User experience skills are increasingly valued by industry yet not typically covered in traditional psychology or engineering programs. Complete this concentration in user experience and enhance your employment potential.

Program Description

The BS degree program in human systems engineering with a concentration in user experience combines topics in psychology, the web, human factors, visual displays, and technical communications to make products and services useful, usable and desirable.

Students learn how to research customer needs, identify criteria for successful products and services, prototype those products and services, and refine them through usability testing and other user-centered methods.

At a Glance

- **College/School:** Ira A. Fulton Schools of Engineering
- **Location:** Polytechnic campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 170 - Precalculus
- **Math Intensity:** Moderate

Required Courses (Major Map)

2020 - 2021 Major Map
Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Human Systems Engineering, MS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities
Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/)

Career Opportunities

Increasingly, companies are searching for professionals to help make products and services more usable and desirable. In recent years, CNN, U.S. News & World Report and other news organizations have rated user experience as one of the top emerging careers, with benefits that include high pay, opportunity to telecommute, low stress and high job growth.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee Training Manager ♦</td>
<td>10.3%</td>
<td>$108,250</td>
</tr>
<tr>
<td>Field Researcher</td>
<td>2.5%</td>
<td>$54,270</td>
</tr>
<tr>
<td>Human Factors Engineer ♦</td>
<td>9.7%</td>
<td>$85,880</td>
</tr>
<tr>
<td>Market Research Analyst ♦</td>
<td>23.2%</td>
<td>$63,230</td>
</tr>
<tr>
<td>SEO Specialist</td>
<td>9.3%</td>
<td>$88,510</td>
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<tr>
<td>Web Developer ♦</td>
<td>15.0%</td>
<td>$67,990</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

Contact Information

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