China is one of the world's oldest continuous civilizations and newest economic giants. Gain a competitive edge in the dynamic frontier of international business and relations as well as in the arts and sciences by studying Chinese language and culture.

Program Description

The BA program in Asian languages with a concentration in Chinese emphasizes proficiency in reading, writing and speaking Mandarin and in reading classical Chinese. Students gain an in-depth understanding of the fundamentals of the rich Chinese cultural tradition, centered on primary Chinese texts (these are in Chinese and in English translation) from the literary, intellectual and religious cultures of Chinese-speaking societies. These texts include visual and written materials on a variety of topics, including:

- history
- linguistics
- literary theory
- media
- philosophy
- religion
- urban culture

Highly-motivated students interested in learning Chinese to professional-level proficiency are encouraged to inquire about the Chinese Language Flagship Program: https://silc.asu.edu/chineseflagship. All students with higher levels of linguistic competency may enroll in targeted courses (they are conducted in Chinese) offered as part of the Chinese flagship track.

At a Glance
• College/School: The College of Liberal Arts and Sciences
• Location: Tempe campus

• Additional Program Fee: Yes
• Second Language Requirement: Yes
• First Required Math Course: MAT 142 - College Mathematics
• Math Intensity: General

Required Courses (Major Map)

2021 - 2022 Major Map (On-campus)
Major Map (Archives)

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience
for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
Study abroad is vital for learning the Chinese language. Immersing oneself in the second most spoken language in the world adds value to the degree, and having a thorough understanding of Chinese cultural elements prepares graduates to take off in an exciting, multicultural career with valuable skills employers seek, like heightened cultural competency, adaptability, critical thinking and communication skills. https://goglobal.asu.edu/

Career Opportunities
Knowledge of multiple languages and intercultural competencies enhance any occupation and offer graduates many career opportunities. Language-intensive professions include:

- foreign correspondent or media professional
- foreign service officer
- international banking and finance professional
- language teacher
- law and immigration professional
- multilingual administrative professional
- nongovernmental organization professional
- professor of language, literature and culture
- translator or interpreter
- travel professional

Career fields in which speaking multiple languages is a benefit include:

- advertising, marketing and communications
- airline industry
- film, television or multimedia
- foreign correspondence and journalism
- hospitality industry
- intelligence
- international education and study abroad administration
- international law
- public relations
- technology industries
Additional education and certification may be required for some career paths.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cultural Studies Professor</td>
<td>4.9%</td>
<td>$78,840</td>
</tr>
<tr>
<td>High School Teacher</td>
<td>3.8%</td>
<td>$62,870</td>
</tr>
<tr>
<td>Intelligence Officer</td>
<td>1.1%</td>
<td>$86,940</td>
</tr>
<tr>
<td>Translator</td>
<td>20.0%</td>
<td>$52,330</td>
</tr>
<tr>
<td>World Language Professor</td>
<td>5.7%</td>
<td>$69,920</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🍃 Green Occupation

**Contact Information**

Schedule an advisor appointment
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silcadvising@asu.edu | 480-965-6281