Music Entrepreneurship, Certificate

Have you ever wondered about how to make it in the music business? The music entrepreneurship certificate program provides you with all the necessary tools and develops music business and organizational skills as well as the entrepreneurial mindset you need to be a highly successful working musician.

Description

Music entrepreneurship is a discipline that intersects the traditional music disciplines. Music entrepreneurship harnesses the skills and mindset of the entrepreneur to empower musicians to create work that is meaningful, sustainable and oriented to community and market need. Students in a music degree program or students with a background in music will benefit from the business, marketing and organizational skills offered by certificate courses as applied specifically to and within the arts.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Tempe campus

Program Requirements

Certificate Map (Archives)

2020 - 2021 Certificate Map

The undergraduate certificate in music entrepreneurship consists of 15 credit hours, of which at least 12 credit hours must be upper-division. There are six credit hours of required coursework and the remaining nine credit hours are selected from the electives section. A grade of "C" or better is required in all courses.

**Required Courses -- 6 credit hours**

MSC 484: Music Entrepreneurship Fieldwork (3)
MUP 438: The Enterprising Musician (3)

Electives -- 9 credit hours

FMP 417: Business and Legal Practices in Entertainment (3)
HDA 420: Design and the Arts Business Administration (3)
MSC 221: Popular Music Lab: Rhythm Section (1)
MSC 451: Popular Music Industry Studies I (2)
MSC 452: Popular Music Industry Studies II (2)
MUP 319: Advanced Audio Engineering in the Arts (2)
MUP 439: Music Product Creation and Development (3)
NLM 220: Introduction to Nonprofit Organizations (3)
NLM 410: Social Entrepreneurship (3)
NLM 451: Grant Writing (3)
PAF 410: Building Leadership Skills (SB) (3)
THP 351: Arts Management (3)

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this certificate.

Enrollment Requirements

The certificate in music entrepreneurship is meant to supplement study for music majors and nonmajors in any discipline with a music background. Students may be admitted to the certificate by submitting a statement of interest outlining their music background and personal goals. Students will also interview with program faculty to demonstrate their music related skills.

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

Contact Information

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