Become a person of culture --- multiple cultures. With an international focus and a deep exploration of a foreign language, a degree in international letters and cultures makes you a citizen of the world, someone in demand for a variety of careers and disciplines.

Program Description

The BA in international letters and cultures is a degree program grounded in the advanced study of at least one foreign language. It is more transcultural and transdisciplinary than a traditional languages and literatures degree program and is designed to encourage students to explore and challenge the traditional boundaries of cultures, texts and disciplines. Students work closely with faculty and advisors to choose a program that combines study and research in a minimum of two cultures or disciplines, or in both.

Students must meet with an advisor in the School of International Letters and Cultures to discuss this degree option. It is not recommended for first-year students.

At a Glance

- **College/School:** The College of Liberal Arts and Sciences
- **Location:** Tempe campus
- **Additional Program Fee:** No
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

2019 - 2020 Major Map
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should see https://students.asu.edu/changingmajors for information about how to change the major to this program.

Transfer Options

ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools, and resources and help students save time and money in their college journey. Learn more about these programs by visiting the Admissions site.

Global Opportunities

PLuS Alliance

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

Global Degree
Career Opportunities

Knowledge of multiple languages and intercultural competencies enhance any occupation and offer graduates many career opportunities. Language-intensive careers include:

- foreign correspondent and media professional
- foreign service officer
- health professional
- intelligence officer
- international banking and finance professional
- international businessperson
- language teacher
- law and immigration professional
- multilingual administrative professional
- NGO professional
- professor of language, literature and culture
- social services professional
- translator and interpreter
- travel professional

Career fields and occupations using languages include:

- advertising, marketing and communications
- airline industry
- film, television and multimedia
- hospitality industry
- hotel and resort management
- international education and study abroad administration
- international law
- military
- ministry
- public relations
- publishing
- technology industries

Additional education and certification may be required for some career paths.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.
<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cultural Studies Professor</td>
<td>10.5%</td>
<td>$72,230</td>
</tr>
<tr>
<td>High School Teacher</td>
<td>7.5%</td>
<td>$59,170</td>
</tr>
<tr>
<td>Intelligence Officer</td>
<td>4.5%</td>
<td>$79,970</td>
</tr>
<tr>
<td>Translator</td>
<td>17.7%</td>
<td>$47,190</td>
</tr>
<tr>
<td>World Language Professor</td>
<td>11.9%</td>
<td>$65,010</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation

**Contact Information**

Schedule an advisor appointment  
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