Film (Film and Media Production), BA

Program Description

The School of Film, Dance and Theatre offers a BA in film with a concentration in film and media production. Students pursuing this concentration develop a comprehensive and practical knowledge of production, awareness and impact of media and entertainment on audiences and culture and an understanding of the role of the artist in society. Students have access to digital cameras, lighting and sound equipment, post-production software and facilities, and other resources and technologies that will give them an opportunity to produce a final capstone project of exceptional technical quality.

Within this concentration, students have a choice between three upper-division tracks of study: directing, producing and media technology. Each of these focused courses of study is supported by the degree-wide emphasis on ethical filmmaking practices, innovative creative expression and preparation for a career as an industry professional.

All students enter as majors in the filmmaking practices concentration. After completing the required five core film degree courses (for 15 credits), students are eligible to apply to the studio-based concentration in film and media production. Students who enter ASU as freshman typically apply for the film and media production program in their third or fourth semester; transfer students may apply earlier depending on academic record, experience and preparation.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Tempe campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
Required Courses (Major Map)

2018 - 2019 Major Map
Major Map (Archives)

Accelerated Degrees

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:
Creative Enterprise and Cultural Leadership, MA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Additional Requirements:

All film students will be admitted to ASU into the Bachelor of Arts in film, filmmaking practices concentration. Students who wish to pursue the highly selective, studio-based Bachelor of Arts in film, film and media production concentration must complete the 15-hour film core and successfully pass an interview and review of their creative work to enter the concentration. This interview and creative work review generally takes place in the third or fourth term at ASU.

Change of Major Requirements

An ASU student who would like to change majors to one offered by the Herberger Institute or one of its programs must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "'A'”). Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.
Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/.

Career Opportunities

The film and media production concentration provides students with the knowledge and experience to prepare them to enter careers in media and entertainment as:

- cinematographers
- directors
- editors
- producers
- screenwriters

The bachelor's degree program is an excellent broad-based foundation for work in the profession or to prepare students for further training at graduate schools or conservatories.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.4%</td>
<td>$70,530</td>
</tr>
<tr>
<td>Audio-Visual Technician</td>
<td>12.9%</td>
<td>$42,190</td>
</tr>
<tr>
<td>Camera Operator</td>
<td>7.0%</td>
<td>$53,550</td>
</tr>
<tr>
<td>Casting Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Average Salary</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>-------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Film Editor</td>
<td>17.0%</td>
<td>$61,180</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>9.9%</td>
<td>$47,900</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>Stage or Film Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
<tr>
<td>Talent Agent</td>
<td>4.7%</td>
<td>$64,940</td>
</tr>
<tr>
<td>Television Producer</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

**Contact Information**

Schedule an advisor appointment  
School of Film, Dance and Theatre | GHALL 232  
fdt@asu.edu | 480-965-5337