Communication, BA

LSCOMBA

Learn to clearly convey thoughts and ideas in written or spoken form. Even as the world changes, the art of human communication is constant, and it is vital to the growth and development of a global society.

Program Description

The BA program in communication in the College of Integrative Sciences and Arts explores how communication processes create, maintain and transform identities, relationships, workplaces and communities.

Through the study and critique of human communication, students gain the knowledge, creativity and understanding to facilitate healthy relationships and workplaces, civil and secure communities and constructive intercultural interaction. With an emphasis on culture and communication, community advocacy and communication technologies, the degree allows for a concerted focus on the rapidly changing modalities of communication occurring today.

Students must complete a minimum of 12 upper-division credit hours of COM courses offered by the College of Integrative Sciences and Arts.

At a Glance

- **College/School:** [College of Integrative Sciences and Arts](#)
- **Location:** Downtown Phoenix campus, Polytechnic campus
- **Additional Program Fee:** No
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General
Required Courses (Major Map)

2021 - 2022 Major Map
Major Map (Archives)

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
Students may engage in a unique and exciting opportunity to gain intercultural experience through tailored, international programs of study. They improve language and cross-cultural skills for effective communication when studying abroad. They also develop critical teamwork and problem-solving skills and expand their knowledge of the liberal arts through lenses of different cultures. Opportunities to study abroad exist across the globe, including in Australia, the United Kingdom and a semester at sea. https://goglobal.asu.edu/

Career Opportunities
Graduates often attend other top tier graduate schools, law schools and business schools, or find gainful employment as:

- advertising and promotions managers
- human resource specialists
- labor relations specialists
- lawyers
- marketing managers
- media and communication workers, all other
- public relations specialists
- survey researchers
- training and development managers
- training and development specialists

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEO</td>
<td></td>
<td>$185,950</td>
</tr>
<tr>
<td>Communication Professor</td>
<td>3.2%</td>
<td>$71,030</td>
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<tr>
<td>Distribution Center Manager</td>
<td>3.5%</td>
<td>$96,390</td>
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<tr>
<td>Entertainer</td>
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<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
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<td>Politician</td>
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<td>$33,200</td>
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<tr>
<td>Public Relations Manager (PR Manager)</td>
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<tr>
<td>Public Relations Specialist</td>
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<td>$62,810</td>
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<tr>
<td>Social Services Director</td>
<td>17.0%</td>
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</tbody>
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* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

Contact Information

College of Integrative Sciences and Arts | AZCNTR 383
CISA@asu.edu | 602-496-0271