Communication, MA

The ability to communicate effectively is the skill most associated with professional and personal success and satisfaction. Understanding how to manage conflict, persuade others and articulate complex ideas simply and clearly --- and to be able to do so across communication media --- is fundamental to creating a fulfilling career in any field.

Program Description

Degree Awarded: MA Communication
The MA program in communication is designed to provide professionals with advanced training in the theory and practice of communication, preparing them for success in their careers and for a dynamic job market.

The flexible delivery offers easy access to a rigorous education that delivers instruction in social influence, global communication, best workplaces practices and more. The program includes a culminating experience that allows students to work with an organization and produce a communication training program.

At a Glance

- College/School: The College of Liberal Arts and Sciences
- Location: online

Degree Requirements

30 credit hours including the required capstone course (COM 550)
Required Core (12 credit hours)
COM 501 Research Methods in Communication (3)
COM 504 Theories and Models in Communication (3)
COM 530 Training and Development (3)
COM 540 Conducting Communication Research (3)

Other Requirements (15 credit hours)
COM 598 Topic: Communication and Conflict Transformation (3)
COM 598 Topic: Communication and Gender (3)
COM 598 Topic: Communication in Global Contexts (3)
COM 598 Topic: Communication in the Workplace (3)
COM 598 Topic: Crisis Management and Communication (3)
COM 598 Topic: Negotiation Theory and Practice (3)
COM 598 Topic: Social Influence and Persuasion (3)

Culminating Experience (3 credit hours)
COM 550 Capstone (3)

Additional Curriculum Information
For the Other Requirements, students must choose 18 credit hours of COM 598 topics.

Admission Requirements
Applicants must fulfill the requirements of both the Graduate College and The College of Liberal Arts and Sciences.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in communication or a closely related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. proof of English proficiency

Additional Application Information
An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.
Attend Online
ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Career Opportunities
This program is designed for individuals looking to change career trajectories or get ahead in their current professions. Graduates with a master's degree in communication can expect to find work in the following:

- fundraising
- government
- health care
- human resources
- management
- marketing
- nonprofits
- public relations
- sales
- teaching

Contact Information
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