Nutrition (Nutrition Communication), BS
ECNTRCBS

ASU is no longer accepting new students to this program. Please explore Degree Search for other similar program options.

Program Description

The BS in nutrition with a concentration in nutrition communication is designed to help students become experts in communicating health and nutrition content. This concentration was originally developed in collaboration with the Walter Cronkite School of Journalism and Mass Communication.

Nutrition courses provide the content for articles students write in their communication-related classes. This degree program provides students with a strong understanding of the scientific method, statistics, nutrition, health care and wellness that many traditional journalists lack. Faculty members teach students how to avoid sensationalism or sacrificing reality to get a better story.

At a Glance

• College/School: College of Health Solutions
• Location: Downtown Phoenix campus or online
• Additional Program Fee: Yes
• Second Language Requirement: No
• First Required Math Course: MAT 142 - College Mathematics
• Math Intensity: General

Required Courses (Major Map)

2016 - 2017 Major Map (On-campus)
2016 - 2017 Major Map (Online)
Major Map (Archives)
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year and accelerated 7.5 week classes. Applicants may view the program description and request more information here.

Transfer Agreements

Career Opportunities

The nutrition communication field offers employment opportunities with:

• community and health care agencies
• magazines
• newspapers
• private corporations (public relations firms)
• Web-based companies

With this degree, graduates can pursue careers as:

• authors
• consultants in program or product development
• freelance writers for newspapers and magazines
• public relations representatives for food and beverage companies
Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certified Health Education Specialist (CHES)</td>
<td>12.2%</td>
<td>$50,430</td>
</tr>
<tr>
<td>College/University Professor</td>
<td>9.3%</td>
<td>$62,330</td>
</tr>
<tr>
<td>Community Health Worker</td>
<td>14.9%</td>
<td>$34,870</td>
</tr>
<tr>
<td>Copy Writer</td>
<td>2.3%</td>
<td>$58,850</td>
</tr>
<tr>
<td>Editor</td>
<td></td>
<td>$54,890</td>
</tr>
<tr>
<td>Green Marketer</td>
<td>4.7%</td>
<td>$96,720</td>
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<tr>
<td>Healthcare Professor</td>
<td>19.0%</td>
<td>$90,210</td>
</tr>
<tr>
<td>Marketing Associate</td>
<td>4.7%</td>
<td>$96,720</td>
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<tr>
<td>Medical and Health Services Manager</td>
<td>16.9%</td>
<td>$92,810</td>
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<tr>
<td>News Reporter</td>
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<td>$36,000</td>
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<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>7.1%</td>
<td>$101,510</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>6.2%</td>
<td>$55,680</td>
</tr>
<tr>
<td>Technical Writer</td>
<td>10.2%</td>
<td>$69,030</td>
</tr>
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* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

**Contact Information**

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