Sports Journalism, BA

CSSPJBA

Join one of the nation's top sports journalism schools, where you will get hands-on experience covering events like Major League Baseball spring training, the Olympics, the Super Bowl and NCAA Final Four. Students complete an internship and receive intensive professional experience in the school's Phoenix or Los Angeles sports bureaus.

Program Description

Sports journalism is the fastest-growing sector of the news media industry, with continued growth on all platforms: specialty magazines, multimedia outlets, and TV channels and networks. The Walter Cronkite School of Journalism and Mass Communication's BA program in sports journalism gives students unparalleled preparation for careers in sports media and communications through courses such as sports writing, sports photography, sports strategic communications, and ethics and diversity in sports. Students also complete an internship and intensive professional experience in the school's sports bureau, either in Phoenix or Los Angeles. Internship partners include professional sports teams, Arizona State University athletics, local, regional, and national sports media outlets like ESPN, Fox Sports the Pac-12 Networks, and more.

At a Glance

- **College/School:** Walter Cronkite School of Journalism & Mass Comm
- **Location:** Downtown Phoenix campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 142 - College Mathematics
  
  or any MAT course that satisfies the math requirement

- **Math Intensity:** General
Required Courses (Major Map)

2018 - 2019 Major Map
Major Map (Archives)

Accelerated Degrees

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Master of Mass Communication, MMC

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Additional Requirements:

The Bachelor of Arts in sports journalism degree program has higher admission requirements and an application deadline of June 1 for fall. Students should select a second choice major on the application. All applicants will be reviewed by the school. Those who are not admitted to the Cronkite School will, if eligible, be admitted to their second choice major.

Freshman applicants must meet all of the following standards:

1. minimum cumulative high school GPA of 3.00 (4.00 = "A") in competency courses
2. have no English competency deficiencies
3. 1040 SAT Reasoning if taken before March 2016 or 1120 SAT Reasoning if taken after March 2016 OR 22 ACT score

Transfer Admission Requirements

Transfer students (those with 12 or more transfer credit hours after high school graduation) are required to have a cumulative transfer GPA of 3.00 or higher and no English competency deficiencies. Transfer students
should contact the school for additional steps after admission to ASU. For more information regarding transfer admission see http://cronkite.asu.edu/undergrad/xfer_major_change.php.

Change of Major Requirements

ASU students who would like to change their majors to sports journalism must have at least a cumulative GPA of 3.00 in 12 or more credit hours of ASU courses that can be used to satisfy the Cronkite School’s nonelective general studies requirements. MCO 120, an introductory course for nonmajors, can count in place of JMC 110. Students should refer to https://students.asu.edu/changingmajors for information about how to change the major to this program.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/.

Career Opportunities

Students in the sports journalism program are prepared for careers in all aspects of the media including print, broadcast, online and mobile. Positions include sports writers, reporters, producers, television anchors, multimedia associates, social media specialists, and strategic communications and public relations project coordinators.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.
<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.4%</td>
<td>$70,530</td>
</tr>
<tr>
<td>Communication Professor 🌿</td>
<td>10.0%</td>
<td>$66,510</td>
</tr>
<tr>
<td>Copy Writer</td>
<td>7.6%</td>
<td>$61,820</td>
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<tr>
<td>Editor</td>
<td></td>
<td>$58,770</td>
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<tr>
<td>Film Editor 🌿</td>
<td>17.0%</td>
<td>$61,180</td>
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<tr>
<td>Graphic Designer</td>
<td>4.2%</td>
<td>$48,700</td>
</tr>
<tr>
<td>Green Marketer 🌿</td>
<td>5.5%</td>
<td>$106,130</td>
</tr>
<tr>
<td>Marketing Associate</td>
<td>5.5%</td>
<td>$106,130</td>
</tr>
<tr>
<td>News Anchor</td>
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<td>$32,450</td>
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<tr>
<td>News Director</td>
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<td>$62,910</td>
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<tr>
<td>News Reporter 🌿</td>
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<td>$39,370</td>
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<tr>
<td>Photographer</td>
<td></td>
<td>$32,490</td>
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<tr>
<td>Production Assistant 🌿</td>
<td>9.9%</td>
<td>$47,900</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager) 🌿</td>
<td>10.4%</td>
<td>$111,280</td>
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<tr>
<td>Public Relations Specialist 🌿</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>Television Producer 🌿</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

**Contact Information**

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