American Media and Popular Culture, MAS

The Master of Advanced Study in American media and popular culture is ideal for working professionals and lifelong learners looking to develop media literacy skills in American film, television and digital media. The program offers students a comprehensive study of media analysis, evaluation and creation across a wide range of texts and platforms.

Program Description

Degree Awarded: MAS American Media and Popular Culture

The MAS program in American media and popular culture features innovative approaches to the study of film, television and digital media using historic methods, critical theory and creative expression as modes of analysis. Delivered exclusively online, the program explores the aesthetic, industrial, social and cultural dimensions of American media production within a dynamic, interactive and flexible learning environment. Working professionals and lifelong learners conclude the program with a critical media education across a wide range of texts and platforms, guided by a faculty that includes noted media scholars, critics and filmmakers. The program is designed to be completed in two years.

At a Glance

• College/School: College of Liberal Arts and Sciences
• Location: online

Degree Requirements

30 credit hours and a written comprehensive exam

Required Core (9 credit hours)

Electives (21 credit hours)
Culminating Experience (0 credit hours)
written comprehensive exam

Additional Curriculum Information
The program consists of nine credit hours of core courses, 21 credit hours of electives and a written comprehensive exam. Students should review the webpage and then consult the director.

Admission Requirements
Applicants must fulfill the requirements of both the Graduate College and the College of Liberal Arts and Sciences.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. statement of purpose
4. resume or curriculum vitae
5. letters of recommendation (optional)
6. application essay
7. proof of English proficiency

Additional Application Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency. Students should see the Department of English website for specific details about English proficiency requirements.

The two-page statement should describe past academic work, reasons for pursuing the MAS, and the skills that prepare the applicant for this degree.

Applicants will be asked to write and submit a three-page essay that assesses their knowledge of media theory and critical analysis skills. The subject of the essay will be given in the online application. Applicants should demonstrate the ability to write well and construct a persuasive critical argument. Appropriate
secondary sources should be used in this essay. While letters of recommendation are optional, applicants may include two or three letters in their application.

Recommenders should be former teachers or supervisors, addressing the applicant's academic performance, motivation and character.

An interview via Skype may be requested before final admission decisions are made.

**Application Deadlines**

**Fall**

**Contact Information**

Department of English | RBH 125
enggrad@asu.edu | 480-965-3194
Admission Deadlines