more information: [https://cronkite.asu.edu/undergrad/minor_media_analysis](https://cronkite.asu.edu/undergrad/minor_media_analysis).
Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](#).

Contact Information

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