China is one of the world's oldest continuous civilizations and newest economic giants. Gain a competitive edge in the dynamic frontier of international business and relations as well as in the arts and sciences by studying Chinese language and culture.

**Program Description**

The BA program in Asian languages with a concentration in Chinese emphasizes proficiency in reading, writing and speaking Mandarin and in reading classical Chinese. Students gain an in-depth understanding of the fundamentals of the rich Chinese cultural tradition, centered on primary Chinese texts (in Chinese and in English translation) from the literary, intellectual and religious cultures of Chinese-speaking societies. These texts include visual and written materials on a variety of topics, including:

- history
- linguistics
- literary theory
- media
- philosophy
- religion
- urban culture

Highly-motivated students interested in learning Chinese to professional-level proficiency are encouraged to inquire about the Chinese Language Flagship Program: [https://silc.asu.edu/chineseflagship](https://silc.asu.edu/chineseflagship). All students with higher levels of linguistic competency may enroll in targeted courses (conducted in Chinese) offered as part of the Chinese flagship track.

**At a Glance**

- **College/School:** The College of Liberal Arts and Sciences
- **Location:** Tempe campus
• Additional Program Fee: Yes
• Second Language Requirement: Yes
• First Required Math Course: MAT 142 - College Mathematics
• Math Intensity: General

Required Courses (Major Map)

2020 - 2021 Major Map (On-campus)
Major Map (Archives)

Accelerated Program Options

This program allows students to obtain both a bachelor’s and master’s degree in as little as five years. It is offered as an accelerated bachelor’s and master’s degree with:

Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Transfer Options

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.
ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

**Global Opportunities**

**Global Experience**

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

**Career Opportunities**

Knowledge of multiple languages and intercultural competencies enhance any occupation and offer graduates many career opportunities. Language-intensive professions include:

- foreign correspondent or media professional
- foreign service officer
- health professional
- intelligence officer
- international banking and finance professional
- international businessperson
- language teacher
- law and immigration professional
- multilingual administrative professional
- nongovernmental organization professional
- professor of language, literature and culture
- social services professional
- translator or interpreter
- travel professional
Career fields in which speaking multiple languages is a benefit include:

- advertising, marketing and communications
- airline industry
- film, television or multimedia
- foreign correspondence and journalism
- hospitality industry
- hotel and resort management
- intelligence
- international education and study abroad administration
- international law
- military
- ministry
- public relations
- publishing
- technology industries

Additional education and certification may be required for some career paths.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cultural Studies Professor</td>
<td>10.5%</td>
<td>$72,230</td>
</tr>
<tr>
<td>High School Teacher</td>
<td>7.5%</td>
<td>$59,170</td>
</tr>
<tr>
<td>Intelligence Officer</td>
<td>4.5%</td>
<td>$79,970</td>
</tr>
<tr>
<td>Translator</td>
<td>17.7%</td>
<td>$47,190</td>
</tr>
<tr>
<td>World Language Professor</td>
<td>11.9%</td>
<td>$65,010</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

Contact Information
Schedule an advisor appointment

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