Fashion, Minor

HIFSHMIN

With strong industry connections, excellent facilities and a world-class program of study, the fashion program is one of the best in the nation and can help you achieve your career goals.

Description

The minor program in fashion offers grounding in the history, social context and economics of the contemporary fashion industry. Students also have the option of pursuing more focused classes designed to introduce students to a variety of roles in this important industry: fashion history, fashion industry business practices and fashion production.

Among the subjects that may be related to students' majors are marketing and merchandising, costuming, wearable technology, sustainability, management and leadership, international experience, and fashion and culture. Due to the relationship of these subjects to a wide variety of disciplines taught at ASU, many students throughout the university may supplement their major with closely related fashion minor classes, creating a strong foundation for a variety of careers. Opportunities for study abroad could further advance students' professional goals.

Taught by well-known fashion industry professionals, students enrolled in the minor in fashion at ASU develop connections to leaders in the industry.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Tempe campus

Program Requirements

Minor Map (Archives)

2019 - 2020 Minor Map
Courses selected must satisfy the minimum requirement of 18 credit hours for the minor; nine of the credit hours must be upper-division (300 or 400-level) coursework.

BIS Concentration students must complete 12 credit hours of upper-division credits; all Fashion Electives must be upper-division (300 or 400-level) coursework.

**Required Courses -- 9 credit hours**

- FSH 125: Survey of the Fashion Industry or FSH 394: Personal Style and Wardrobe (3)
- FSH 201: Textiles Survey (3)

Students should start with FSH 201 & FSH 125/394. After completing these, then students can go on to FSH 435.

- FSH 435: Contemporary Fashion (3)

**Fashion Electives -- 3 credit hours**

- ART 110: Drawing as Seeing and Thinking (HU) (3)
- FSH 194: Special Topics (3)
- FSH 204: Social Aspects of Fashion (L or HU or SB) (3)
- FSH 280 / MKT 280: Fashion Merchandising (3)
- FSH 294: Special Topics (3)
- FSH 300: Global Fashion Industry (3)
- FSH 394: Special Topics (1)
- FSH 494: Special Topics (3)
- FSH Elective (3)
- HDA 294: Fashion Hairstyling Basics (3)
- MKT 390: Essentials of Marketing (3)
- MKT 391: Essentials of Selling (3)
- MKT 395: Essentials of Advertising and Marketing Communication (3)
- MKT 397: Essentials of Global Marketing (3)
- THE 430: History of Fashion I (HU) (3)
- THE 431: History of Fashion II: 20th-Century Fashion (3)

**Upper Division Fashion Electives -- 6 credit hours**

- FSH 300: Global Fashion Industry (G) (3)
- FSH 394: Special Topics (3)
- FSH 494: Special Topics (3)
- FSH Upper Division Elective (3)
- MKT 390: Essentials of Marketing (3)
- MKT 391: Essentials of Selling (3)
- MKT 395: Essentials of Advertising and Marketing Communication (3)
- MKT 397: Essentials of Global Marketing (3)
- THE 430: History of Fashion I (HU) (3)
THE 431: History of Fashion II: 20th-Century Fashion (3)

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.

Enrollment Requirements

GPA Requirement: 2.50

Incompatible Majors: BA in fashion

Other Enrollment Requirements:

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Students interested in pursuing a minor should consult their academic advisor to declare the minor and to ensure that an appropriate set of courses is taken. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and the minor. Students should contact their academic advisor for more information.

Contact Information

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