How is the Chicana/o and Latina/o population portrayed in popular culture, and why is it important to learn about cultural differences? Learn from faculty who specialize in literature, queer studies, Chicana feminist theory, communication and media studies, digital humanities and media production to gain a deeper understanding of cultural representations.

Program Description

The BA program in transborder Chicana/o and Latina/o studies focuses on the political, cultural, economic, sociological, historical, psychological and artistic experiences of Mexican-origin and Latina/o populations in the United States and the U.S.-Mexico transborder region. Students explore the complexities of the Chicana/o and Latina/o experience on the U.S.-Mexico border and beyond, with implications for other border communities around the world.

In the media and expressive culture concentration, students focus their study on the cultures of Latina/o communities. Students learn about the cultural diversity of Chicana/o, Mexican, Puerto Rican, Cuban, Dominican, Central American and other Latina/o populations in the United States and their contributions to the arts by analyzing:

- film and the media
- history
- literature (novels, short stories, poetry)
- performance
- visual art

At a Glance
• **College/School:** College of Liberal Arts and Sciences  
• **Location:** Tempe campus  

• **Additional Program Fee:** No  
• **Second Language Requirement:** Yes  
• **First Required Math Course:** MAT 142 - College Mathematics  
• **Math Intensity:** General

**Required Courses (Major Map)**

2018 - 2019 Major Map  
Concurrent Option  
Major Map (Archives)

**Concurrent Degrees**

This degree is also offered as concurrent degree program with:  
Journalism and Mass Communication, BA

**Admission Requirements**

**General University Admission Requirements:**

All students are required to meet general university admission requirements.  
Freshman | Transfer | International | Readmission

**Additional Requirements:**

**Concurrent degree admission requirements:**

Freshman applicants must meet all of the following standards:

1. 3.75 minimum ABOR GPA  
2. no English competency deficiencies  
3. 1040 SAT Reasoning or 22 ACT score

**Transfer Admission Requirements**

Transfer students must have a minimum cumulative GPA of 3.00 from a transfer institution.
Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should see https://students.asu.edu/changingmajors for information about how to change a major to this program.

ASU students who would like to change their majors to the concurrent program with journalism and mass communication must have at least a 3.00 cumulative GPA in 12 or more credit hours of ASU courses that can be used to satisfy the Cronkite School's nonelective general studies requirements.

Transfer Options

ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools, and resources and help students save time and money in their college journey. Learn more about these programs by visiting the Admissions site.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/.

Career Opportunities

The media and expressive culture concentration equips students with analytical and communication skills vital to the pursuit of graduate work and various career paths including:

• education (administration and teaching)
• film and media
• law
• local, state and national government agencies
• nonprofit organizations
• public policy and administration
• social work
• the arts

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advocate</td>
<td>16.4%</td>
<td>$33,120</td>
</tr>
<tr>
<td>Law Clerk</td>
<td>5.5%</td>
<td>$51,330</td>
</tr>
<tr>
<td>Lawyer</td>
<td>8.2%</td>
<td>$119,250</td>
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<tr>
<td>Mediator</td>
<td>10.4%</td>
<td>$60,670</td>
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<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>School Principal</td>
<td>7.9%</td>
<td>$94,390</td>
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<tr>
<td>Social Services Director</td>
<td>18.0%</td>
<td>$64,100</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

Contact Information

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