Nutrition (Nutrition Communication), BS

ECNTRCBS

ASU is no longer accepting new students to this program. Students interested in this program should apply to the BS in nutrition.

Program Description

The BS in nutrition with a concentration in nutrition communication is designed to help students become experts in communicating health and nutrition content. This concentration was originally developed in collaboration with the Walter Cronkite School of Journalism and Mass Communication.

Nutrition courses provide the content for articles students write in their communication-related classes. This degree program provides students with a strong understanding of the scientific method, statistics, nutrition, health care and wellness that many traditional journalists lack. Faculty members teach students how to avoid sensationalism or sacrificing reality to get a better story.

At a Glance

- **College/School:** College of Health Solutions
- **Location:** Downtown Phoenix campus or online

- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

2016 - 2017 Major Map (On-campus)
2016 - 2017 Major Map (Online)
Major Map (Archives)
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.  

| Freshman | Transfer | International | Readmission |

Change of Major Requirements

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/
Career Opportunities

The nutrition communication field offers employment opportunities with:

- community and health care agencies
- magazines
- newspapers
- private corporations (public relations firms)
- Web-based companies

With this degree, graduates can pursue careers as:

- authors
- consultants in program or product development
- freelance writers for newspapers and magazines
- public relations representatives for food and beverage companies

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certified Health Education Specialist (CHES)</td>
<td>14.5%</td>
<td>$53,940</td>
</tr>
<tr>
<td>College/University Professor</td>
<td>9.4%</td>
<td>$64,480</td>
</tr>
<tr>
<td>Community Health Worker</td>
<td>18.1%</td>
<td>$38,370</td>
</tr>
<tr>
<td>Editor</td>
<td></td>
<td>$58,770</td>
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<tr>
<td>Green Marketer</td>
<td>5.5%</td>
<td>$106,130</td>
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<tr>
<td>Healthcare Professor</td>
<td>25.9%</td>
<td>$97,870</td>
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<tr>
<td>Medical and Health Services Manager</td>
<td>20.5%</td>
<td>$98,350</td>
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<tr>
<td>News Reporter</td>
<td></td>
<td>$39,370</td>
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<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>10.4%</td>
<td>$111,280</td>
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<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>Technical Writer</td>
<td>11.0%</td>
<td>$70,930</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

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