Innovation in Society, BA

You can play an important part in designing better futures for all of us when you understand the roles and impact science and technology have in society. Learn how to critique, analyze and build strategies around innovations to create solutions for society's most pressing problems.

Program Description

The BA program in innovation in society is designed to help students cultivate the critical thinking skills needed to develop creative strategies that steer innovations toward the needs and values of society. Students are trained to synthesize research and theory from the social sciences, humanities, natural sciences and engineers so they can develop proposals for how to build better futures for people and communities around the globe.

No single discipline is able to solve the complex problems we face today. Science and engineering can help us further values we hold dear, such as health, economic prosperity, security, justice, peace, sustainability, privacy and happiness. But innovations need to be developed and deployed carefully and with an understanding of a global context that includes corporations, governments, infrastructure and people.

Students in this major learn to consider the implications of technology before it is deployed and to understand the big picture so that they can bring together the pieces needed to form a successful strategy. Classes include extensive use of interactive activities and projects.

The program is specifically tailored for students who have a background or interest in the humanities and the artistic side of innovation who want to play a pivotal role in bringing different disciplines together to solve the world's most difficult problems.

At a Glance
• **College/School:** College of Global Futures  
• **Location:** Tempe campus or online, ASU Local@Los Angeles

• **Additional Program Fee:** Yes  
• **Second Language Requirement:** Yes  
• **First Required Math Course:** MAT 142 - College Mathematics  
• **Math Intensity:** General

### Required Courses (Major Map)

2021 - 2022 Major Map (On-campus)  
2021 - 2022 Major Map (Online)  
Major Map (Archives)

### Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Technology and Development, MS  
- Science and Technology Policy, MSTP

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

### Admission Requirements

**General University Admission Requirements:**  
All students are required to meet general university admission requirements.  
[Freshman](#) | [Transfer](#) | [International](#) | [Readmission](#)

### Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

### Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](#).
Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

New innovations impact lives around the world. Students in the program can study these innovations alongside ASU faculty in places like Dubai, the Sea of Cortez, Puerto Rico, Morocco, and Antarctica. Studying abroad expands students' knowledge of different places, cultures and people; enhances research experience; and challenges students to persevere in unfamiliar circumstances. https://goglobal.asu.edu/

The School for the Future of Innovation in Society recommends the following study abroad programs for students majoring in innovation in society: https://mystudyabroad.asu.edu/students/major/innovation-society.

Career Opportunities

The rapid advances in science and technology are providing both opportunities and challenges for employers around the world. Corporations, government agencies and nonprofits all need people who are equipped to understand what those changes mean for the organization's goals and operations. There is a need people who can understand how innovation happens, have the analytical skills to deal with complex challenges, and can develop effective strategies and policies to guide change.

Graduates of this program have the skills to work collaboratively with experts from a variety of backgrounds in a variety of sectors providing problem-solving, analysis, quality assurance, future planning, technology assessment, and communication and facilitation on issues related to innovation in science and technology. Graduates are well prepared for careers in the tech sector, nonprofits, government and the arts.

Graduates are also prepared for advanced education (e.g., law, MBA, policy, social work) and graduate research across a variety of disciplines.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.
<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEO</td>
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<td>$185,950</td>
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<tr>
<td>Compliance Manager</td>
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<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
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<td>Historian</td>
<td>2.6%</td>
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<td>Investment Fund Manager</td>
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<td>Political Analyst</td>
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<td>Regulatory Affairs Manager</td>
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<tr>
<td>Social Sciences Professor</td>
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<tr>
<td>Wind Energy Project Manager</td>
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<td>not available</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation

**Contact Information**

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