Now more than ever, entertainment industries require thoughtful and hardworking professionals who understand the importance of collaborative and ethical filmmaking practices and embrace innovative storytelling as a key cultural form. Join us and find your way to make an impact, on screens and off.

Program Description

Students who pursue the BA in film with a concentration in filmmaking practices receive grounding in fundamental production skills; entertainment and media ethics; feature, short and episodic screenwriting; and general film and media industry history and practices.

Students have the option of two tracks of study in the upper division: screenwriting or preprofessional. Students who choose the track in screenwriting are required to take multiple writing courses at the intermediate and advanced levels. Students in the preprofessional track chose among a series of course options in each of these areas: writing, producing, and film and media technology.

Production experience is regularly available through select lower-division courses that provide creative coursework options, the upper-division course FMP 300 and credited opportunities to work on projects produced by students, faculty, and the School of Film, Dance and Theatre. All students complete a year-long senior project, initiated and developed by the students and supported with dedicated faculty mentorship, and are supported in their professional goals through the innovative Film Spark program in Santa Monica, Calif.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Tempe campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
• **First Required Math Course**: MAT 142 - College Mathematics
  OR MAT 117 OR MAT 119
• **Math Intensity**: General

### Required Courses (Major Map)

[2020 - 2021 Major Map](#)

[Major Map (Archives)](#)

### Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Creative Enterprise and Cultural Leadership, MA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

### Admission Requirements

**General University Admission Requirements:**

All students are required to meet general university admission requirements.

[Freshman | Transfer | International | Readmission](#)

### Change of Major Requirements

An ASU student who would like to change majors to one offered by the Herberger Institute or one of its programs must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "A").

Students should refer to [https://changingmajors.asu.edu/request](https://changingmajors.asu.edu/request) for information about how to change a major to this program.

### Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the [Transfer Map search](#) to outline a list of recommended courses to take prior to
ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

## Global Opportunities

### Global Experience

Studying abroad provides students a once in a lifetime opportunity to explore the globe while developing unique skills to help them in the competitive field of film. Students can observe international film industries first-hand in places like New Zealand, Iceland and France. Besides becoming equipped with intercultural, communication and leadership skills, students have the chance to learn languages and expand their international network. A unique experience like studying abroad can make a film student stand out. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/)

## Career Opportunities

The filmmaking practices concentration provides preprofessional students with the knowledge and experience to prepare them for entry-level positions in media and entertainment production; producing; public relations, marketing and management; or to enter advanced graduate-level education. Screenwriting allows students to develop a diverse and unique writing portfolio and an understanding of the creative and professional skills required to establish and maintain a successful career as a writer.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.4%</td>
<td>$70,530</td>
</tr>
<tr>
<td>Art Professor 🌟</td>
<td>12.0%</td>
<td>$66,930</td>
</tr>
<tr>
<td>Audio-Visual Technician 🌟</td>
<td>12.9%</td>
<td>$42,190</td>
</tr>
<tr>
<td>Camera Operator</td>
<td>7.0%</td>
<td>$53,550</td>
</tr>
<tr>
<td>Role</td>
<td>Percentage</td>
<td>Salary</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>------------</td>
<td>---------</td>
</tr>
<tr>
<td>Casting Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>9.9%</td>
<td>$47,900</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>Stage or Film Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
<tr>
<td>Technical Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
<tr>
<td>Television Producer</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

**Bright Outlook**  **Green Occupation**

### Contact Information

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