English (Writing, Rhetorics and Literacies),
BA

LAENGWBA

Enact social change by creating compelling arguments, engaging in collaborative problem-solving and transforming words into action. This program is for those who want to be on the cutting edge of knowledge by using technology, language and design to make a lasting impact.

Program Description

The BA program in English with a concentration in writing, rhetorics and literacies teaches students strategies for inquiry.

Students explore the ways in which communication creates knowledge and action. Students study how communication is constructed, circulated, reacted to and repurposed through time and place. Through differing tools of inquiry, students investigate the history, theories and methods of inquiry as well as pragmatic and social actions of rhetoric, writing and literacies.

At a Glance

- **College/School:** The College of Liberal Arts and Sciences
- **Location:** Tempe campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General
Required Courses (Major Map)

2021 - 2022 Major Map
Major Map (Archives)

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- **English, MA**

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

- Freshman
- Transfer
- International
- Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU™](https://mypath.asu.edu) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/pathway-programs](https://admission.asu.edu/transfer/pathway-programs).

Global Opportunities

**Global Experience**
Study abroad expands students' perspectives by exposing them to new and unique cultures, communities and people. Students can explore the English language at a deeper level through an extended lens of
literature, dialects and rhetoric in one of over 250 study abroad programs. Students who study abroad gain heightened cultural competency and communication and critical thinking skills, which enhance their educational experience and their resumes. [https://goglobal.asu.edu/](https://goglobal.asu.edu/)

## Career Opportunities

Career opportunities are vast for this concentration: in business, private companies, government, nonprofit organizations and anywhere where critical inquiry, innovative thinking, communication, decision-making, future studies and collaboration are valued and needed. This program also prepares students for further education in teaching, law and other professional programs.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>College/University Professor</td>
<td>2.0%</td>
<td>$71,950</td>
</tr>
<tr>
<td>Communications Specialist</td>
<td></td>
<td>$67,120</td>
</tr>
<tr>
<td>Editor</td>
<td></td>
<td>$63,400</td>
</tr>
<tr>
<td>English Professor</td>
<td>2.1%</td>
<td>$69,000</td>
</tr>
<tr>
<td>Freelance Writer</td>
<td></td>
<td>$67,120</td>
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<tr>
<td>High School Teacher</td>
<td>3.8%</td>
<td>$62,870</td>
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<tr>
<td>Production Assistant</td>
<td>8.1%</td>
<td>$49,730</td>
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<tr>
<td>Public Relations Specialist</td>
<td>7.2%</td>
<td>$62,810</td>
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<tr>
<td>Technical Writer</td>
<td>7.4%</td>
<td>$74,650</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌟 Bright Outlook  🌿 Green Occupation

## Contact Information

Schedule an advisor appointment
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