Fashion, Minor

Description

The fashion minor program offers grounding in the history, social context and economics of the contemporary fashion industry. Students also have the option of pursuing more focused classes designed to introduce students to a variety of roles in this important industry: fashion history, fashion industry business practices, and fashion design and production. Among the subjects that may be related to the students' majors are marketing and merchandising, costuming, wearable technology, sustainability, management and leadership, international experience and fashion and culture. Due to the relationship of these subjects to a wide variety of on-campus disciplines, students from many parts of the university can supplement their major with closely related fashion minor classes, creating a strong foundation for a variety of careers. Opportunities for internships and study abroad could further advance students' professional goals. Through the leadership of well-known fashion industry professionals, the minor in fashion at ASU will be connected globally to leaders in the industry.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Tempe campus

2018 - 2019 Major Map
Major Map (Archives)

Program Requirements

Courses selected must satisfy the minimum requirement of 18 credit hours for the minor; 9 of the credit hours must be Upper Division (300 or 400-level) course work.

BIS Concentration students must complete 12 credit hours of upper-division credits; all Fashion Electives must be upper-division (300 or 400-level) coursework.

**Required Courses -- 9 credit hours**
FSH 125: Survey of the Fashion Industry (3)
FSH 201: Textiles Survey (3)
FSH 435: Contemporary Fashion (3)

Fashion Electives (6 credits must be Upper Division) -- 9 credit hours

ART 110: Drawing as Seeing and Thinking (HU) (3)
FSH 194: Special Topics (3)
FSH 204: Social Aspects of Fashion (3)
FSH 280: Fashion Merchandising (3)
FSH 294: Special Topics (3)
FSH 300: Global Fashion Industry (3)
FSH 394: Special Topics (3)
FSH 484: Internship (3)
FSH 494: Special Topics (3)
HDA 311: Work and Careers in the Cultural and Creative Industries (3)
MKT 390: Essentials of Marketing (3)
MKT 391: Essentials of Selling (3)
MKT 395: Essentials of Advertising and Marketing Communication (3)
THE 430: History of Fashion I (HU) (3)
THE 431: History of Fashion II: 20th-Century Fashion (3)

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.

Enrollment Requirements

GPA Requirement: 2.50

Majors Ineligible to Add This Minor: BA in fashion

Other Enrollment Requirements:

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Students interested in pursuing a minor should consult their academic advisor to declare the minor and to ensure that an appropriate set of courses is taken. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and the minor. Students should contact their academic advisor for more information.
Contact Information

School of Art | ART 102
herbergeradvising@asu.edu | 480-965-8521