Transborder Chicana/o and Latina/o Studies (US and Mexican Regional Immigration Policy and Economy), **BA**

Why do people migrate? Learn about migration trends from Latin America to the U.S., immigration issues and policies, and how Latino populations are politically mobilized at the local and national levels.

**Program Description**

The BA degree program in transborder Chicana/o and Latina/o studies focuses on the political, cultural, economic, sociological, historical, psychological and artistic experiences of Mexican-origin and Latino populations in the United States and the U.S.-Mexico transborder region. Students explore the complexities of the Chicano and Latino experience on the U.S.-Mexico border and beyond, with implications for other border communities around the world.

In the U.S. and Mexican regional immigration policy and economy concentration, students focus their studies on policies and social practices contributing to the growing political and economic influence of Latinos in the U.S. and the U.S.-Mexico region. Students develop an understanding of the role of:

- border enforcement
- demographic change
- economic integration
- globalization
- immigration policy
- international migration
- regional development
At a Glance

- **College/School:** The College of Liberal Arts and Sciences
- **Location:** Tempe campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

2021 - 2022 Major Map
Concurrent Option
Major Map (Archives)

Concurrent Program Options

Students can choose to create their own concurrent degree combination to match their interests by working with their academic advisor during or after their first semester of study. Some concurrent combinations are not possible due to high levels of overlap in curriculum; students should speak with their academic advisor for more details.

This degree is also offered as a concurrent program with an integrated major map with the following:

- Journalism and Mass Communication, BA

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

Additional Requirements:

Concurrent degree admission requirements:

Freshman applicants must meet all of the following standards:

1. minimum ABOR GPA of 3.75
2. no English competency deficiencies
3. 1040 SAT Reasoning or 22 ACT score

Transfer Admission Requirements:
Transfer students must have a minimum cumulative GPA of 3.00 from a transfer institution.

**Change of Major Requirements**

A current ASU student has no additional requirements for changing majors.

ASU students who would like to change their majors to the concurrent program with journalism and mass communication must have a minimum cumulative GPA of 3.00 in 12 or more credit hours of ASU courses that can be used to satisfy the Cronkite School's nonelective general studies requirements.

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/pathway-programs](https://admission.asu.edu/transfer/pathway-programs).

**Global Opportunities**

**Global Experience**

Students have the opportunity to immerse themselves in the homelands of the Chicano and Latino cultures they are studying, with study abroad programs across Central America, Mexico and other Latin American countries, deepening their understanding of transborder influences and gaining a new perspective on international migration. The heightened cultural competency and critical thinking and communication skills students acquire through study abroad are valued enhancements to students' resumes. [https://goglobal.asu.edu/](https://goglobal.asu.edu/)

**Career Opportunities**

The U.S. and Mexican regional immigration policy and economy concentration equips students with skills and knowledge necessary for graduate work in fields such as law, as well as career opportunities in:
• education (administration and teaching)
• local, state and national government agencies
• public affairs
• public policy and administration
• social work and nonprofit organizations

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advocate</td>
<td>16.8%</td>
<td>$35,960</td>
</tr>
<tr>
<td>Human Behavior Researcher</td>
<td>5.8%</td>
<td>$49,210</td>
</tr>
<tr>
<td>Lawyer</td>
<td>4.0%</td>
<td>$126,930</td>
</tr>
<tr>
<td>Paralegal</td>
<td>10.5%</td>
<td>$52,920</td>
</tr>
<tr>
<td>Politician</td>
<td>6.2%</td>
<td>$33,200</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>17.0%</td>
<td>$69,600</td>
</tr>
<tr>
<td>Social Worker</td>
<td>11.7%</td>
<td>$48,430</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

Contact Information

School of Transborder Studies | INTDSB 165
sts.undergrad@asu.edu | 480-965-5091