Program Description

The BA in the arts is an interdisciplinary degree program designed for students who are passionate about the arts and interested in combining knowledge about multiple arts disciplines.

Students gain an increased understanding of the theoretical, historical and cultural forces that shape the arts through an open-ended path for the exploration and development of a range of skills that is valuable for advanced study in multiple areas.

The major includes a common core for all students, and students choose a focus from arts administration or entertainment design or the student may design a focus that is subject to approval by the institute's standards committee and the dean's office.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Tempe campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 142 - College Mathematics
  - OR MAT 117 OR MAT 119
- **Math Intensity:** General

Required Courses (Major Map)

2019 - 2020 Major Map
Major Map (Archives)
Accelerated Degrees

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Creative Enterprise and Cultural Leadership, MA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

An ASU student who would like to change majors to one offered by the Herberger Institute for Design and the Arts must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "A"). Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

Transfer Options

ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools, and resources and help students save time and money in their college journey. Learn more about these programs by visiting the Admissions site.

Global Opportunities

PLuS Alliance
Global Experience
With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/)

**Global Degree**

**Career Opportunities**

As the population in the state of Arizona grows, numerous arts organizations are being developed to provide cultural and artistic experiences for the state's residents. These organizations will need and demand individuals who understand the impact the arts have on society and who would be passionate employees committed to the arts. This program provides the necessary skill set, including critical-thinking, for such careers as:

- arts administrators
- arts critics
- entertainment designers
- media arts authors and publishers
- museum curators and directors
- public art specialists

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.4%</td>
<td>$70,530</td>
</tr>
<tr>
<td>Art Director</td>
<td>5.4%</td>
<td>$92,500</td>
</tr>
<tr>
<td>Art Professor 🌟</td>
<td>12.0%</td>
<td>$66,930</td>
</tr>
<tr>
<td>Craft Artist</td>
<td>4.3%</td>
<td>$34,940</td>
</tr>
<tr>
<td>Fine Artist</td>
<td>6.6%</td>
<td>$49,520</td>
</tr>
<tr>
<td>High School Teacher</td>
<td>7.5%</td>
<td>$59,170</td>
</tr>
<tr>
<td>Industrial Designer 🌿</td>
<td>4.4%</td>
<td>$65,970</td>
</tr>
<tr>
<td>Performance Artist</td>
<td>5.5%</td>
<td>$63,540</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Salary</td>
</tr>
<tr>
<td>-----------------------</td>
<td>-------------</td>
<td>---------</td>
</tr>
<tr>
<td>Talent Agent</td>
<td>4.7%</td>
<td>$64,940</td>
</tr>
<tr>
<td>Television Producer</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

**Contact Information**

Schedule an advisor appointment
Dean, Herberger Institute for Design and the Arts | CDS 101
herbergeradvising@asu.edu | 480-965-4495