Through study of historical and contemporary rhetoric, writing and literacies, you'll explore how communication creates knowledge and action. The goal of this program is to empower you to create new knowledge and to reason, read, write and act in significant ways to meet new challenges.

Program Description

Undergraduate students can pursue BA degrees in English with concentrations in creative writing; linguistics; literature; secondary education; and writing, rhetorics and literacies. A bachelor's degree in English is also offered completely online.

The concentration in writing, rhetorics and literacies teaches students strategies for inquiry. Students explore the ways in which communication has, does and will create knowledge and action, and they study how communication is constructed, circulated, reacted to and repurposed through time and place. Through differing tools of inquiry, students investigate the history, theories and methods of inquiry as well as pragmatic and social actions of rhetoric, writing and literacies.

At a Glance

- **College/School:** College of Liberal Arts and Sciences
- **Location:** Tempe campus
- **Additional Program Fee:** No
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements. Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

Transfer Options

ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools, and resources and help students save time and money in their college journey. Learn more about these programs by visiting the Admissions site.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/.
Career Opportunities

Career opportunities are vast for this concentration: in business, private companies, government, nonprofit organizations --- anywhere where critical inquiry, innovative thinking, communication, decision-making, future studies and collaboration are valued and needed. This program also prepares students for further education in teaching, law and other professional programs.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>College/University Professor</td>
<td>9.4%</td>
<td>$64,480</td>
</tr>
<tr>
<td>Copy Writer</td>
<td>7.6%</td>
<td>$61,820</td>
</tr>
<tr>
<td>Editor</td>
<td></td>
<td>$58,770</td>
</tr>
<tr>
<td>Education Professor</td>
<td>10.3%</td>
<td>$64,020</td>
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<tr>
<td>English Professor</td>
<td>9.8%</td>
<td>$64,910</td>
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<tr>
<td>Freelance Writer</td>
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<td>GED Instructor</td>
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<td>High School Teacher</td>
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<td>Technical Writer</td>
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<td>Translator</td>
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<td>$47,190</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌟 Bright Outlook 🌿 Green Occupation

Contact Information

Schedule an advisor appointment
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englishadvising@asu.edu | 480-965-3168