Film (Film and Media Production), BA

You have stories to tell that will change the world. We have passionate and dedicated faculty ready to help you bring those stories to life. Learn your craft on industry standard technology, work with students equally as passionate as you are, jump start your professional career with Film Spark, and start changing the world with your unique voice.

Program Description

By bringing their own unique stories to life, students pursuing a degree in film and media production develop a comprehensive and practical knowledge of digital media production, an awareness of the impact of media and entertainment on audiences and culture, and an understanding of the role of the artist in society.

Students in the concentration have access to digital cameras, lighting and sound equipment, post-production software and facilities, and other resources --- including talented and dedicated peer and faculty colleagues --- that will give them multiple opportunities to produce projects of exceptional quality.

In this degree program, students have a choice between three upper-division tracks of study: directing, producing/screenwriting and media technology (including cinematography, post-production and sound). Each course of study is supported by the degree-wide emphasis on ethical filmmaking practices, innovative creative expression and preparation for a career as an industry professional.

The program is offered by the School of Film, Dance and Theatre.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Tempe campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
• **First Required Math Course:** MAT 142 - College Mathematics
  OR MAT 117 OR MAT 119
• **Math Intensity:** General

**Required Courses (Major Map)**

[2020 - 2021 Major Map](#)
[Major Map (Archives)](#)

**Accelerated Program Options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's and master's degree** with:

Creative Enterprise and Cultural Leadership, MA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

**Admission Requirements**

**General University Admission Requirements:**

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

**Additional Requirements:**

All film students are admitted to ASU into the Bachelor of Arts in film, filmmaking practices concentration. Students who wish to pursue the highly selective, studio-based Bachelor of Arts in film, film and media production concentration must complete the 15-hour film core and successfully pass an interview and review of their creative work to enter the concentration. This interview and creative work review generally takes place in the third or fourth term at ASU.

**Change of Major Requirements**

An ASU student who would like to change majors to one offered by the Herberger Institute or one of its programs must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "A").
Students should refer to [https://changingmajors.asu.edu/request](https://changingmajors.asu.edu/request) for information about how to change a major to this program.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the [Transfer Map search](https://changingmajors.asu.edu/request) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/pathway-programs](https://admission.asu.edu/transfer/pathway-programs).

**Global Opportunities**

**Global Experience**

Studying abroad provides students a once in a lifetime opportunity to explore the globe while developing unique skills to make them stand out in the competitive field of film and media. Students can observe international media culture first-hand in places like New Zealand, Iceland and France. Besides becoming equipped with intercultural, communication and leadershhips skills, students have the chance to learn languages and expand their international network. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/)

**Career Opportunities**

The film and media production concentration provides students with the knowledge and experience to prepare them to enter careers in media and entertainment as:

- cinematographers and camera operators
- directors for motion pictures, television and documentary
- editors and post-production specialists
- producers and production executives
- screenwriters for motion pictures and television
- videographers and digital media content creators

The bachelor's degree program is an excellent broad-based foundation for work in the profession or to prepare students for further training at graduate schools or conservatories.
Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.4%</td>
<td>$70,530</td>
</tr>
<tr>
<td>Audio-Visual Technician</td>
<td>12.9%</td>
<td>$42,190</td>
</tr>
<tr>
<td>Broadcast Technician</td>
<td></td>
<td>$39,060</td>
</tr>
<tr>
<td>Camera Operator</td>
<td>7.0%</td>
<td>$53,550</td>
</tr>
<tr>
<td>Casting Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
<tr>
<td>Film Editor</td>
<td>17.0%</td>
<td>$61,180</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>9.9%</td>
<td>$47,900</td>
</tr>
<tr>
<td>Stage or Film Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
<tr>
<td>Talent Agent</td>
<td>4.7%</td>
<td>$64,940</td>
</tr>
<tr>
<td>Television Producer</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

Bright Outlook  Green Occupation

**Contact Information**

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