Program Description

The BA degree program in fashion at ASU combines history, business practices and hands-on studio experience to prepare students for a variety of roles in this important industry. This program is distinguished from other fashion programs in the U.S. through its integration with other research disciplines in the university. Students have the opportunity to pursue tracks in marketing and merchandising, costuming, wearable technology, sustainability, management and leadership, international experience, and fashion and culture. In the capstone experience, students develop a substantial project within their focus track. Opportunities for internships and study abroad further advance students' professional goals. Through the leadership of well-known industry professionals, the bachelor's degree in fashion is connected globally to leaders in the industry.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Tempe campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

2018 - 2019 Major Map
Major Map (Archives)

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

**Change of Major Requirements**

An ASU student who would like to change majors to one offered by the Herberger Institute or one of its programs must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "A"). Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

**Transfer Agreements**

ASU has partnered with colleges and universities in Arizona, California, Illinois and Washington to provide transfer curriculum pathways. Students should select their current institution to see if there is a partnership agreement between the institution and ASU for this degree program. Students who do not see their state or institution listed should check back as ASU is always working on creating new partnerships.

**Transfer from a Maricopa Community College in Arizona**

- Chandler-Gilbert Community College
- Estrella Mountain Community College
- GateWay Community College
- Glendale Community College
- Mesa Community College
- Paradise Valley Community College
- Phoenix College

**Transfer from an Arizona Community College**

- Arizona Western College
- Central Arizona College
- Cochise College
- Coconino Community College
- Dine College
- Eastern Arizona College
- Gila Community College
- Mohave Community College
- Northland Pioneer College
- Pima Community College

**Transfer from another state**

- California
- Illinois
- Washington
- Another state
Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

The Herberger Institute for Design and the Arts recommends the following study abroad programs for students majoring in fashion: http://links.asu.edu/SAO.fashion.

Career Opportunities

This program prepares students to enter a variety of roles in the fashion industry including as fashion designers, merchandise display and window designers, textile and apparel production management, fabric designers, marketing researchers and other fashion business analysts, supply chain managers for the apparel industry, fashion critics, curators and many other related positions.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Professor</td>
<td>12.0%</td>
<td>$66,930</td>
</tr>
<tr>
<td>Fabric and Apparel Designer</td>
<td></td>
<td>$40,460</td>
</tr>
<tr>
<td>Fashion Designer</td>
<td>2.6%</td>
<td>$67,420</td>
</tr>
<tr>
<td>Manufacturing Sales Representative</td>
<td>5.2%</td>
<td>$56,970</td>
</tr>
</tbody>
</table>
Merchandiser

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

Contact Information

Schedule an advisor appointment
School of Art | School of Art
herbergeradvising@asu.edu | 480-965-8521