Journalism and Mass Communication, BA
CSJMCBA

Program Description

The journalism major at Arizona State University's Walter Cronkite School of Journalism and Mass Communication, one of the best journalism schools in the country, is a highly professional, hands-on journalism and mass communication degree program that prepares students for careers in media.

Undergraduate students at the journalism school learn the values and principles that have long formed the core of the journalism profession, and they master the highly specialized, practical skills needed to succeed in today's digital world and start a career in journalism.

High-performing students can apply to the school's accelerated bachelor's degree and master's degree program, which allows for the completion of both degrees in five years. They can also become part of ASU's Barrett, The Honors College.

At a Glance

- College/School: Walter Cronkite School of Journalism & Mass Comm
- Location: Downtown Phoenix campus

- Additional Program Fee: Yes
- Second Language Requirement: Yes
- First Required Math Course: MAT 142 - College Mathematics or any MAT course that satisfies the math requirement
- Math Intensity: General

Required Courses (Major Map)

2017 - 2018 Major Map
Concurrent Option
Major Map (Archives)
Concurrent Degrees

This degree is also offered as concurrent degree program with:

- Geography (Meteorology-Climatology), BS
- See degrees side by side
- Concurrent Degree
- Major Map

- Graphic Information Technology, BS
- See degrees side by side
- Concurrent Degree
- Major Map

- Transborder Chicana/o and Latina/o Studies (Media and Expressive Culture), BA
- See degrees side by side
- Concurrent Degree
- Major Map

- Transborder Chicana/o and Latina/o Studies (Transborder Community Development and Health), BA
- See degrees side by side
- Concurrent Degree
- Major Map

- Transborder Chicana/o and Latina/o Studies (US and Mexican Regional Immigration Policy and Economy), BA
- See degrees side by side
- Concurrent Degree
- Major Map

Accelerated Degrees

This degree is also offered in an accelerated format with:

- Master of Mass Communication, MMC

Acceptance to the graduate program requires a separate application. During their junior and senior years, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Additional Requirements:

The Bachelor of Arts in journalism and mass communication degree program has higher admission requirements and an application deadline of June 1 for fall. Students should select a second choice major on the application. All applicants will be reviewed by the school. Those who are not admitted to the Cronkite School will, if eligible, be admitted to their second choice major.

Freshman applicants must meet all of the following standards:

1. have a 3.00 (4.00 = "A") ABOR GPA
2. have no English competency deficiencies
Concurrent degree admission requirements:
Freshman applicants must meet all of the following standards:

1. 3.75 minimum ABOR GPA
2. no English competency deficiencies
3. 1040 SAT Reasoning if taken before March 2016 or 1120 SAT Reasoning if taken after March 2016 or 22 ACT score

Transfer Admission Requirements

Transfer students (with 12 or more transfer hours after high school graduation) are required to have a cumulative transfer GPA of 3.00 or higher and no English competency deficiencies. Transfer students should contact the school for additional steps after admission to ASU. For more information regarding transfer admission see http://cronkite.asu.edu/undergrad/xfer_major_change.php.

Concurrent degree admission requirements:
Transfer students must have a minimum cumulative GPA of 3.00 from a transfer institution.

Change of Major Requirements

ASU students who would like to change their majors to journalism and mass communication must have at least a 3.00 cumulative GPA in 12 or more credit hours of ASU courses that can be used to satisfy the Cronkite School's nonelective General Studies requirements. The course MCO 120 Media and Society, SB (3), an introductory course for nonmajors, can count in place of JMC 110 Principles and History of Journalism, SB (3). Students should see https://students.asu.edu/changingmajors for information about how to change their major to this program.

Transfer Agreements

Career Opportunities
Walter Cronkite School of Journalism and Mass Communication graduates work for:

- corporate and business communication divisions
- magazines
- newspapers, radio and television stations
- online services
- public relations firms

Positions include:

- editors
- media managers
- photojournalists
- reporters
- writers

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>6.0%</td>
<td>$63,630</td>
</tr>
<tr>
<td>Communication Professor</td>
<td>9.7%</td>
<td>$62,550</td>
</tr>
<tr>
<td>Copy Writer</td>
<td>2.3%</td>
<td>$58,850</td>
</tr>
<tr>
<td>Editor</td>
<td></td>
<td>$54,890</td>
</tr>
<tr>
<td>Film Editor 😊</td>
<td>17.6%</td>
<td>$57,210</td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>1.4%</td>
<td>$45,900</td>
</tr>
<tr>
<td>Green Marketer 🌱🌱</td>
<td>4.7%</td>
<td>$96,720</td>
</tr>
<tr>
<td>Marketing Associate</td>
<td>4.7%</td>
<td>$96,720</td>
</tr>
<tr>
<td>News Anchor</td>
<td></td>
<td>$29,790</td>
</tr>
<tr>
<td>News Director</td>
<td></td>
<td>$61,450</td>
</tr>
<tr>
<td>News Reporter 🌱</td>
<td></td>
<td>$36,000</td>
</tr>
<tr>
<td>Photographer</td>
<td>3.1%</td>
<td>$30,490</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>7.1%</td>
<td>$101,510</td>
</tr>
<tr>
<td>Public Relations Specialist 🌱</td>
<td>6.2%</td>
<td>$55,680</td>
</tr>
<tr>
<td>Television Producer</td>
<td>9.1%</td>
<td>$69,100</td>
</tr>
</tbody>
</table>
Contact Information

Walter Cronkite School of Journalism & Mass Comm | CRONK 222
cronkiteadvising@asu.edu | 602-496-5055