Technical Communication, Minor

LSTWCMIN

Develop a foundation in effective professional communication to be more competitive in your chosen career path. Learn how to design, write and manage professional content while strengthening your technology abilities.

Description

The minor program in technical communication provides students from other degree programs a foundation in workplace-oriented communication skills that complement many majors, particularly those in engineering and other technical disciplines, and can make students more competitive in their career path. The minor teaches students how to design, produce and manage professional documents, both print and digital; students also strengthen their technological abilities.

At a Glance

- **College/School**: College of Integrative Sciences and Arts
- **Location**: Polytechnic campus or online

Program Requirements

Minor Map (Archives)
2020 - 2021 Minor Map

The minor in technical communication requires 18 credit hours. A grade of "C" or better is required for all courses in the minor.

Required Courses -- 12 credit hours

TWC 301: Fundamentals of Writing for Digital Media (L) (3)
TWC 401: Fundamentals of Technical Communication (L) (3)
TWC 411: Principles of Visual Communication (L) or TWC 421: Principles of Web Authoring (L) (3)
Elective Courses (choose two) -- 6 credit hours

- TWC 411: Principles of Visual Communication (L) (3)
- TWC 414: Visualizing Data and Information (3)
- TWC 421: Principles of Web Authoring (L) (3)
- TWC 422: Social Media in the Workplace (3)
- TWC 435: Global Issues in Technical Communication (G) (3)
- TWC 436: Project Management in Technical Communication (3)
- TWC 443: Grant & Proposal Writing (3)
- TWC 444: User Experience (3)
- TWC 445: Content Strategy (3)
- TWC 446: Technical and Scientific Reports (L) (3)
- TWC 451: Copyright and Intellectual Property in the Electronic Age (3)
- TWC 452: Information in the Digital Age (3)
- TWC 453: Information and Communications Technology in American History (L & H) (3)
- TWC 454: Information Technology and Culture (C) (3)
- TWC 494: Special Topics (3)

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.

Enrollment Requirements

GPA Requirement: 2.00

Incompatible Majors: BAS in applied science (technical communication); BS in technical communication; BS in technical communication (user experience)

Other Enrollment Requirements: None

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Students interested in pursuing a minor should consult their academic advisor to declare the minor and to ensure that an appropriate set of courses is taken. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and the minor. Students should contact their academic advisor for more information.
ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Contact Information

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