Film (Film and Media Studies), BA

LAFMSBA

Explore the social, aesthetic and cultural dimensions of film, television and digital media. Learn to create, analyze and write about a wide range of media through interactive courses and experiential learning opportunities such as internships and film festivals.

Program Description

The BA in film with a concentration in film and media studies is an innovative program in the study of film, television and digital media.

The program provides students with the analytical, creative and communication skills to interpret and produce media texts, empowering them to be critical scholars, consumers and practitioners of media culture.

Graduates are prepared for employment opportunities as executives, screenwriters, producers, reviewers, teachers, marketers, analysts and bloggers.

At a Glance

- **College/School:** The College of Liberal Arts and Sciences
- **Location:** Tempe campus or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/)

The College of Liberal Arts and Sciences recommends the following study abroad programs for students majoring in film with a concentration in film and media studies: [http://links.asu.edu/SAO.film-and-media](http://links.asu.edu/SAO.film-and-media).

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**Career Opportunities**

The film and media studies concentration provides undergraduates with skills that can be applied in a number of professional fields, including as leaders within these areas of the media and entertainment industries:

- creative management
- criticism
- development
- marketing
- regulation
- teaching

Some graduates of film and media studies have gone on to pursue graduate studies at prestigious universities while others elect to begin their careers.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freelance Writer</td>
<td>7.6%</td>
<td>$61,820</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>9.9%</td>
<td>$47,900</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>10.4%</td>
<td>$111,280</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>Stage or Film Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
<tr>
<td>TV Program Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
<tr>
<td>Talent Agent</td>
<td>4.7%</td>
<td>$64,940</td>
</tr>
</tbody>
</table>
Television Producer

12.2%  $71,620

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  💚 Green Occupation

Contact Information

Schedule an advisor appointment
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