Film (Film and Media Studies), BA

Film and media studies introduces you to the industrial, aesthetic, social and cultural dimensions of film, television and digital media. You will learn to create, analyze and write about a wide range of media texts and platforms through interactive courses and experiential learning opportunities such as internships and film festivals.

Program Description

The BA in film with a concentration in film and media studies is an innovative program in the study of film, television and digital media. The program provides students with the analytical, creative and communication skills to interpret and produce media texts, empowering them to be critical scholars, consumers and practitioners of media culture.

Upon graduation, students are prepared for employment opportunities as executives, screenwriters, producers, reviewers, teachers, marketers, analysts and bloggers.

At a Glance

- **College/School:** College of Liberal Arts and Sciences
- **Location:** Tempe campus or online
- **Additional Program Fee:** No
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

2018 - 2019 Major Map (On-campus)
2018 - 2019 Major Map (Online)
Major Map (Archives)
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Agreements

ASU has partnered with colleges and universities in Arizona, California, Illinois and Washington to provide transfer curriculum pathways. Students should select their current institution to see if there is a partnership agreement between the institution and ASU for this degree program. Students who do not see their state or institution listed should check back as ASU is always working on creating new partnerships.

Transfer from a Maricopa Community College in Arizona

Select a college

- Chandler-Gilbert Community College

Transfer from an Arizona Community College

Select a college

- Arizona Western College
- Central Arizona College
- Cochise College

Transfer from another state

Select a state

- California
- Illinois
- Washington
Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

The College of Liberal Arts and Sciences recommends the following study abroad programs for students majoring in film with a concentration in film and media studies: http://links.asu.edu/SAO.film-and-media.

Career Opportunities

The film and media studies concentration provides undergraduates with skills that can be applied in a number of professional fields, including as leaders within these areas of the media and entertainment industries:

- creative management
- criticism
- development
- marketing
- regulation
teaching

Some graduates of film and media studies have gone on to pursue graduate studies at prestigious universities, while others elect to begin their careers at the completion of their degree program.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Production Assistant</td>
<td>9.9%</td>
<td>$47,900</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>10.4%</td>
<td>$111,280</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>Stage or Film Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
<tr>
<td>TV Program Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
<tr>
<td>Talent Agent</td>
<td>4.7%</td>
<td>$64,940</td>
</tr>
<tr>
<td>Television Producer</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  ☀ Green Occupation

Contact Information

Schedule an advisor appointment
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