Are you interested in the cultural industries? Are you driven and passionate? Do you want to explore the breadth of art and design practices? Then this unique transdisciplinary program might be right for you.

Program Description

The BA in the arts is an interdisciplinary degree program designed for students who are passionate about the arts and interested in exploring multiple arts disciplines.

Students gain an increased understanding of the theoretical, historical and cultural forces that shape the arts and design. Students pursue open-ended paths to explore and develop a range of skills suitable for advanced study in multiple areas.

The major includes a common core for all students, and students may choose a focus from arts administration or entertainment design or they may design an individualized focus that is subject to approval by the institute's standards committee and the dean's office.

At a Glance

- **College/School:** [Herberger Institute for Design and the Arts](#)
- **Location:** Tempe campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics OR MAT 117 College Algebra OR MAT 119 Finite Mathematics
- **Math Intensity:** General
Required Courses (Major Map)

2021 - 2022 Major Map
Major Map (Archives)

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Creative Enterprise and Cultural Leadership, MA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

Change of Major Requirements

An ASU student who would like to change majors to one offered by the Herberger Institute for Design and the Arts must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "A").

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
Students whose program of study is in the arts have the ability to further their studies across the world. Equipped with the knowledge obtained in classes, students can explore cultural aesthetic practices in study abroad, furthering their understanding and enhancing their portfolios. https://goglobal.asu.edu/

**Career Opportunities**

As the population in the state of Arizona grows, numerous arts organizations are being developed to provide cultural and artistic experiences for the state's residents. These organizations need and demand individuals who understand the impact the arts have on society and who can be passionate employees committed to the arts. This program provides the necessary skill set, including critical thinking, for such careers as:

- arts administrators
- arts critics
- entertainment designers
- media arts authors and publishers
- museum curators and directors
- public art specialists

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>4.1%</td>
<td>$77,700</td>
</tr>
<tr>
<td>Art Director</td>
<td></td>
<td>$97,270</td>
</tr>
<tr>
<td>Art Professor</td>
<td>5.6%</td>
<td>$69,690</td>
</tr>
<tr>
<td>Craft Artist</td>
<td></td>
<td>$35,180</td>
</tr>
<tr>
<td>Executive Producer</td>
<td>10.0%</td>
<td>$76,400</td>
</tr>
<tr>
<td>Fine Artist</td>
<td>1.0%</td>
<td>$52,340</td>
</tr>
<tr>
<td>High School Teacher</td>
<td>3.8%</td>
<td>$62,870</td>
</tr>
<tr>
<td>Industrial Designer</td>
<td>$71,640</td>
<td></td>
</tr>
<tr>
<td>Performance Artist</td>
<td></td>
<td>$65,800</td>
</tr>
<tr>
<td>Talent Agent</td>
<td>11.8%</td>
<td>$75,420</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation
Contact Information

Dean, Herberger Institute for Design and the Arts | CDS 101
herbergeradvising@asu.edu | 480-965-4495