Program Description

The BAS in applied science with a concentration in technical communication is a flexible degree plan designed specifically for students who have earned an AAS degree from a regionally accredited institution. This major combines the technical experience gained in the student's associate degree program with a broader education of skills in management, leadership, critical thinking and communication.

Technical communication is applied workplace communication that makes technical information understandable and available to many audiences. In the technical communication concentration, students learn how to produce, design and manage information using both traditional and developing technologies.

This major is eligible for the Western Undergraduate Exchange program at the following location: Polytechnic campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** College of Integrative Sciences and Arts
- **Location:** Polytechnic campus | WUE
- **Additional Program Fee:** No
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

2020 - 2021 Major Map
Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Additional Requirements:

Students applying to this program must have completed an Associate of Applied Science degree from a regionally accredited institution. This program is not available for freshmen.

Change of Major Requirements

Only students who have completed a Associate of Applied Science degree are eligible to declare Bachelor of Applied Science majors at ASU.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
Technology is connecting the world and future technical communication professionals must be proficient in cross-cultural communication --- a skill developed through study abroad. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. Study abroad can include research and volunteer experiences, all while being immersed in another culture. https://mystudyabroad.asu.edu/
Career Opportunities

The Bureau of Labor Statistics estimates the need for writers and editors will increase by 25% during the next five years. Software and electronics companies, media corporations, financial institutions, government agencies, nonprofits and other areas will see an increased demand for writers.

Students in the program prepare for careers as:

- advertising and promotions managers
- communications teachers (postsecondary)
- copy writers
- correspondence clerks
- court clerks
- desktop publishers
- editors
- media and communication workers
- proofreaders and copy markers
- public relations specialists
- technical writers

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication Professor</td>
<td>10.0%</td>
<td>$66,510</td>
</tr>
<tr>
<td>Computer Support Specialist</td>
<td>11.3%</td>
<td>$50,210</td>
</tr>
<tr>
<td>Copy Writer</td>
<td>7.6%</td>
<td>$61,820</td>
</tr>
<tr>
<td>Document Management Specialist</td>
<td>9.3%</td>
<td>$88,510</td>
</tr>
<tr>
<td>Editor</td>
<td></td>
<td>$58,770</td>
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<tr>
<td>Instructional Specialist</td>
<td>10.5%</td>
<td>$63,750</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>SEO Specialist</td>
<td>9.3%</td>
<td>$88,510</td>
</tr>
<tr>
<td>Technical Writer</td>
<td>11.0%</td>
<td>$70,930</td>
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<tr>
<td>Web Developer</td>
<td>15.0%</td>
<td>$67,990</td>
</tr>
</tbody>
</table>
* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

**Bright Outlook**  
**Green Occupation**

**Contact Information**

**College of Integrative Sciences and Arts**  |  SANCA 233  
**CISA@asu.edu**  |  480-727-1526