Communication, BS

LACOMBS

Our communication program gives students tools to understand, analyze and respond to communication problems and opportunities in interpersonal relationships, workplace teams, and community, civic and cultural groups. You'll develop critical analytical skills while exploring the complex role of human communication in everyday life. Why Study Here?

Program Description

The BS program in communication at ASU’s Tempe campus focuses on how message processes create, maintain and transform identities, relationships, workplaces and communities. This degree program provides a liberal arts grounding and a social science focus. Such courses and activities will allow students to explore many fascinating questions, such as:

- In what ways can messages convince people to eliminate negative health behaviors?
- When, how and why do cultural differences make it difficult communicate?
- Why are some topics difficult to discuss and consistently lead to conflict?
- Why do people differ in how committed they are to their work?
- Why do some relationships flourish while others fade away?

Through rigorous coursework and rewarding applied experiences, graduates gain effective communication skills that are highly sought by employers. Students learn to write and speak effectively and to convey complex ideas simply, preparing them for employment in a variety of career fields or for graduate study.

At a Glance

- **College/School:** College of Liberal Arts and Sciences
- **Location:** Tempe campus or online

- **Additional Program Fee:** No
- **Second Language Requirement:** No
Required Courses (Major Map)

2018 - 2019 Major Map (On-campus)
2018 - 2019 Major Map (Online)
Major Map (Archives)

Accelerated Degrees

This program allows students to choose either a 2.5- or a 3-year path while participating in the same high-quality educational experience of a 4-year option. Students can opt to fast-track their studies after acceptance into a participating program by connecting with their academic advisor. Fast track options appear at the top of the major map.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Additional Requirements:

Students who have attended ASU in the past and are returning to the university with transfer credit must have a minimum 2.00 ASU cumulative GPA in order to be admitted into the Hugh Downs School of Human Communication.

Transfer Admission Requirements

Students who are transferring into ASU must meet current university admission requirements.

Change of Major Requirements
Current ASU students who would like to change their major to communication must have at least a 2.00 cumulative GPA. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

**Attend Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

**Transfer Options**

ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools, and resources and help students save time and money in their college journey. Learn more about these programs by visiting the Admissions site.

**Global Opportunities**

**Global Experience**

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

The College of Liberal Arts and Sciences recommends the following study abroad programs for students majoring in communication: http://links.asu.edu/SAO.communication.

**Career Opportunities**
Graduates of the program often attend leading graduate schools in communication, law or business schools, or find gainful employment in careers in the areas of:

- campaign management
- counseling
- entrepreneurship
- event planning
- health care management
- human resource management
- intercultural relations
- marketing
- nonprofit management
- public relations
- sales

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
</tr>
<tr>
<td>Certified Health Education Specialist (CHES)</td>
<td>14.5%</td>
<td>$53,940</td>
</tr>
<tr>
<td>Communication Professor</td>
<td>10.0%</td>
<td>$66,510</td>
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<tr>
<td>Community Health Worker</td>
<td>18.1%</td>
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<td>Community Specialist</td>
<td>13.2%</td>
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<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
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<tr>
<td>Entertainer</td>
<td>8.1%</td>
<td>*</td>
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<tr>
<td>Freelance Writer</td>
<td>7.6%</td>
<td>$61,820</td>
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<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
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<tr>
<td>Green Marketer</td>
<td>5.5%</td>
<td>$106,130</td>
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<tr>
<td>Investment Fund Manager</td>
<td>8.0%</td>
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<tr>
<td>Logistics Manager</td>
<td>6.7%</td>
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<tr>
<td>Medical and Health Services Manager</td>
<td>20.5%</td>
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<tr>
<td>Politician</td>
<td>7.1%</td>
<td>$25,630</td>
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<tr>
<td>Postmaster</td>
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<td>$74,840</td>
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<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>10.4%</td>
<td>$111,280</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Average Salary</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>-------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
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<td>Regulatory Affairs Manager</td>
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<td>Supply Chain Manager</td>
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<td>Talent Agent</td>
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</tr>
<tr>
<td>Transportation Dispatcher</td>
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<td>$92,460</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

**Contact Information**

Schedule an advisor appointment  
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